

**COVER PAGE**

INSTITUTION: Indiana University Kokomo

COLLEGE:  
DEPARTMENT: Division of Allied Health Sciences

DEGREE PROGRAM TITLE: Bachelor of Science in Sport and Recreation  
Management

FORM OF RECOGNITION TO BE  
AWARDED/ DEGREE CODE: Bachelor of Science in Health Sciences

SUGGESTED CIP CODE: 51.1  
LOCATION OF PROGRAM/  
CAMPUS CODE: Indiana University Kokomo

PROJECTED DATE OF IMPLEMENTATION: August 1, 2017

DATE PROPOSAL WAS APPROVED BY  
INSTITUTIONAL BOARD OF TRUSTEES: \_\_\_\_\_

\_\_\_\_\_  
SIGNATURE OF AUTHORIZING  
INSTITUTIONAL OFFICER

\_\_\_\_\_  
DATE

\_\_\_\_\_  
DATE RECEIVED BY COMMISSION FOR  
HIGHER EDUCATION

\_\_\_\_\_  
COMMISSION ACTION (DATE)

## **PROGRAM DESCRIPTION**

Bachelor of Science in Sport and Recreation Management  
Offered by Indiana University Kokomo; Kokomo, Indiana

### **1. Characteristics of the Program**

- a. Campus Offering Program: Indiana University Kokomo
- b. Scope of Delivery (Specific Sites or Statewide): Indiana University Kokomo
- c. Mode of Delivery (Classroom, Blended, or Online): Classroom, Blended
- d. Other Delivery Aspects (Co-ops, Internships, Clinicals, Practica, etc.): Internships and capstone
- e. Academic Unit(s) Offering Program: Division of Allied Health Sciences

The Bachelor of Science in Sport and Recreation Management is a versatile degree that provides students with extensive preparation to lead and succeed in many Sport and Recreation Management careers. The objective of this program is to address the growing needs of those students seeking a broad understanding of sport and recreation management and its application to their chosen career. Our main goal is to prepare leaders to meet these challenges in the global sport arena. This degree will offer a comprehensive curriculum with a unique integrative business approach. It will be an interdisciplinary collaborative degree between the Division of Allied Health Sciences and the School of Business at IU Kokomo. The faculty are committed to creating a collaborative and nurturing learning environment for analyzing and resolving the challenges in the business and culture of sports and recreation in our local communities, regionally, nationally and internationally.

The Bachelor of Sport and Recreation Management is being proposed in direct response to a growing interest of students who have a desire to work in sport and recreational related areas. Many new and exciting career opportunities are available as America and the world move further into the twenty-first century. Many undergraduate students will find employment in sport, recreation, retail, educational and fitness industries while others will attend graduate programs in order to find a pathway to management and leadership roles in similar industries.

Careers in Sport and Recreation Management includes a wide variety of career paths in sports management that can appeal to individuals with different interests and skill sets. However, there is one common characteristic of individuals that pursue sports management careers: they must have a life-long passion for sports. This passion for sports and a career in sports management often arises out of an individual's amateur athletic career.

Careers in Sport and Recreation Management are varied and require different levels of education and experience. The opportunities that exist in sports management include everything from coaching/managing teams to event management to sports venue management to recreation management. Competitive candidates for some of these positions will need backgrounds or education in business and finance, law and marketing. A sports management degree from an accredited program can provide this background and is geared specifically towards those that are interested in pursuing sports management careers.

Our Sport and Recreation Management program gives students the opportunity to develop knowledge and expertise in sport and recreation with an orientation toward leadership. It is employment-oriented, designed around active learning, responsive teaching, technology-driven, with focus on communications and human relations. Program graduates will be able to manage, assist in the management of, or find employment in sport and recreation organizations. Career opportunities include positions in professional sport franchises, sport and recreation facilities, participative sport event management, spectator sport event management, licensed athletic apparel companies, corporate fitness programs, college and university athletic departments, park and tourist attraction sites, community centers, senior centers, health clubs, sport and recreation camps, clinics, and seminars. The degree will be delivered mainly in traditional format with some courses available via on-line format. The degree will also include experiential learning and culminate in a capstone experience.

## **2. Rationale for the Program**

### a. Institutional Rationale (Alignment with Institutional Mission and Strengths)

- Why is the institution proposing this program?

The Bachelor of Sport and Recreation Management is being proposed in direct response to a growing interest of students who have a desire to work in sport and recreational related areas. Many new and exciting career opportunities are available as America and the world move further into the twenty-first century. Sports are deeply ingrained in education, from elementary through university levels.

Sport is a truly global industry, it stirs up deep passion within spectators and participants alike in countries around the world. To one person, sports are a venue for personal recreation and fitness, be it skiing, cycling, running; for another career in a familiar industry marketing and selling products and still for others it is about the gaming industry. To business people, sports provide a lucrative and continually growing marketplace worthy of immense investment. To athletes, sports may lead to high levels of personal achievement, and to professionals, sports can bring fame and fortune. To facilities developers and local governments, sports are a way to build revenue from tourists and local fans. It can attract business and investors to parts of a community that may other-wise fall into ruin.

The Sport and Recreation Management program gives students the opportunity to develop knowledge and expertise in sport and recreation with an orientation toward leadership. It is employment-oriented, designed around active learning, responsive teaching, technology-driven, with focus on communications and human relations. Program graduates will be able to manage, assist in the management of, or find employment in sport and recreation organizations. Career opportunities include positions in professional sport franchises, sport and recreation facilities, participative sport event management, spectator sport event management, licensed athletic apparel companies, corporate fitness programs, college and university athletic departments, park and tourist attraction sites, community centers, senior centers, health clubs, sport and recreation camps, clinics, and seminars.

Using the U.S. Bureau of Labor Statistic web site ([www.BLS.gov](http://www.BLS.gov)) as a reference for statistics the careers associated with the Sport and Recreation Management degree have employment at or above the predicted 2015- 2022 average growth and median salary.

The salaries paid to individuals in the sports management field can vary greatly. Agents of professional athletes who are generally paid percentages based on a player's salary and endorsements can make a great deal of money. Salaries will decrease significantly if you are involved with promoting events or are involved with amateur athletics. Many of the people at the upper end of the pay scale achieved their position and salary by leveraging their own careers in amateur athletics. College athletes, in particular, are exposed to scouts, agents and coaches and are able to use these connections to further their career. On the lower runs of the ladder of sports management, pay can be hourly and the job search can be competitive. Working in sports is a dream job for many, and so a degree in this specific field can be helpful in giving a leg up over other candidates.

A Sport and Recreation Management career can blossom anywhere there are sports and athletes. In other words, regardless of an individual's location, there will be opportunities to develop a sports management career. Obviously, certain locations are better than others for careers in sports management. The Bureau of Labor Statistics lists employment data regarding Agents, Business Managers of Artists, Performers and Athletes. A review of these statistics shows that the states with the highest employment level in this category are California, New York, Florida, Illinois and Tennessee and the states with the highest concentration of employment in this category are New York, California, Tennessee, Vermont and Florida. These same statistics show that the states with the highest median salary for this category are California, Connecticut, Virginia, New Jersey and New York. As an example, as of 2011, the mean annual wage for business managers and agents in the United States was \$102,240. The mean annual wage for a business manager or agent in California during this time period was \$127,990 but the mean annual wage for the same occupation in Florida was \$45,350.

The Bureau of Labor Statistics also shows the disparity in earnings between careers as agents and careers in promoting. The mean annual wage in 2011 of agents and promoters was \$92,250. This figure is based on mean annual wage of \$102,240 for agents and \$65,140 for promoters. The income potential for sports management drops significantly if pursuing a career as a coach. The Bureau of Labor Statistics data for 2014 shows that in 2014, the median pay for coaches was \$35,340 per year. Obviously, coaches for professional and high-profile college teams will earn amounts significantly in excess of this number.

The future for those that desire careers in sport and recreation management is very bright. The Bureau of Labor Statistics is predicting an increase of 29% in jobs in coaching and scouting through 2020 and a 10% increase in agents and managers of artists, performers and

