

# Whittenberger Society

## Alumni Newsletter

Vol. 22

Spring 2004

*This publication is paid for in part by dues-paying members of the Indiana University Alumni Association.*

## Bittersweet notes accent 33rd biennial reunion

For the 33rd time in Union Board history, past and present directors and staff came together within the IMU to share memories and celebrate the friendships that have been forged throughout the years. A feeling of welcome intoxicated all, nearly 200 in attendance, as the weekend unfolded.

The first event of the weekend was the Old Oaken Bucket Brunch, hosted by the newly appointed president of IU, Adam Herbert, and his wife, Karen. Union Board alumni were invited to take part in the brunch before the annual Old Oaken Bucket football game between IU and Purdue. Shortly after the brunch the group moved over to Memorial Stadium to watch the game.

Saturday evening began with an open house in the Union Board office, after which attendees moved to the University Club for cocktails and to be welcomed by 2003 board members.

Following the reception, the group adjourned to the Tudor Room, where the program continued with a welcome by 2003 vice president for membership Mzilikazi Koné.

After dinner, Dietrich Willke, 2003 vice president for programming, made the introductions of special guests, honorary life members, and past presidents. He then gave the podium over to president of the Whittenberger Society Stephen Moberly ('61-'62) to present the 2003 scholarships to Union Board committee members and directors. He then called on the assistance of Gene Fletchall ('32-'34), Indiana

Memorial Union development coordinator,  
(continued on page 6)



*Gathering at the President's Tailgate during the biennial reunion are, from left, Trena Depel ('92-'94), Jennifer VanSchmus ('93), Winston Shindell, Matt Hahn ('92-'93), Corbin Smyth ('93), Darin Messer ('93), Peter Correia ('93), and David Heimlich ('91-'93).*



*During the biennial banquet, John Malkin ('83-'84), at podium, roasts (and toasts) Winston Shindell, right, who is retiring as executive director of the IMU in August.*

## Dear Union Board Alumni,

I hope this letter finds you happy and well. As we wrap up an exciting year of programs and events, I delight in taking the opportunity to update you on Union Board's continued achievements. Here are some highlights from 2003–04:

- The 19th anniversary of the Live from Bloomington project incorporated three new venues and raised more than 10,000 pounds of food and nearly \$4,000 for the Hoosier Hills Food Bank.
- The Lectures Committee presented the Indiana University community with an array of enlightenment this past year. Keynotes included Tucker Carlson, political analyst and cohost of CNN's *Crossfire*; Candace Bushnell, syndicated columnist and author of *Sex and the City*; and Gloria Steinem, world-renowned feminist, activist, and cofounder, editor, and owner of *Ms.* magazine.
- Catalyzing thought, provoking ideas, and expanding perceptions of current events were key elements in Debates and Issues Committee programs, such as Sellout: The State of Collegiate Sports; Download This!, an interactive panel discussion that explored copyrighted music and possible downloading ramifications for IU students and staff; and a presentation by Wendy Kopp, the founder and president of Teach for America.
- Union Board remained true to a robust commitment to the arts. The Films Committee produced the first Student Film Fest. The new Bridging the Gap Committee highlighted Little 500 week with the Little 5 Step Down step show. The Fine and Performing Arts Committee brought student talent to the limelight and center stage with not only a student-run production of *Guys and Dolls*, but also Hoosier Idol, a program that brought students and '80s pop icon Tiffany together on the stage of the IU Auditorium.

Reflecting on the past academic year, I feel I am one of the most fortunate students at Indiana University. Fifteen other directors and I have the opportunity and the privilege to carry a torch kindled and lit by 95 years of tradition and values. The 2004 board cherishes the friendships, the memories, and the experiences that accompany being a director. We are honored and excited to ignite this spirit in our committees and broaden the horizons of the Indiana University community, and we wish to thank our loyal alumni for their faith, hope, and light, which they have sparked within each of us.

Sincerely,



Rachel E. Tate

President, 2004 Indiana Memorial Union Board



## Whittenberger Society Fact

Membership in the Whittenberger Society rose to 39 percent of the total number of alumni eligible to join — an 8.5 percent increase over last year's figure. That is double the university average of 17 percent membership in alumni groups.