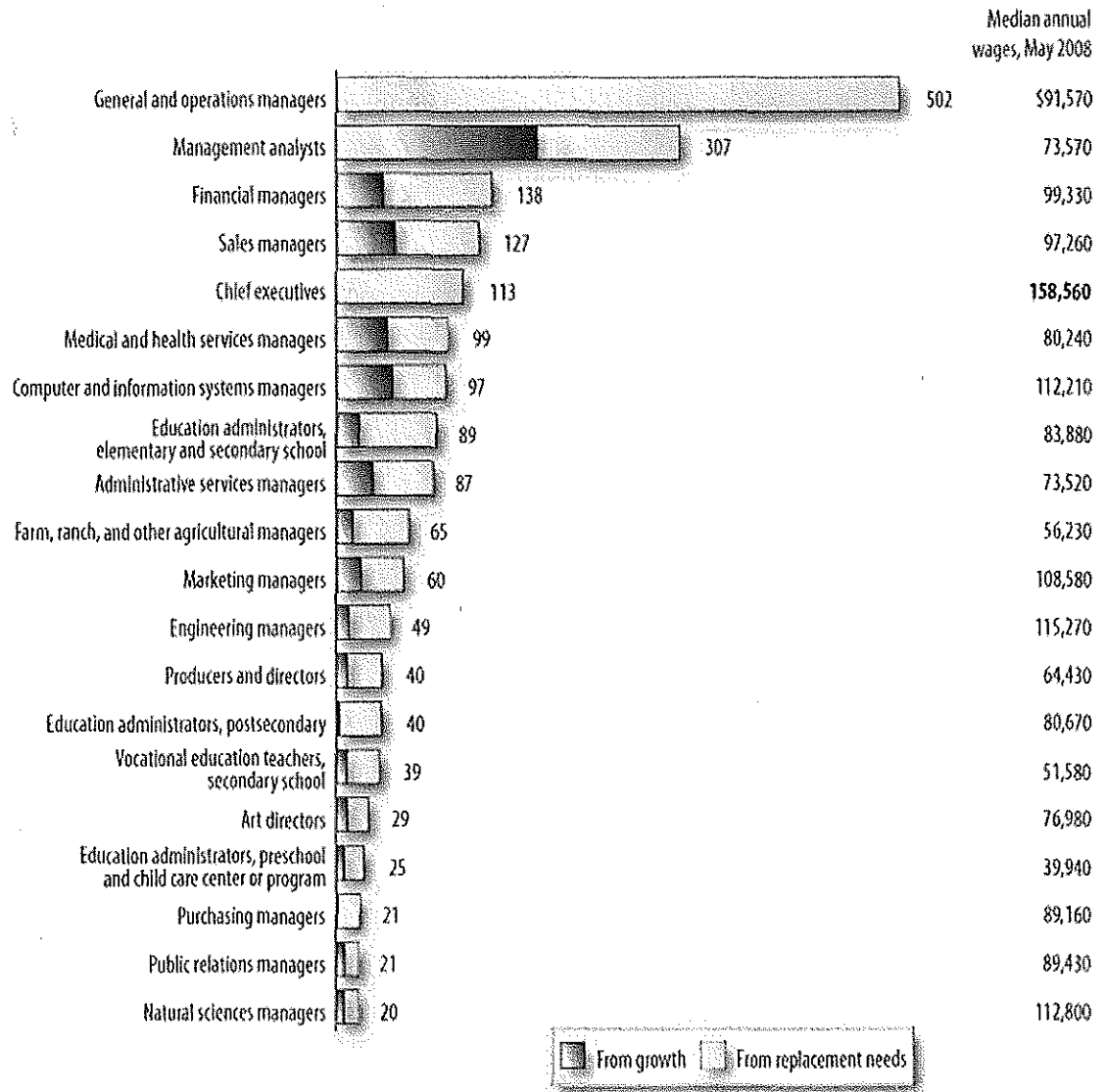
athletes through 2016. These statistics show that the job prospects are good for individuals interested in careers in sports management.

The Wall Street Journal published an article about picking their majors early (D. Belkin, March 2015). In the article, sport recreation and fitness, along with health professions and homeland security fields of study were cited as major growth areas for baccalaureate degree from 2002-2003 to 2011-2012.

According to the Wall Street Journal, careers in sport and recreation management are expected to increase as are the educational standards. Occupations that have the most growth and that usually require a bachelor's or graduate degree plus work experience includes general and operations managers. As indicated on the following graph the pay and need for these individuals will vary greatly, but a common denominator for need and pay will be education.

Using data from IU Bloomington survey conducted by Deloitte Touché marketing agency (2014), a degree in Sports and Recreation Management was in the top five for new degrees that would have positive benefits and opportunities for IU graduates. It was seen as a strong growth area for this area in light of the growth of sport and recreation in Indiana.

Another article in the Wall Street Journal in 2014 listed ten bachelor degrees by highest percentage change from 2002-2003 to 2011-2012. Health Professions was the highest positive change with sport and recreation 3<sup>rd</sup> (homeland security/ law enforcement was 2<sup>nd</sup>). Others in the survey included Biological and Biomedical Sciences, Math and Stats, Computer and Information Sciences. Education and finally English, Literature and Languages.



Admission requirements to this degree are the same as admission requirements to IU Kokomo. These admission requirements are standard to the campus. There is not a separate application process for this degree.

According to the latest figures from Plunkett Research a reasonable estimate of the total revenue deriving from the sports industry in the US would be between \$440 and \$470 billion yearly.

Let's put that in perspective with other US industries:

Restaurant industry – \$400 billion

Real Estate industry – \$310 billion

Auto industry – \$220 billion

Education sector – \$50 billion - See more at: <http://www.workinsports.com/blog/why-a-sports-management-degree-will-separate-you-from-the-competition/#sthash.KFCGKixr.dpuf>

As part of the planning process, we obtained information from other campuses that offer similar degrees and minors as to student enrollment patterns, and have collected data as to employment

opportunities for prospective graduates. The proposal was developed with input from the many different faculty members and schools involved and is modeled after a combination of IU Bloomington and IUPUI degree programs in Sport Marketing and Management (National Recognized) and Recreation Management.

With the support of the campus administration a formal needs assessment analysis was conducted. The Deloitte, IU Regional Study (Oct. 2014 final report) was also a major contributing factor to our needs assessment. The proposal has been approved by the College of Health Sciences, IU Kokomo Curriculum Committee, IU Kokomo Educational Policies Committee, and Faculty Senate. Pending approval by the ALC, the IU Board of Trustees and the Indiana Commission for High Education, the anticipated date for implementation is **August 1, 2017**

With the approval of the program, the implementation date will be announced on campus; prior to this announcement, marketing and admission materials will be created. Needs survey participants who indicated that they would enroll or consider enrolling in the degree will be contacted directly.

- How is it consistent with the mission of the institution?

In the spring of 2009 the Indiana University Kokomo Mission Statement and Vision Statement were revised and approved by the Indiana University Board of Trustees:

#### MISSION STATEMENT

*The mission of Indiana University Kokomo, a regional campus of Indiana University, is to enhance the educational and professional attainment of the residents of North Central Indiana by providing a wide range of bachelor's degrees, and a limited number of master's and associate degrees. Indiana University Kokomo is further dedicated to enhancing research, creative work, and other scholarly activity, promoting diversity, and strengthening the economic and cultural vitality of the region and the state through a variety of partnerships and programs.*

#### VISION STATEMENT

Indiana University Kokomo will be an educational institution of first choice. Students will have a transformative experiences resulting in broad and deep knowledge, an ability to integrate professionalism and ethics, and exceptional skills in analytical and critical reasoning, innovative problem solving and effective communication. We will educate future leaders with a focus on inclusiveness, diversity, culture, civic engagement and globalization. Together with students, our faculty and staff will serve the world through scholarship, creative work and community engagement.

The Bachelor of Science in Sport and Recreation Management is consistent with the Mission and Vision of the campus to offer a broad range of bachelor degrees while forming partnerships with the communities of the region. The Sport and Recreation Management degree curriculum is designed to promote intellectual growth and increased economic vitality through a healthy, life-long work force. Students may already be employed in or participated in sports and recreational

activities throughout the region. By increasing their educational objectives, the graduates will incorporate strategies and ideas to increase their knowledge and strengthen organizations, thus improving the conditions of the region as a whole. Required internships will strengthen and increase ties to partnerships in our region.

Campus priorities will enable the campus to fulfill its role as the region's public university. Consistent with its Mission and Vision, the Kokomo campus will continue emphasizing the role of academic excellence in higher education to the region's future, especially in the relationship between baccalaureate education and the importance of a quality workforce that supports the region's economy and cultural climate. IU Kokomo is committed to student centered learning and partnership centered programs.

- How does this program fit into the institution's strategic and/or academic plan?

The degree proposal aligns with the current campus strategic plan:

### **I. Preparing students for a 21<sup>st</sup> century global economy by delivering innovative and relevant academic programs**

#### **1. IU Kokomo will enhance academic offerings and deepen learning by:**

- a) Identifying new degree programs (both face-to-face and online) that meet the needs of the region
- b) Increasing online courses and other flexible delivery systems
- c) Collaborating with the other IU regional campuses to provide access to additional courses and programs not offered on the Kokomo campus
- d) Assessing each major and/or unit to identify changes needed to deliver relevant 21<sup>st</sup> century programs
- e) Increasing the number of students involved in high impact practices to deepen learning
- f) Promoting a dynamic, engaging, relevant and applied learning environment in each course
- g) Promoting academic success by strengthening connections between coursework and career readiness

#### **2. IU Kokomo will provide inviting and engaging 21<sup>st</sup> century learning spaces supported by new technologies and state-of-the-art facilities:**

- a) Partnering with State of the Art facilities and event centers such as:
  1. Kokomo Municipal Stadium: A new multi-purpose stadium/ outdoor event center built for supporting sporting and recreational events in north central Indiana
  2. Grand Park: The Westfield facility hosts youth sporting and recreation events. Opening in 2014, but IU Kokomo established an initial partnership to allow internships in various areas for experiential learning of several key areas of sport and recreation. In 2015 the facility opened and played host to more than 1.6 million visitors.
- b) Utilizing our campus Cole Fitness Center and sport related activities to provide a well-rounded and daily place to learn and participate.

**3. IU Kokomo will engage all students in diverse experiences, both on-campus and abroad, to prepare graduates to live and work in a diverse, global society**

**4. IU Kokomo will increase the diversity of the student body, faculty and staff to enhance academic excellence in the classroom.**

Become truly student centered by enhancing and expanding student support and career services, particularly among underrepresented populations, increasing the flexibility of curricula and transferability, and expanding campus activities like athletics and clubs. Sports and Recreation is a world-wide phenomenon. We hope to be able to attract a more diverse population which will help provide the entire campus with new and insightful understanding of global interests.

**II. Increasing college enrollment and degree attainment in north central Indiana**

• **IU Kokomo will promote the distinctiveness of the IU experience on the Kokomo campus by:**

- a) Defining and promoting the distinctiveness of the IU Kokomo learning experience.  
This new degree will be the first Sport and Recreation Management degree for an IU regional campus.
- b) Providing an accessible and affordable education for all students. Providing a degree at a regional campus reduces costs and provides increased accessibility to some who would not others be able to attend a mainly residential campus.

**III. Promoting the culture of discovery and creativity among students, faculty, staff and community members.**

• **IU Kokomo will establish activities and programs that engage students and faculty in research and**

**a) creative activity to enhance our research culture by**

Increasing the number of students who participate in applied undergraduate research conferences

- b) Sharing IU research resources with students and our partners having greater common vested interests for long-term success and vitalization of our normal service areas and beyond.

**IV. Being a valued regional partner by enhancing relationships with community members and alumni**

- a) Creating an economic development advisory board made up of IUK faculty and regional business leaders to connect the university and the region
- b) Establishing university and regional collaborative that will advance the economy of the region, talent development and quality of place
- c) Cultivating community advisory committees throughout the service region

**V. In combination with Indiana University's Strategic Plan: Providing Excellence in Health Sciences and Health Care**

- a) Sport and Recreation Management degree will enable the students to gain knowledge and participate in healthy habits that increase productivity, and the ability the critically think making wise choices again over their life-times.

b) Graduates of Indiana University Kokomo as all IU campus play an essential role in the provision of health-related services to the people of Indiana and to the nation, through relaying and applying knowledge and skills learned in the Sport and Recreation Management degree. This role leads to better, longer, more fulfilling lives and greater economic prosperity for individuals, corporations and the nation.

Appendix 1: Link to IU Kokomo Strategic Plan:

- How does this program build upon the strengths of the institution?

Because IU Kokomo is committed to student centered learning and partnership centered programs, the Sport and recreation Management degree program will retain and recruit students from around the region who are interested in sport, recreation, health and business. This interdisciplinary degree will provide an avenue for a wide range of student who before did not have the opportunity locally to earn such an education from a regional campus

IU Kokomo is committed to Student and regional enhancement of health and recreation. The campus has recently created sport teams that compete in the NAIA. The number of teams has grown in direct response from the region's interest in attending and participating in sport and recreational events. In the 2017-2018 academic year, IU Kokomo is adding Baseball and Tennis to the intercollegiate athletic offers. Adding these two sports to our already established teams. This Sport and Recreation Management degree will allow the campus to offer a degree directly related to many of these athletes desire to graduate and have careers in sport related areas. The campus built a fitness center that opened in the fall of 2013. The number of students using the facility has increased. Presently almost 40 percent of the student body uses the facility for classes, recreation and personal fitness. The campus was able to partner with the city of Kokomo and Howard County to purchase and remodel a gymnasium. The gym is used for men's and women's basketball and women's volleyball. A number of special events creates standing room only crowds on a regular basis. The central Indiana communities served by the campus continued to increase the number of opportunities in sport and recreational activities. As mentioned previously Kokomo has built a new State of the Art Municipal Stadium. Baseball digest (<http://ballparkdigest.com/2015/06/24/best-of-the-ballparks-kokomo-municipal-stadium/>) fans voted the new stadium the **Best of the Ballparks** in a contest over the summer of 2015 and 2016 for summer-collegiate facilities. The fan contest exemplifies the enthusiasm the north central community has for sport and recreation.

Allied Health Sciences at IU Kokomo presently offers a minor in Sport Marketing and Management. This has been an active minor with enrollment that will support the creation of the SRM degree. A second factor of how this degree builds upon the strength of the Kokomo is the interdisciplinary degree approach of the proposal. Allied Health Sciences has conferred with the campus's School of Business with regard to offering courses that are taught by Business faculty as well as Hospitality and Tourism Management to assure integration of appropriate courses into our purposed curriculum. With our mapping the graduate will be able to earn a Minor in Business and earn entrance into the campus's MBA program through elective choices. Finally the campus has created athletic teams that complete in the National Association of Intercollegiate

Athletics (NAIA). The campus will have nine total sports competing beginning in the 2017-2018 academic year.

b. State Rationale

- How does this program address state priorities as reflected in *Reaching Higher, Achieving More?*

Students are at the center of the Division of Allied Health Sciences mission and vision. Allied Health Sciences degrees are in direct response to the students' and community needs. We believe this new degree in Sport and Recreation Management will be another in which both the students and the communities we serve will benefit. With the Sport and Recreational Management degree program, students will be given the opportunity to pursue a degree that they desire associated with career aspirations and it will increase the health and vitality of the region. Aligning degree course mappings with the IU Kokomo School of Business will allow graduates will attain a quality degree, at lower cost, close to home.

This degree proposal is also in direct response to regional employers who need and desire knowledgeable workers in sport and recreational areas.

Special Features:

- Clearly aligns with the University's Mission, Vision, and Strategic Plan
- Engagement with community partners
- Provides an additional pathway to degree completion for students who are unable complete a degree in Sport and Recreational Management in north central Indiana.

IU Kokomo has a strong record of graduating highly qualified students from the Division of Allied Health Sciences Programs. The clinical based programs' cohorts typically are in the 90<sup>th</sup> percentile on national certification scores in all areas provided by the campus. The addition of sports, athletics and recreational activities to our Kokomo campus coincides well with this proposed degree. Beginning in 2017-2018 the campus will offer five women's and four men's teams competing in the NAIA plus several intermural sports. Statistically, the students who have participated on our campus's athletic teams have earned a higher GPA and higher four year graduation rate than the general IU Kokomo student population.

The degree and concentrations are designed to fill a void in educational opportunities in public universities and colleges in central Indiana involved in sport and recreation management businesses. The percentage of individuals with a *minimum* of a baccalaureate degree in the IU Kokomo region is approximately 18% (IU Kokomo seven county service area). The State average is 24% and the national average is above 28.5% (U.S. Census, 2014). Graduates in the Sport and Recreation Management degree will be able to contribute to the economy and health of the region.

We will also collaborate with Ivy Tech Community College with regard to developing transfer articulation agreements from appropriate programs.

c. Evidence of Labor Market Need

Official U.S. Bureau of Labor Statistics figures as of 2013 found that there were 13,880 professional American athletes plus 206,808 coaches and scouts, along with 16,140 umpires, referees and officials. Meanwhile, the data showed that 523,400 Americans work in fitness centers, 40,700 in snow skiing facilities, 68,300 in bowling centers and 349,900 at country clubs or golf courses. In total, approximately 1.3 million Americans work directly in amusement and recreation sectors. Another 49,800 work in the wholesale trade of sporting goods, and 270,000 in retail sporting goods stores. Sports, recreation and related supplies and services have been among the greatest new job engines over the past two years, and virtually all of these sectors are up substantially in job count since 2011.

Here's a short list of opportunities available to Sport and Recreation Management graduates:

- Event Planning and Management
- Facilities Management
- Fitness Program Management
- Game Experience Management
- Fundraising
- Sport and Recreation Marketing and Advertising
- Sport and Recreation Public Relations & Communications
- Sports Product Development
- Sports Licensees
- Ticket Sales
- Sales and Distribution

i. National, State, or Regional Need

- Is the program serving a national, state, or regional labor market need?

One of the major benefits of the program for students is that it would provide the opportunity for them to prepare for careers that are in high demand in the state and in the nation. Sport and recreation industry is projected to grow approximately 29% per year through 2022. Graduates of the Sport and Recreational Management degree will have a background knowledge through curricular designed to satisfy employer needs of creating a healthier and more fit work environment. Just slightly less than fifty percent of all job growth in the next ten years are projected to be in health and business related industries (13-28). Many job openings should arise as a result of employment growth and the need to replace workers who retire or leave their jobs for other reasons. (Bureau of Labor Statistics [BLS], 2015).

<http://www.bls.gov/ooh/healthcare/athletic-trainers-and-exercise-physiologists.htm> and

<http://www.bls.gov/ooh/entertainment-and-sports/athletes-and-sports-competitors.htm>;

<http://www.bls.gov/ooh/entertainment-and-sports/coaches-and-scouts.htm>.

<http://www.bls.gov/oes/current/oes112031.htm> Public Relations and fund raising managers

[http://www.bls.gov/oes/current/naics5\\_713940.htm](http://www.bls.gov/oes/current/naics5_713940.htm)

See *appendix 2* for Summary of U.S. Department of Labor Data

ii. Preparation for Graduate Programs or Other Benefits

- Does the program prepare students for graduate programs or provide other benefits to students besides preparation for entry into the labor market?

Students seeking application to graduates program will require careful advising and additional coursework. The sport, health, science and business courses included in the program typically are required by most graduate related programs. This means that student may want to earn a graduate degree in management, marketing, MBA, or take a more clinical oriented career path of Physical Therapist or graduate level Athletic Trainer. Sport and Recreation can lead to graduate program in informatics can be combined with sport and recreation to help create a more visual experience at events. An example of this is the new 3D electronics being built into IU Assembly Hall through Mark Cuban's vision and entrepreneurship.

### iii. Summary of Indiana DWD and/or U.S. Department of Labor Data

- Summarize the evidence of labor market demand for graduates of the program as gleaned from employment projections made by the Indiana Department of Workforce Development and/or the U.S. Department of Labor.

The BLS (2014c) estimates a 15% growth between the years 2012-2022 for sport and recreational managers, which is faster than average. The entry-level into most of these fields require a baccalaureate degree. The median pay for sport and recreational management related positions is \$46,580 per year. This varies widely with the career choice ranging from \$30,438 to over \$125,000.

Jobs for Sport and Recreational Management workers are growing faster than average according to the BLS (2014b). The BLS (2014b) projects the employment change for coaches and athletic directors to be 19% in 2012-2022. This growth is due to more organizations attempting to keep their workforce healthy and expanding economic activities. According to the Bureau of Labor Statistics the average salary of a sport and recreational management related positions \$46,580. The entry-level into the field is typically a baccalaureate degree in a related field.