## Thoughts as retirement approaches

**Dear Friends,**

I can remember so clearly that cold November evening in 1981 when I was introduced at the biennial reunion as the incoming director of the Indiana Memorial Union. The spirit of Indiana was very much alive among the Union Board alumni, and I knew immediately that I had been invited to become a part of something that was very special. Over the past 22 years, that feeling of being a part of something special has continued to grow and flourish.

The two things that I treasure most from my journey at the Indiana Memorial Union and the IU Auditorium are the lifelong friendships that developed and the pride one feels when students or members of the staff leave and find success and happiness in their personal and professional lives. Knowing that you may have had a part in that transition is very fulfilling and serves as a constant validation of what I do.

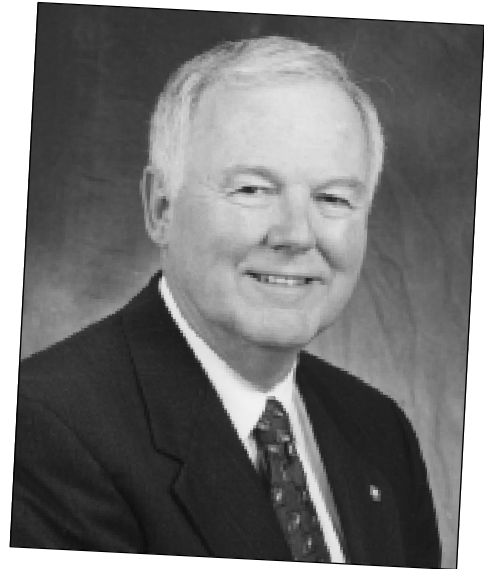
Many people have asked me to share my proudest moments or greatest memories. I have a list, but it is not complete. I would like to share some of my thoughts, not in priority order, with you on what we did since you were such a part of my career.

- We completed major renovations of the Indiana Memorial Union and the IU Auditorium. Both facilities are in excellent condition.
- We formalized the John Whittenberger Society by adopting a constitution and established the John Whittenberger Society advisory board for Union Board alumni. We saw Union Board become the student group with the largest percentage of alumni memberships.
- We greatly expanded private giving for the IMU and the IU Auditorium. The IMU endowments grew from \$15,000 to more than \$750,000. Private support for the IU Auditorium programs increased from about \$15,000 to more than \$650,000 annually.
- We established the IMU Art Guild, with an endowed fund for preserving, restoring, documenting, and expanding the permanent IMU art collection.
- We preserved and restored the Thomas Hart Benton Murals at the IU Auditorium and embarked on preserving and restoring the many pieces in the Dailey Art Collection.
- We brought the IMU and the IU Auditorium to a position of greatly reduced dependence on the general university for fund support.
- We increased the support of our academic mission through additional graduate assistantships, internships, adjunct faculty appointments, master classes, and cosponsorships.
- We hired and trained outstanding staffs who understood and appreciated customer service, standards of quality, history and traditions, took pride in their work, and saw themselves as educators in their daily contacts with students.
- We strengthened and expanded staff involvement in the local and state communities and professional associations. Staff were encouraged to take leadership roles in all of the areas.

As stated earlier, this is not everything but it enough to let you know that I thoroughly enjoyed my journey, and I look forward to continuing our many friendships as I travel and see you at the biennial reunions.

Sue and I will stay in Bloomington. Our address is 3707 E. Winston St., Bloomington, IN, 47401, and my e-mail will continue to be wshindel@indiana.edu. Please stay in touch, and thank you for all of the wonderful memories.

Winston



# Changing, remembering, welcoming

## Snapshots 2003

- IU Late Night: Fusion 2.0
- Sellout: The State of Collegiate Sports
- Hoosier Idol
- CANVAS revamped
- Satirist Mo Rocca
- Lectures by Candace Bushnell and Tucker Carlson
- Trip to Atlanta
- Student Film Festival
- Concerts by Howie Day and Keller Williams
- Little 5 Step Down
- 33rd Biennial Reunion



**2003 Board** — Standing, from left: **Adam Hitchcock**, comedy; **Lydia Roll**, lectures; **Amy Wanninger**, student voice; **Seth Zimmerman**, major attractions; **Jake Rohn**, concerts; **Winston Shindell**, IMU executive director; **Ryan O'Connell**, films; **Ronnie Houchin**, fine and performing arts; **Jeremy Morris**, bridging the gap; **Claire Tramm**, marketing; **Scott Wilson**, advertising. Seated, from left: **Cory Buckner**, road trips; **Libby Lewis**, debates and issues; **Jessi Williams**, live from Bloomington; **Mzilikazi Koné**, membership vice president; **Andrew Goldberg**, president; **Dietrich Willke**, programming vice president; Professor **Mellonee Burnim**, faculty representative; **Corbin Smyth**, IMU assistant director of activities and events. Not shown: **Walter Lamble**, alumni representative; Dean **Richard McKaig**, administrative representative



**2004 Board** — Standing, from left: **Rachel Tate**, president; **Hashim Hathaway**, films; **Danielle Perdue-Reska**, advertising; **Sarah O'Brien**, marketing; **Winston Shindell**, IMU executive director; Dean **Richard McKaig**, administrative representative; **David Dawson**, IU After Hours; **Cody Bell**, comedy; **Eleni Peters**, celebrate the arts; **April Lewandowski**, concerts. Seated, from left: **Corbin Smyth**, IMU assistant director of activities and events; **Jeffery Hason**, concerts; **Mary Hansell**, celebrate the arts; **Eboni Gatlin**, bridging the gap; **Ami Holthouse**, membership vice president; **Markeyta Martin**, expanding horizons; **Lindsey Serrano**, lectures and seminars; **Scott Wilson**, programming vice president. Not shown: **Mark Hajduk**, Live from Bloomington; **Walter Lamble**, alumni representative; Professor **Mellonee Burnim**, faculty representative

## 2004 Mission Statement

We, the 2004 Indiana Memorial Union Board of Directors, will embrace the Indiana University community by

- Making a commitment to provide and promote educational, stimulating programming that has a lasting and positive impact on the IU community;
- Recruiting, developing, and maintaining committee members to create the next generation of leaders;
- Fostering relationships with organizations to create programs and opportunities that attract and excite all members of the IU community; and
- Striving to maintain and enhance the traditions and heritage of the Indiana Memorial Union and Union Board.

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# Installation ceremony rewarding, exciting

An evening of elegance and tradition in the Federal Room ushered the 2004 board of directors into its term on Jan. 23. Along with smiling faces and nostalgic remembrances of the past year, a sense of anticipation welcomed the attendees.

Perry Metz ('74-'76), general manager of Indiana University's Radio/TV Services, which includes PBS station WTIU-TV and NPR station WFIU, was the keynote speaker for the evening. Metz stressed the importance of the Union Board philosophy — one that differentiates a university from simply a place of academic achievement — in the total education of young people.

Winston Shindell, IMU executive director, presented the 2003 directors with memberships in the Whittenberger Society and thanked them for their year of service.

The outgoing board also received recognition from its president, Andrew Goldberg, who highlighted the accomplishments of 2003 and presented them



2004 President Rachel Tate, right, chats with Gene ('32-'34) and Jane Fletchall at a reception before the new board's installation.

with a caricaturist's rendering of the board.

Goldberg also introduced Rachel Tate, 2004 president, and presented her with the ceremonial Gill Gavel. All members of the

2004 board then took the Union Board oath of service. The evening provided a rewarding conclusion to the 2003 term and an exciting start to the 2004 term.

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## Past Presidents' Fund kicks off to successful start

At the 2001 biennial reunion, Winston Shindell announced that the two oldest living past presidents of Union Board, Eugene Fletchall and Robert Porter, had issued a \$50,000 challenge to the other past presidents to establish an endowed fund with income to be used for the general support of the Union Board and the IMU. The name of the endowment is to be the "Past Presidents' Fund."

During the 2003 biennial reunion, Shindell announced that the challenge had been met and thanked all of the past presidents who participated. In his closing remarks, he noted that "the truly heart-warming part of the whole campaign was to see the younger past presidents become involved and pledge more than \$20,000 of the total. That one act underscores the importance of the impact and the depth of

love that past directors have for the Union Board experience."

Areas of support provided by the Past Presidents' Fund are to be identified by the executive director of the IMU in consultation with the current president of Union Board. The primary purposes of the fund are to recognize committees for outstanding work and to underwrite costs associated with donor development and fund raising.