According to the Bureau of Labor Statistics, jobs for sports and fitness workers are expected to increase as fast as average for all occupations (BLS, 2014a). Fitness workers should have good opportunities because of continued job growth in health clubs, fitness facilities, and other settings in which fitness workers are concentrated. Employment of fitness workers is expected to increase 13% over the 2012–22 decade, which is as fast as average for all occupations. These workers are expected to gain jobs because an increasing number of people are spending time and money on fitness and more businesses are recognizing the benefits of health and fitness programs for their employees. Median annual wages of fitness trainers in May 2012 were \$31,720 (BLS, 2014a). The top 10% in this field earned more than \$66,530. These figures do not include the earnings of the self-employed. Earnings of successful self-employed personal trainers can be much higher.

The Physical Activity Council is a consortium of sports industry groups. Its 2014 edition report tracks 120 activities. It noted increased spending on team sports at K-12 schools, and a 2%

increase in fitness sports activities by Americans of all ages. The group also reported that 80.2 million Americans age six and up are physically inactive (28% of that population segment). There appears to be significant room for recreation and fitness market expansion.

#### iv. National, State, or Regional Studies

- Summarize any national, state, or regional studies that address the labor market need for the program.

Indiana, sports have been big business for a long time. Since 1979, Indiana Sports Corp has hosted more than 400 events in central Indiana, with a very conservative impact of more than \$4 billion in direct visitor spending. Events such as Super Bowl XLVI, Big Ten Football Championship Games, NCAA Men's and Women's Final Fours, Olympic Trials, and many more have brought significant visitors and revenue to our region.

However, the impact of sports is not measured in events alone. Indiana is also home to more than a dozen marquee sports-based organizations, such as the NCAA, national governing bodies like USA Football and USA Gymnastics, and organizations such as the American College of Sports Medicine. These organizations have staffs based right here in the Hoosier State, while they also host a number of events and meetings in their hometown. This contributes to the bottom line.

Reviewing articles and researching opportunities, just in the State of Indiana, there are more than \$1.0 billion dollars of construction going into sport and recreation and medical facilities over the next two years (2016-2018). This includes both public and private construction projects. Projects of note include: \$50 million - Ross Aid Stadium, \$45 million - Assembly Hall and \$170 - inclosing the south end of IU Football Stadium (The Rock), \$400 million - Notre Dame Stadium, \$10 million Completing the Grand Park indoor facility (Westfield), \$45 million - New Indoor Sports Doom in Crown Point / Merrillville, \$16 million new municipal stadiums in Kokomo and Lafayette for pioneer, college and high school recreation leagues in baseball, soccer and softball.

Indiana high schools are in the midst of competing for athletic and training facilities. Here is an example in south central Indiana: "Center Grove is the most recent school district to announce plans for an activities complex or fieldhouse. Franklin schools spent about \$4.5 million on a 30,000-square-foot fieldhouse with the new high school that opened in 2007. Greenwood has announced plans for a \$4.8 million, 30,000-square-foot fieldhouse next to its high school. Now, Center Grove wants to spend \$10 million on a new 60,000-square-foot fieldhouse with a six-lane indoor track, three to four basketball-sized athletics courts, a larger weight room and storage space." This is from the Johnson County "Daily Journal" dated August 2015 (<http://www.dailyjournal.net/>). The respective school boards approved these recommendations. In June of 2016 the Children's Museum of Indianapolis has proposed a \$35 million expansion for a "Sports Utopia" structure and activities to provide activities and opportunities for a heathier lifestyle of our children in central Indiana.

There has also been a proliferation in running events associated with not-for-profit organizations. Each of these events require people to market, organize and run the events. Travel leagues are adding to local recreation teams. This is a main driver for building young

recreation facilities such as Grand Park in Westfield, Fishers and Crown Point. The expansion has allowed for sport and recreation tourism to blossom in the Indiana as well as most other parts of the country. Almost every University in the US is constructing or remodeling athletic facilities. With this success the idea of attracting new and more affluent people to areas has drifted down to the high school and recreation levels. Looking once again at the growth and development of the Westfield area since the construction of Grand Park. Carmel added a state of the art football stadium. Now Center Grove is moving forward with new multi-million dollar facilities to be used for high school and recreation leagues. Someone will need to raise funds, manage construction of the facilities and eventually management each.

The following is a link to the Bureau of Labor Statistic for recreation management.  
<http://www.bls.gov/ooh/personal-care-and-service/recreation-workers.htm>

Lest we forget to mention one other aspect of Sport and Recreation Management Degree proposal. That is the diversity aspect that sport and recreation brings to individuals and corporations. Sport and recreation knows no color, race, ethnicity or gender. This type of degree allow everyone of all ages and background to work together. Sport and recreation has already brought to our Hoosier State, in terms of diversity, so much more than the economics can demonstrate. Events brought to the state through including the Circle City Classic, NCAA tournaments, Grand Park and professional events are only a small sampling of the diversity added to Hoosiers' understanding of the internationalism and the world around us.

*Please see appendix 3 for State Projects currently in progress or completed.*

v. Surveys of Employers or Students and Analyses of Job Postings

- Summarize the results of any surveys of employers or students and analyses of job postings relevant to the program.

Reviewing articles and researching opportunities, just in the State of Indiana, there are more than \$1 billion dollars of construction going into sport and recreation facilities over the next two years (2016-2018). This includes both public and private construction projects.

At recent meetings with the local sport and recreation businesses leaders a request for more Sport and Recreation Management graduates was made. This is an opportunity for students majoring in Sport and Recreation Management to demonstrate leadership through stressing the importance of experiential learning combined with a solid foundation of business principles and people skills.

Table 1: NEW ACADEMIC DEGREE PROGRAM PROPOSAL SUMMARY.

The Division of Allied Health Sciences and the School of Business recently surveyed their students to see if they thought the addition of a Sport and Recreation Management degree would be a positive addition to the campus. We also asked if they or someone they knew would be interested in it as a major. Respondents were overwhelmingly positive about

adding the Sport and Recreation Management degree program to the Division of Allied Health Sciences.

The Division of Allied Health, the Office of Institutional Research and IU Kokomo campus conducted an on-line survey of current students, potential students and alumni to determine the interest in a BS degree majoring in Sport and Recreation Management. The vast majority of responses were from current degree seeking students (87%). 167 surveys were returned, there was a 77% positive response to the question would you or do you know someone who would be interested in a sport and recreation management degree. We also asked about the areas of interest within a Sport and Recreation Management degree.

There was a fairly even distribution of responses. The following were responses with:

- Management / Leadership – 77%
- Events Management – 61%
- Sport Communications – 59%
- Marketing and Public Relations – 57%

With the opportunities available, we believe that all of these possible concentrations will eventually be offered.

*Appendix 4, survey of current students, graduates and alumni*

#### vi. Letters of Support

- Summarize, by source, the letters received in support of the program.

### **3. Cost of and Support for the Program**

#### a. Costs

#### i. Faculty and Staff

- Of the faculty and staff required to offer this program, how many are in place now and how many will need to be added (express both in terms of number of full- and part-time faculty and staff, as well as FTE faculty and staff)?

#### Current Faculty and Administrators:

Five current faculty and administrators and multiple adjuncts exist to teach in the Sport and Recreation Management degree program. These faculty are currently teaching in the Division of Health Sciences and/ or in the School of Business.

#### Administrators:

Alan Krabbenhoff Ph.D. Economics, Dean School of Business

John Hughey MSM, RT, R – Chair Division of Allied Health Sciences

Administrators (continued):

Jason VanAlstine, Ph.D, Assistant Professor of Economics, Associate Dean School of Business

Faculty:

Angela Coppola, Ph.D. Physical Education and Recreation, Assistant Professor Allied Health Sciences

David Hancock Ph.D. Human Kinetics, Assistant Professor, Allied Health Sciences

Dianne Roden Ph.D. Professor of Finance School of Business

Dmitriy Chulkov Ph.D., Professor of Economics and Management Information Systems, School of Business

Heather Kennedy-Eden Ph.D. Marketing, Assistant Professor, Hospital and Tourism Management

Jace Thompson M.S. Sport Management, adjunct Allied Health Sciences

Josephine Dibie PhD – Assistant Professor, School of Business

Joung Yeon (J.Y.) Kim Ph.D. Associate Professor of Accounting, School of Business

Kim Mossburg, MS Physical Education, RD, CAT, Lecturer, Allied Health Sciences

Mark Meng Ph.D., Hospital and Tourism, Assistant Professor, Hospital and Tourism Management

Mohammad Meybodi Ph.D. Operation Management, Professor, School of Business

Olga Korne M.P.Acc., C.P.A.- Lecturer, School of Business

Steve Cox Ph.D., Professor of Finance, School of Business

Todd Gambill Ed.D. Higher Education, adjunct Allied Health Sciences

Whitney Farris MBA, adjunct Allied Health Sciences

Yusuf Nur Ph.D., Strategic Management, Associate Professor International, Associate Professor International Business, School of Business

Faculty Needs:

Additional faculty will be added as the program demands warrant. Indiana University Kokomo is dedicated to this investment. New faculty will teach undergraduate courses as the Division adds minors and certificates in Sport and Recreation Management related field in the future. The program provides a clear path for undergraduates who want a career in Sport and Recreation Management related fields whether as an educator, professional, or entrepreneur. It will strengthen the reputation of the IU Kokomo campus and related programs. It will be an avenue to attract new students and provide a new pathway for current students seeking an alternative to traditional health and business related degrees. Currently the campus offers more than 87 percent of the courses proposed for this degree.

Faculty (100% teaching FTE –Lecturers and/ or 75% teaching and 25% research FTE for PhD candidates), and as many adjunct teaching at 50% FTE will be added as needed to meet course demands. Allied Health Sciences will add a Clerical Support Staff person if needed.

IU Kokomo has support from the administration for funding the degree's faculty, supplies and materials needed to allow students to successfully graduate with a Sport and Recreation Management degree. Upon approval of the degree a search will begin for FTE faculty in fall of 2017. The intending start date is projected to be August 2017.

## ii. Facilities

- Summarize any impact offering this program will have on renovations of existing facilities, requests for new capital projects (including a reference to the institution's capital plan), or the leasing of new space.

IU Kokomo currently has the space to offer these courses at its Kokomo campus. No new space will be required for classrooms, recreational and research activities and faculty offices.

## iii. Other Capital Costs (e.g. Equipment)

- Summarize any impact offering this program will have on other capital costs, including purchase of equipment needed for the program.

Indiana University Kokomo has the resources of Indiana University, facilities to provide all necessary course requirements and will partner with several regional entities to deliver internships. The IU Kokomo campus will increase partnerships and resources as the need arises.

No new library holdings, laboratories, or research facilities will be required. The library has the needed resources and online data bases needed for the program. Indiana University Kokomo also has a Learning Center that provides tutors and electronic resources to facilitate student learning.

The campus has identified internship and other experiential learning opportunities for the expected student population seeking this degree. The campus is willing expand these opportunities as need arises.

Students have access to computer labs in academic buildings on the Kokomo campus. Smart classrooms are available with a full range of information technology capabilities for course delivery.

The campus has begun to offer more course work in hybrid and distant learning formats. Hybrid courses are useful as they allow face-to-face faculty interactions with students while allowing them an opportunity to learn information online. On-line courses allow for flexibility and increased opportunities for those students who cannot attend traditional course offerings.

No additional capital equipment is needed presently.

b. Support

i. Nature of Support (New, Existing, or Reallocated)

- Summarize what reallocation of resources has taken place to support this program.

IU Kokomo will make use of its existing resources including its library, laboratories and computer resources.

Financial resources will be available to allow the program to offer a full range of courses and other opportunities that allow our graduates to successfully complete for career opportunities and enter graduate programs.

- What programs, if any, have been eliminated or downsized in order to provide resources for this program? None

ii. Special Fees above Baseline Tuition

- Summarize any special fees above baseline tuition that are needed to support this program.

None.

**4. Similar and Related Programs**

a. List of Programs and Degrees Conferred

i. Similar Programs at Other Institutions

Campuses offering (on-campus or distance education) programs that are similar:

- CHE staff will summarize data from the Commission's Program Review Database on headcount, FTE, and degrees conferred for similar programs in the public sector, as well as information on programs in the non-profit and proprietary sectors, to the extent possible

- This degree proposal although similar to IUPUI and Ball State has more of a core business aspect. Students graduating with this degree will be able to earn a minor in Business. Selective course advising will allow graduates to qualify for entry into the IU Kokomo MBA program if they choose. It will be important that students work closely with their advisors to assure these objective will be met within the proposed 120 credit minimum. Indiana Wesleyan is the only other University in our designated marketing area to offer a degree similar to our proposal for Sport and Recreation Management. It is a private institution.
- The degree program and concentrations at IU Kokomo will highlight the skills, abilities, and interests of both the faculty and the interests of the students.
- CHE staff will summarize data from the Commission's Program Review Database on headcount, FTE, and degrees conferred for related programs at the proposing institution.

b. List of Similar Programs Outside Indiana

- If relevant, institutions outside Indiana (in contiguous states, MHEC states, or the nation, depending upon the nature of the proposed program) offering (on-campus or distance education) programs that are similar:

Sport Marketing and Management degree program in some form are presently offered though all State sponsored main campuses, but not at any of the regional campuses. Having this degree at IU Kokomo will allow for increased access to Indiana residents.

c. Articulation of Associate/Baccalaureate Programs

- For each articulation agreement, indicate how many of the associate degree credits will transfer and apply toward the baccalaureate program.

Students in the Sport and Recreation Management degree can transfer from one academic institution to another and between IU campuses. All the existing courses in the degree proposal are comparable and transferable to other courses offered by other IU campuses. However, students will be advised that program requirements differ from campus to campus and they may have to take additional courses if they transfer. Presently, Ivy Tech Community College does not have a degree or certification associated with sport and recreation. However, many of the required courses in the BS, Sport and Recreation Management will articulate. If in the future ITCC does develop an Associate degree in Sport and Recreation Management, the IU Kokomo campus will seek an articulation agreement to allow for maximum credit transfer.

Ivy Tech Offers AS and AAS degrees in Business, Kinesiology, and Hospitality. Several of these degrees have correlation with aspects of this degree. Although not total correlation or sequencing, students can transfer from 25 to 45 credits depending upon the degree they earned.

Articulations are included in Appendix 7: *Articulation of Associate/Baccalaureate Programs, Detail*

d. Collaboration with Similar or Related Programs on Other Campuses

- Indicate any collaborative arrangements in place to support the program.

N/A

**5. Quality and Other Aspects of the Program**

a. Credit Hours Required/Time To Completion

- Credit hours required for the program and how long a full-time student will need to complete the program

The bachelor degree in Sport and Recreation Management will require 120 credit hours to complete the degree.

**Curriculum:**

The curriculum consists of a minimum of 120 credit hours, which includes IU Kokomo's General Education requirements of 41-44 credits. The curriculum is composed of the following:

• (I) Communication Skills	9 credit hours
• (II) Information Literacy	3 credit hours
• (III) Quantitative Literacy	3 - 6 credit hours
• (IV) Critical Thinking	3 credit hours
• (V) Cultural Diversity	3 credit hours
• (VI) Ethics and Civic Engagement	3 credit hours
• (VII) Social and Behavioral Sciences	6 credit hours
• (VIII) Humanities and Arts	3 credit hours
• (IX) Physical and Life Sciences	8 credit hours
• <u>(VI) Sport and Recreation Management Core, Core, and Electives</u>	<u>79 credit hours</u>
	<b>120 credit hours</b>

The curriculum for the degree consists of 120 required credit hours. Forty one to forty four of these hours are general education requirements that are spread across the IU Kokomo campus continuum. This is to develop students with a well-rounded education, to enhance critical thinking, and problem solving abilities. The proposed degree program is cohort-based with courses offered in cycles so that a student can satisfy all requirements within four years of their matriculation. Students must complete the campus's mandatory general education requirements of 41-44 credit hours. In total the degree consists of a minimum 120 credit hours as outlined below:

41	<i>General Education*</i>
39	<i>Core Sport and Recreation Management*</i>
16	<i>Sport and Recreation Management Elective</i>
3	<i>Practicum or Internship</i>
18	<i>Business core (may earn Business Minor)</i>
3	<u><i>Nutritional Science</i></u>
<b>120 Total Credit Hours</b>	

\* Some SRM / BUS courses satisfy IU Kokomo campus General Education requirements

*See appendix 5: Sample curricular map*

b. Exceeding the Standard Expectation of Credit Hours

- If the associate or baccalaureate degree program exceeds 60 or 120 semester credit hours, respectively, summarize the reason for exceeding this standard expectation.

*Not applicable*

c. Program Competencies or Learning Outcomes

- List the significant competencies or learning outcomes that students completing this program are expected to master.

Over-All Objective of the Health Science Degree:

The B.S. in Sport and Recreation Management provides students with the opportunity to learn about sport and recreation management from entry level management skills and knowledge.

Core course work extends the Mission of the Allied Health Sciences Division to provide students and our communities of interest knowledge and experience in fitness and health of the human body. Business courses require students to create marketing plans, realistic budgets as well as understand the value and need for strategic human resource planning, hiring and evaluation.

These processes are at the heart of any business. Lastly, the student will understand nutrition principles to enable a healthy and productive work force which intern should produce reduced costs. The curriculum provides students with scientific knowledge which includes interdisciplinary perspectives. An opportunity to concentrate in areas most suited for their future career plans also prepares them for graduate education, professional schools in associated with sport and recreation management, business as well as health and law related fields.

Specific Learning Objectives for Sport and Recreation Management Degree:

1. Demonstrate competencies in general business disciplines (i.e. management, marketing, finance) as related to sport and recreation management
2. Demonstrate skills in written and oral communication that relate to the sport and recreation industry
3. Apply industry-specific technological tools and operating procedures for sport and recreation;
4. Demonstrate team building skills and the ability to work in groups
5. Identify and address ethical issues in sport management and administration
6. Evaluate methods of improving health and performance of individuals and groups

d. Assessment

- Summarize how the institution intends to assess students with respect to mastery of program competencies or learning outcomes.

Program assessment is a critical continuous process in the Division of Allied Health Sciences at IU Kokomo. The following methods will be used to help measure program effectiveness of the BS Sport and Recreation Management degree:

1. **Program evaluation by exit survey:** Given at the completion of the program. Questions can be tailored to correlate with the Sport and Recreation Management outcomes and evaluation of student learning, resources and faculty in each concentration. The survey provides tracking of achievement over time and compares to national benchmark for similar programs at similar institutions.
2. **B.S. Sport and Recreation Management Alumni Survey:** Beginning one year following their graduation, graduates will be asked to provide feedback regarding the outcomes of their learning as it pertains to preparation for their careers, professional education, or graduate school. Job placement rates will also be calculated.
3. **Graduate School Acceptance Rates:** Beginning with the first graduates, students will be asked to provide graduate school acceptance data. An email communication system will facilitate updated student data.
4. **On-going Undergraduate Course-embedded Assessments:** These assessments will include semester-by-semester evaluations of specific student learning outcomes in each course and program outcomes identified in this proposal. A portfolio in the Capstone course will help capture information about achieving outcome attainment also.
5. **Five Year Moving Average Assessment:** At the end of the first five years and each subsequent year data will be analyzed. This will be a curriculum based project that will serve as a key component of the program effectiveness assessment and will provide future directions.

e. Licensure and Certification

Graduates of this program will be prepared to earn the following:

- State License: N/A
- National Professional Certifications (including the bodies issuing the certification): N/A
- Third-Party Industry Certifications (including the bodies issuing the certification):  
There are a number of certification graduates can achieve through testing knowledge and skills. These include but not limited to:
  - ACSM – American College of Sports Medicine
  - NASM - National Academy of Sports Medicine
  - ACE – American Council on Exercise
  - CAT – Certified Athletic Trainer; through a CAATE program
  - NCSF – National Council on Strength and Fitness

f. Placement of Graduates

- Please describe the principle occupations and industries, in which the majority of graduates are expected to find employment.