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## Tom Jelke establishes fund for professional development

In establishing the Jelke Scholarship Fund, Tom Jelke wanted to provide an endowed fund whose income would be used to support graduate assistantships and professional development of graduate students working in the area of activities and events.

Through Jelke's vision and generosity, Stephanie Bondi, Sidney Bosley, Sara Lane, Susan Ashe, and Mike Fazio have received financial assistance to expand their professional development.

Jelke, a graduate assistant in the mid-'90s, says one of his greatest Union Board

memories is flying to New York City in a private 737 jet with Kerry Mallor ('96), lectures director, and Winston Shindell to pick up Mikhael Gorbachev for a Union Board lecture. He now owns his own company, t.jelke solutions.

# Scholarships go to service-oriented achievers

Each year the Whittenberger Society presents scholarships to several Union Board members who have excelled in academic achievement and in service to the board. This year's awards were presented at the 33rd biennial reunion. *Congratulations to the winners!*

## Whittenberger Committee Member Scholarship

*A \$1,000 scholarship made possible by an endowment established by Whittenberger Society members*

- Eboni Gatlin, bridging the gap
- Alexander Lesko, major attractions
- Jennifer Miller, debates and issues
- Rachel Tate, debates and issues

## Edward J. Pinto Committee Member Scholarship

*A \$1,000 scholarship established by Edward Pinto ('73-'74)*

- Cody Bell, comedy and films

## Robert H. Shaffer Committee Member Senior Service Award

*A \$1,000 scholarship established in 1958 in honor of Robert Shaffer, dean of students, 1955 to 1968*

- David Gudal, comedy

## Union Board Alumni Scholarship

*A \$2,500 scholarship made possible by*



*Following the biennial dinner, Steven Moberley ('61-'62), far left, and Jim Wark ('78-'80), far right, congratulate committee member scholarship recipients, from left, David Gudal, Sarah O'Brien, Rachel Tate, Cody Bell, Jen Miller, and Alexander Lesko.*

*contributions from Union Board alumni and friends to the Union Board and Whittenberger endowment funds*

- Adam Hitchcock, comedy director
- Amy Wanninger, student voice director
- Jessi Williams, live from Bloomington director
- Dietrich Willke, programming vice president

## Claude Rich Scholarship

*A \$1,000 scholarship presented in honor of the late Claude Rich, raised from the annual Claude Rich Open Golf Tournament held each February*

- Ronnie Houchin, fine and performing arts director
- Ryan O'Connell, films director

## Milton J. Fineberg Scholarship

*A \$2,500 scholarship made possible by the Milton Fineberg ('35-'36) Endowment*

- Andrew Goldberg, president

## Rosemary V. Tanner Scholarship

*A \$2,500 scholarship made possible by the Rosemary Tanner ('55-'56) Endowment, and presented to an outstanding female director(s)*

- Mzilikazi Koné, membership vice president
- Libby Lewis, debates and issues director

## Biennial reunion

*(continued from page 1)*

to conduct a business meeting.

During the meeting, three new inductees to the Whittenberger Society advisory board were confirmed by unanimous vote. Trena Depel ('94), Brent Pieper ('96), and Julie Rowlas (Hon.'03) will fill the vacancies left by outgoing members Carolyn Ellis Banker ('87-'89), James Wark ('78-'80), and Stephen Moberley ('61-'62).

At the conclusion of the business meeting, Winston Shindell, IMU executive director, took the podium to thank the retiring advisory board members. He also

took the opportunity to announce his upcoming retirement in August.

Shindell offered some remarks that Bob Richey ('32-'33) made to him when he began his term — about how special Union Board is. Shindell then moved on to thank his mentor, Gene Fletchall.

The most poignant scene at the biennial was when Shindell announced that the Past Presidents' Fund, which was started with the help of Fletchall, had reached its initial goal of \$100,000. Following a round of applause, Shindell then announced that the University Naming Committee had given the approval to rename the Union Board Room — located on the eighth floor of the

student activities tower — the Fletchall Room. It will house several pieces of memorabilia from Fletchall's personal collection of IMU history. Following a standing ovation for Fletchall, Shindell was asked to stay on stage for a roast and toast, to celebrate his tenure at the IMU. Finally, the group of attendees moved to the Frangipani Room for a night of dancing and karaoke.