Students majoring in Sport and Recreation Management would have the opportunity to prepare for entry and mid-level positions in for-profit and not-for-profit organizations that have components of sport, recreation, health and nutrition. These may be in retail, in sport facilities or team organizations; recreation through community youth organizations and parks, fitness centers, high school and post-high school educational facilities, public representatives (PR) and fund raising and officials for sporting events. Finally some will specialize in human resources and continue to graduate program to be agents and lawyer specializing in sport and community law. (Bureau of Labor Statistics [BLS], 2014).

- Entrepreneurs
- Athletic Director
- Coach at K- 12 and Post High School
- Occupational and Safety Health Managers for Facilities
- Survey Researcher
- Nutritionist and Health Facility Manager
- Recreational Therapists
- PR and Fund Raiser
- Leadership in Youth Sport and Recreation
- With additional graduate education majors may find careers in physical and occupational therapy, athletic trainer (MS), and lawyers

The sports and recreation management field is a multibillion-dollar industry with career opportunities in a variety of areas. According to Sports Career Finder, sports jobs are in high demand. Career Finder also states that the health and fitness business continues to be one of the largest job markets available. People who are good leaders, teachers and communicators are good candidates for sports and fitness careers. Our graduates serve in

professional, nonprofit, collegiate, youth, and public recreation and sport programs.  
Some specific areas may include:

- Sport Specific Trainer -
  - Fitness Leader –National Federation of Professional Trainers
  - Strength and Conditioning Coach -
  - Personal Trainer -
  - Sports Nutritionist –
  - Coach
  - Athletic Director
  - Sports and fitness administrators -
  - Equipment managers and managers for sporting teams
  - Stadium and arena managers
  - Sports statisticians
  - Sales and management
  - TV, Radio and print communications in multi-media companies
  - Sport Information
  - Athletic Trainer\* - requires program accreditation through CAATE.
- If the program is primarily a feeder for graduate programs, please describe the principle kinds of graduate programs, in which the majority of graduates are expected to be admitted.

Students seeking application to professional schools after graduation will require careful advising and additional coursework. The science courses included in the program typically are required by most of the health-related programs.

g. Accreditation

- Accrediting body from which accreditation will be sought and the timetable for achieving accreditation.

No specific program accrediting body for these programs.

Indiana University Kokomo is accredited by the Higher Learning Commission of the North Central Association. It received a ten year reaccreditation in 2009.

- Reason for seeking accreditation.  
N/A at this time.

**6. Projected Headcount and FTE Enrollments and Degrees Conferred**

*See appended table 6:*

**Appendix 1: IU Kokomo's Strategic Plan link:**

<http://iuk.edu/leadership/assets/IUKstrategic-plan-2015-2020.pdf>

- Preparing students for a 21st century global economy by delivering innovative and relevant academic programs
- Increasing college enrollment and degree attainment in north central Indiana
- Promoting the culture of discovery and creativity among students, faculty, staff and community members
- Being a valued regional partner by enhancing relationships with community members and alumni
- Supporting the professional growth of faculty and staff

Appendix 2 US department of labor Summaries

# Occupational Employment and Wages, May 2015

## 13-1011 Agents and Business Managers of Artists, Performers, and Athletes

Represent and promote artists, performers, and athletes in dealings with current or prospective employers. May handle contract negotiation and other business matters for clients.

[National estimates for this occupation](#)

[Industry profile for this occupation](#)

[Geographic profile for this occupation](#)

### National estimates for this occupation: [Top](#)

Employment estimate and mean wage estimates for this occupation:

Employment <a href="#">(1)</a>	Employment RSE <a href="#">(3)</a>	Mean hourly wage	Mean annual wage <a href="#">(2)</a>	Wage RSE <a href="#">(3)</a>
13,230	4.4 %	\$46.06	\$95,810	5.3 %

Percentile wage estimates for this occupation:

Percentile	10%	25%	50% (Median)	75%	90%
Hourly Wage	\$13.49	\$19.27	\$30.26	\$53.54	<a href="#">(5)</a>
Annual Wage <a href="#">(2)</a>	\$28,060	\$40,080	\$62,940	\$111,370	<a href="#">(5)</a>

### Industry profile for this occupation: [Top](#)

Industries with the highest published employment and wages for this occupation are provided. For a list of all industries with employment in this occupation, see the [Create Customized Tables](#) function.

Industries with the highest levels of employment in this occupation:

Industry	Employment <a href="#">(1)</a>	Percent of industry employment	Hourly mean wage	Annual mean wage <a href="#">(2)</a>
<a href="#">Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures</a>	8,750	37.95	\$46.90	\$97,560
<a href="#">Performing Arts Companies</a>	1,230	1.03	\$28.36	\$59,000

<u>Promoters of Performing Arts, Sports, and Similar Events</u>	940	0.76	\$33.33	\$69,340
<u>Independent Artists, Writers, and Performers</u>	780	1.47	(8)	(8)
<u>Motion Picture and Video Industries</u>	280	0.07	\$54.39	\$113,120

Industries with the highest concentration of employment in this occupation:

<b>Industry</b>	<b>Employment(1)</b>	<b>Percent of industry employment</b>	<b>Hourly mean wage</b>	<b>Annual mean wage (2)</b>
<u>Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures</u>	8,750	37.95	\$46.90	\$97,560
<u>Sound Recording Industries</u>	270	1.68	(8)	(8)
<u>Independent Artists, Writers, and Performers</u>	780	1.47	(8)	(8)
<u>Performing Arts Companies</u>	1,230	1.03	\$28.36	\$59,000
<u>Promoters of Performing Arts, Sports, and Similar Events</u>	940	0.76	\$33.33	\$69,340

Top paying industries for this occupation:

<b>Industry</b>	<b>Employment(1)</b>	<b>Percent of industry employment</b>	<b>Hourly mean wage</b>	<b>Annual mean wage (2)</b>
<u>Business, Professional, Labor, Political, and Similar Organizations</u>	(8)	(8)	\$64.66	\$134,500
<u>Motion Picture and Video Industries</u>	280	0.07	\$54.39	\$113,120
<u>Legal Services</u>	80	0.01	\$51.64	\$107,400
<u>Spectator Sports</u>	150	0.11	\$49.70	\$103,370
<u>Agents and Managers for Artists, Athletes,</u>	8,750	37.95	\$46.90	\$97,560

<u>Entertainers, and Other Public Figures</u>				
---	--	--	--	--

About May 2015 National, State, Metropolitan, and Nonmetropolitan Area Occupational Employment and Wage Estimates

These estimates are calculated with data collected from employers in all industry sectors, all metropolitan and nonmetropolitan areas, and all states and the District of Columbia. The top employment and wage figures are provided above. The complete list is available in the [downloadable XLS files](#).

The percentile wage estimate is the value of a wage below which a certain percent of workers fall. The median wage is the 50th percentile wage estimate--50 percent of workers earn less than the median and 50 percent of workers earn more than the median. [More about percentile wages](#).

(1) Estimates for detailed occupations do not sum to the totals because the totals include occupations not shown separately. Estimates do not include self-employed workers.

(2) Annual wages have been calculated by multiplying the hourly mean wage by a "year-round, full-time" hours figure of 2,080 hours; for those occupations where there is not an hourly wage published, the annual wage has been directly calculated from the reported survey data.

(3) The relative standard error (RSE) is a measure of the reliability of a survey statistic. The smaller the relative standard error, the more precise the estimate.

(5) This wage is equal to or greater than \$90.00 per hour or \$187,200 per year.

(8) Estimate not released.

(9) The location quotient is the ratio of the area concentration of occupational employment to the national average concentration. A location quotient greater than one indicates the occupation has a higher share of employment than average, and a location quotient less than one indicates the occupation is less prevalent in the area than average.

# OCCUPATIONAL OUTLOOK HANDBOOK

Management >

## Advertising, Promotions, and Marketing Managers

PRINTER-FRIENDLY 

### Summary



Advertising, promotions, and marketing managers inspect layouts, which are sketches or plans for an advertisement.

#### Quick Facts: Advertising, Promotions, and Marketing Managers

<b>2015 Median Pay</b>	\$124,850 per year \$60.03 per hour
<b>Typical Entry-Level Education</b>	Bachelor's degree
<b>Work Experience in a Related Occupation</b>	See How to Become One
<b>On-the-job Training</b>	None
<b>Number of Jobs, 2014</b>	225,200
<b>Job Outlook, 2014-24</b>	9% (Faster than average)
<b>Employment Change, 2014-24</b>	19,700

#### **What Advertising, Promotions, and Marketing Managers Do**

Advertising, promotions, and marketing managers plan programs to generate interest in products or services. They work with art directors, sales agents, and financial staff members.

#### **Work Environment**

About 31 percent of advertising and promotions managers worked for advertising agencies in 2014. About 17 percent of marketing managers worked in the management of companies and enterprises industry.

## **How to Become an Advertising, Promotions, or Marketing Manager**

A bachelor's degree is required for most advertising, promotions, and marketing management positions. These managers typically have work experience in advertising, marketing, promotions, or sales.

### **Pay**

The median annual wage for advertising, promotions, and marketing managers was \$124,850 in May 2015.

### **Job Outlook**

Employment of advertising, promotions, and marketing managers is projected to grow 9 percent from 2014 to 2024, faster than the average for all occupations. Advertising, promotions, and marketing campaigns will continue to be essential for organizations as they seek to maintain and expand their share of the market.

### **State & Area Data**

Explore resources for employment and wages by state and area for advertising, promotions, and marketing managers.

### **Similar Occupations**

Compare the job duties, education, job growth, and pay of advertising, promotions, and marketing managers with similar occupations.

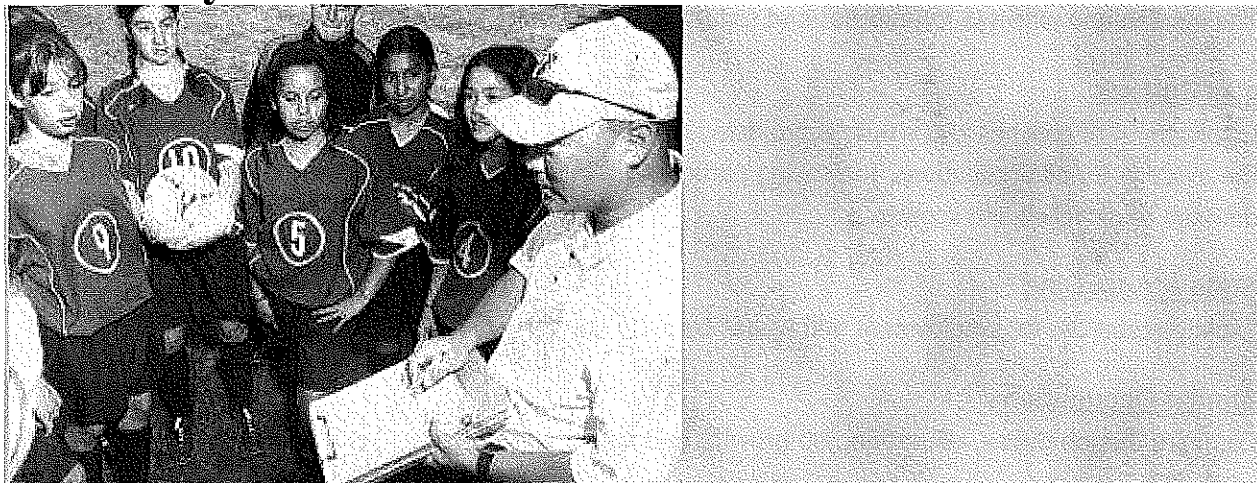
# OCCUPATIONAL OUTLOOK HANDBOOK

Entertainment and Sports >

## Coaches and Scouts

PRINTER-FRIENDLY 

### Summary



Coaches instruct amateur and professional athletes, teaching them the fundamental skills of sports.

#### Quick Facts: Coaches and Scouts

<b>2015 Median Pay</b>	\$31,000 per year
<b>Typical Entry-Level Education</b>	Bachelor's degree
<b>Work Experience in a Related Occupation</b>	None
<b>On-the-job Training</b>	None
<b>Number of Jobs, 2014</b>	250,600
<b>Job Outlook, 2014-24</b>	6% (As fast as average)
<b>Employment Change, 2014-24</b>	14,800

#### **What Coaches and Scouts Do**

Coaches teach amateur or professional athletes the skills they need to succeed at their sport. Scouts look for new players and evaluate their skills and likelihood for success at the college, amateur, or professional level. Many coaches are also involved in scouting.

#### **Work Environment**

Coaches and scouts often work irregular hours, including evenings, weekends, and holidays. Full-time coaches usually work more than 40 hours a week for several months during the sports season. Coaches travel frequently to sporting events. Scouts may be required to travel more extensively when searching for talented athletes.

### **How to Become a Coach or Scout**

Coaches and scouts typically need a bachelor's degree. They must also have extensive knowledge of the game. Coaches typically gain this knowledge through their own experiences playing the sport at some level. Although previous playing experience may be beneficial, it is typically not required for most scouting jobs.

### **Pay**

The median annual wage for coaches and scouts was \$31,000 in May 2015.

### **Job Outlook**

Employment of coaches and scouts is projected to grow 6 percent from 2014 to 2024, about as fast as the average for all occupations. Increasing participation in high school and college sports will boost demand for coaches and scouts.

### **State & Area Data**

Explore resources for employment and wages by state and area for coaches and scouts.

### **Similar Occupations**

Compare the job duties, education, job growth, and pay of coaches and scouts with similar occupations.

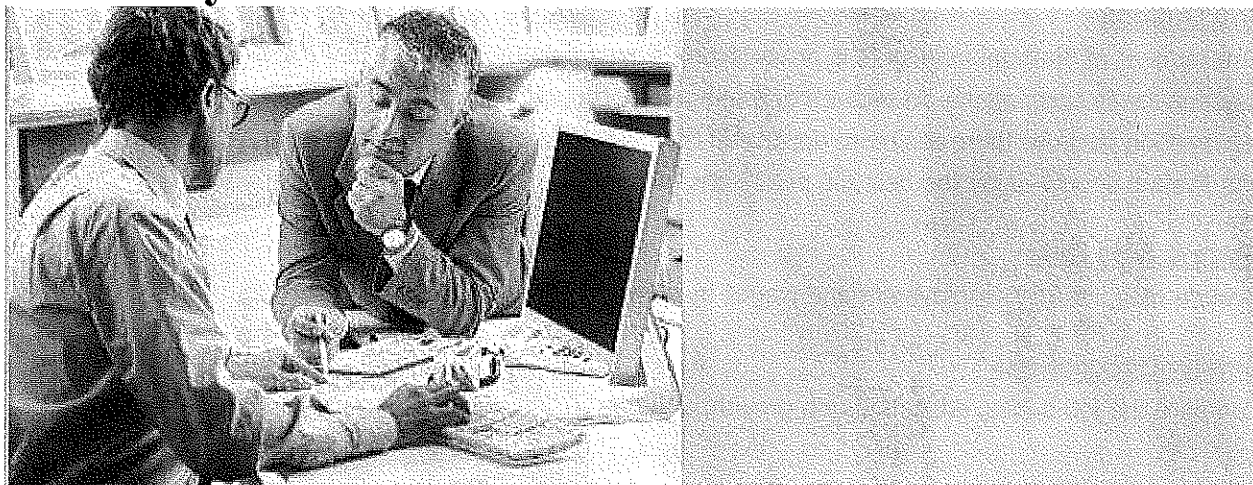
# OCCUPATIONAL OUTLOOK HANDBOOK

Management >

## Financial Managers

PRINTER-FRIENDLY 

### Summary



Financial managers are responsible for the financial health of an organization.

Quick Facts: Financial Managers	
<b>2015 Median Pay</b>	\$117,990 per year \$56.73 per hour
<b>Typical Entry-Level Education</b>	Bachelor's degree
<b>Work Experience in a Related Occupation</b>	5 years or more
<b>On-the-job Training</b>	None
<b>Number of Jobs, 2014</b>	555,900
<b>Job Outlook, 2014-24</b>	7% (As fast as average)
<b>Employment Change, 2014-24</b>	37,700

### **What Financial Managers Do**

Financial managers are responsible for the financial health of an organization. They produce financial reports, direct investment activities, and develop strategies and plans for the long-term financial goals of their organization.

### **Work Environment**

Financial managers work in many industries, including banks and insurance companies. Most financial managers work full time, and about 1 in 3 worked more than 40 hours per week in 2014.

### **How to Become a Financial Manager**

Financial managers typically have a bachelor's degree and 5 years or more of experience in another business or financial occupation, such as an accountant, auditor, securities sales agent, or financial analyst.

### **Pay**

The median annual wage for financial managers was \$117,990 in May 2015.

### **Job Outlook**

Employment of financial managers is projected to grow 7 percent from 2014 to 2024, about as fast as the average for all occupations. As with other managerial occupations, jobseekers are likely to face competition because there are more applicants than job openings. Candidates with a master's degree or certification should enjoy the best job prospects.

### **State & Area Data**

Explore resources for employment and wages by state and area for financial managers.

### **Similar Occupations**

Compare the job duties, education, job growth, and pay of financial managers with similar occupations.

# OCCUPATIONAL OUTLOOK HANDBOOK

Management >

## Postsecondary Education Administrators



### Summary



Postsecondary education administrators oversee student services, academics, and faculty research at colleges and universities.

#### Quick Facts: Postsecondary Education Administrators

<b>2015 Median Pay</b>	\$88,580 per year \$42.59 per hour
<b>Typical Entry-Level Education</b>	Master's degree
<b>Work Experience in a Related Occupation</b>	Less than 5 years
<b>On-the-job Training</b>	None
<b>Number of Jobs, 2014</b>	175,100
<b>Job Outlook, 2014-24</b>	9% (Faster than average)
<b>Employment Change, 2014-24</b>	15,200

#### What Postsecondary Education Administrators Do

Postsecondary education administrators oversee student services, academics, and faculty research at colleges and universities. Their job duties vary depending on the area of the college they manage, such as admissions, student life, or the office of the registrar.

#### Work Environment

Postsecondary education administrators work in colleges, universities, community colleges, and technical and trade schools. Most work full time.

## **How to Become a Postsecondary Education Administrator**

Although a bachelor's degree may be acceptable for some entry-level positions, a master's degree or Ph.D. is often required. Employers typically prefer to hire candidates who have experience working in the field, especially for occupations such as registrars and academic deans.

### **Pay**

The median annual wage for postsecondary education administrators was \$88,580 in May 2015.

### **Job Outlook**

Employment of postsecondary education administrators is projected to grow 9 percent from 2014 to 2024, faster than the average for all occupations. Expected growth is due to increases in enrollments.