The weekend concluded on Sunday with the past president's coffee hour, a UB link meeting, and a wonderful brunch in the Tudor Room. The weekend proved to be full of bittersweet memories and new beginnings.

# Alumni Notebook

## Before 1960

**Eugene D. Fletchall**, BS'32, JD'67, was honored with the Distinguished FIJI Award in Bloomington on June 11, 2003, for faithful service to Phi Gamma Delta.

## 1970s

**Mike Savich**, BA'76, writes that he is still speaking French and eating Italian and has concluded that cooking the first is harder and that eating the second is easier. He lives in Alexandria, Va., and can be reached at savichmike2001@yahoo.com.

## 1980s

**Thomas J. Cunningham**, BS'84, was married to Nancy Kuta on May 17, 1997, and they have two children, Claire and Luke. Cunningham writes, "In 1992, I left commercial banking at American National Bank of Chicago and purchased a commercial and residential flooring business started by my mother's father. DeSitter Carpets Inc. was established in 1920." He lives in La Grange, Ill., and can be reached at nantjc@aol.com.

**Clifford G. Schumacker**, BS'87, earned an MS from Pacific University in physician assistant studies and now provides medical care to underserved populations in two rural towns in northern New Mexico. The Las Vegas, N.M., resident can be reached at c\_schumacker@yahoo.com.

## 1990s

**Mia M. Kim**, BM'91, MM'93, was married to Jon Hynes on June 7, 2003, in Bloomington. The associate professor at Central Missouri State University lives in Warrensburg, Mo., and can be reached at shogg119@hotmail.com.

**David S. Heimlich**, BA'94, was promoted to media director of Suissa Miller Advertising in Los Angeles. The Hermosa Beach, Calif., resident oversees all national and local media advertising for the company. He can be reached at dhsf2000@yahoo.com.

**Matthew Hahn**, BAJ'95, earned an MA



*The newly elected/selected 2004 board gathers together at the annual John Malkin Leadership Retreat at Waycross Retreat Center.*

in theater in London, where he now teaches drama at Kensington and Chelsea College. He can be reached at jmhahn@hotmail.com.

**Ashley T. Hinder**, BAJ'97, JD'01, is an attorney with the firm Hume Smith Geddes Green & Simmon in Indianapolis and can be reached at ashleyhinder@hotmail.com.

**Karen B. Walsh Rullman**, BM'97, BSM'97, was recently married and is moving to New York City from her home in Chapel Hill, N.C.

**Lisa J. Kohnke**, BA'98, writes, "I am a scheduler for Rep. Kendrick Meek. I'm very active with the IUAA chapter in Washington, D.C., and am playing softball and flag football." The Arlington, Va., resident can be reached at lkohnke@hotmail.com.

## 2000s

**Justin M. Guild**, BSPA'03, is marketing and public relations coordinator for the Indianapolis City Market Corp. He can be reached at justinguild@iquest.net.



### **Be part of the IU Alumni Association's 150th Commemorative Directory in 2004.**

Work has begun on the 2004 IU Alumni Association 150th commemorative directory, a valuable tool for building and maintaining a strong personal and professional network. The directory will contain listings of all IUAA members. For information, e-mail the IUAA membership department at iuaamemb@indiana.edu or call (800) 824-3044.

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## Whittenberger Society Alumni Newsletter

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*Vice President*  
Darin Messer ('93)  
*Secretary/Treasurer*  
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Trena Depel ('94)  
Brent Pieper ('96)  
Dan Regenold ('77-'78)  
Julie Rowlas (Hon.'03)  
Christina Wilkinson Sheley ('95-'96)

### Ex Officio

Eugene Fletchall ('32-'34); John Hobson;  
Corbin Smyth ('93); Rachel Tate ('04)

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## What's new with you?

Please fill in as much of the following information as you wish. Its purpose, in addition to providing us with your class note, is to keep IU's alumni records accurate and up to date.

Publication carrying this form: Whittenberger Society Alumni Newsletter

Name \_\_\_\_\_ Date \_\_\_\_\_

Preferred name \_\_\_\_\_

Last name while at IU \_\_\_\_\_

IU Degree(s)/Yr(s) \_\_\_\_\_

Soc. Sec. # or Student ID # \_\_\_\_\_

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Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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*\* Please indicate clearly upper and lower case.*

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