### **State & Area Data**

Explore resources for employment and wages by state and area for postsecondary education administrators.

### **Similar Occupations**

Compare the job duties, education, job growth, and pay of postsecondary education administrators with similar occupations.

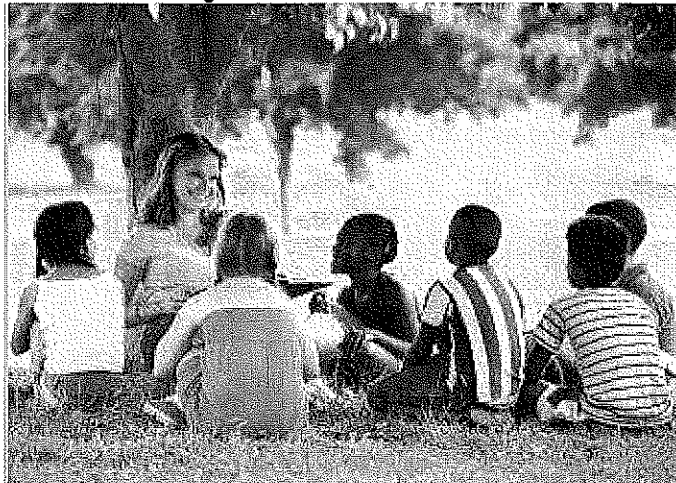
# OCCUPATIONAL OUTLOOK HANDBOOK

Personal Care and Service >

## Recreation Workers

PRINTER-FRIENDLY 

### Summary



Recreation workers may lead children in nature study activities at a day camp.

#### Quick Facts: Recreation Workers

<b>2015 Median Pay</b>	\$23,320 per year \$11.21 per hour
<b>Typical Entry-Level Education</b>	High school diploma or equivalent
<b>Work Experience in a Related Occupation</b>	None
<b>On-the-job Training</b>	Short-term on-the-job training
<b>Number of Jobs, 2014</b>	379,300
<b>Job Outlook, 2014-24</b>	10% (Faster than average)
<b>Employment Change, 2014-24</b>	38,900

#### What Recreation Workers Do

Recreation workers design and lead recreational and leisure activities for groups in volunteer agencies or recreation facilities, such as playgrounds, parks, camps, aquatic centers, and senior centers. They may lead activities such as arts and crafts, dance, sports, adventure programs, music, and camping.

#### Work Environment

Recreation workers are employed in a variety of settings, including recreation centers, parks, summer camps, and nursing and residential care facilities. Many workers spend much of their time being physically active in the outdoors.

## **How to Become a Recreation Worker**

Education and training requirements for recreation workers vary with the type of job, but workers typically need at least a high school diploma or the equivalent.

## **Pay**

The median annual wage for recreation workers was \$23,320 in May 2015.

## **Job Outlook**

Employment of recreation workers is projected to grow 10 percent from 2014 to 2024, faster than the average for all occupations. As more emphasis is placed on the importance of exercise, more recreation workers will be needed to work in local government parks and recreation departments, fitness centers, sports centers, and camps specializing in younger participants.

## **State & Area Data**

Explore resources for employment and wages by state and area for recreation workers.

## **Similar Occupations**

Compare the job duties, education, job growth, and pay of recreation workers with similar occupations.

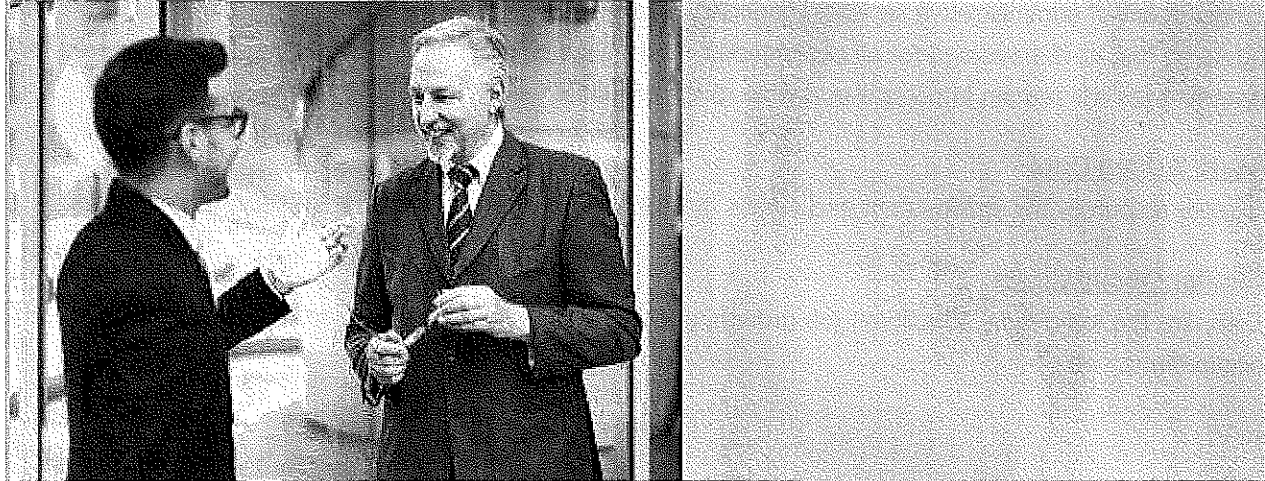
# OCCUPATIONAL OUTLOOK HANDBOOK

Management >

## Administrative Services Managers

PRINTER-FRIENDLY 

### Summary



Administrative services managers keep records, distribute supplies, and maintain facilities.

#### Quick Facts: Administrative Services Managers

<b>2015 Median Pay</b>	\$86,110 per year \$41.40 per hour
<b>Typical Entry-Level Education</b>	Bachelor's degree
<b>Work Experience in a Related Occupation</b>	Less than 5 years
<b>On-the-job Training</b>	None
<b>Number of Jobs, 2014</b>	287,300
<b>Job Outlook, 2014-24</b>	8% (As fast as average)
<b>Employment Change, 2014-24</b>	23,500

#### **What Administrative Services Managers Do**

Administrative services managers plan, direct, and coordinate supportive services of an organization. Their specific responsibilities vary, but administrative service managers typically maintain facilities and supervise activities that include recordkeeping, mail distribution, and office upkeep.

#### **Work Environment**

Most administrative services managers worked full time in 2014. About 1 in 4 worked more than 40 hours per week.

#### **How to Become an Administrative Services Manager**

Educational requirements for administrative services managers vary by the type of organization and the work they do. They must have related work experience.

### **Pay**

The median annual wage for administrative services managers was \$86,110 in May 2015.

### **Job Outlook**

Employment of administrative services managers is projected to grow 8 percent from 2014 to 2024, about as fast as the average for all occupations. Tasks such as managing facilities and being prepared for emergencies will remain important in a wide range of industries.

### **State & Area Data**

Explore resources for employment and wages by state and area for administrative services managers.

### **Similar Occupations**

Compare the job duties, education, job growth, and pay of administrative services managers with similar occupations.

# OCCUPATIONAL OUTLOOK HANDBOOK

Management >

## Public Relations and Fundraising Managers

PRINTER-FRIENDLY 

### Summary



Public relations and fundraising managers plan campaigns to raise donations or improve the public image of their clients.

#### Quick Facts: Public Relations and Fundraising Managers

<b>2015 Median Pay</b>	\$104,140 per year \$50.07 per hour
<b>Typical Entry-Level Education</b>	Bachelor's degree
<b>Work Experience in a Related Occupation</b>	5 years or more
<b>On-the-job Training</b>	None
<b>Number of Jobs, 2014</b>	65,800
<b>Job Outlook, 2014-24</b>	7% (As fast as average)
<b>Employment Change, 2014-24</b>	4,700

#### What Public Relations and Fundraising Managers Do

Public relations managers plan and direct the creation of material that will maintain or enhance the public image of their employer or client. Fundraising managers coordinate campaigns that bring in donations for their organization.

#### Work Environment

Public relations and fundraising managers generally work in offices during regular business hours. However, many must travel to give speeches and meet with individuals who are important to their organization. Many work more than 40 hours per week.

## **How to Become a Public Relations or Fundraising Manager**

Public relations and fundraising managers need at least a bachelor's degree, and some positions may require a master's degree. Many years of related work experience are also necessary.

### **Pay**

The median annual wage for public relations and fundraising managers was \$104,140 in May 2015.

### **Job Outlook**

Employment of public relations and fundraising managers is projected to grow 7 percent from 2014 to 2024, about as fast as the average for all occupations. Employment of public relations managers will be driven by the need for organizations to maintain their public image, especially with the growth of social media. The need to raise funds for nonprofit organizations will require more fundraising managers.

### **State & Area Data**

Explore resources for employment and wages by state and area for public relations and fundraising managers.

### **Similar Occupations**

Compare the job duties, education, job growth, and pay of public relations and fundraising managers with similar occupations.

# Picking Their Majors Earlier

Weak job market and high debt loads prompt broad shift away from intellectual exploration

By Douglas Belkin

For decades, many teenagers went to college to find themselves and then look for a career. Post-recession, more are launching the job search from day one.

Instead of spending their first couple of years dipping into a range of intellectual pools, the class of 2018 was much more likely to declare an academic major during freshman year than their counterparts before the recession, according to a Wall Street Journal analysis of data from a dozen randomly chosen colleges nationwide, both large and small.

At Rollins College in Winter Park, Fla., 13% of first-year students were undeclared this year, down from 31% in 2006-07. At DePaul University in Chicago, the percentage fell to 16% from 31% during the past seven years. At the University of Denver, undeclared freshmen declined to 6% from 33% in 1995-96. Most of the other colleges examined showed a similar trend, though less pronounced.

The shift is being driven by pragmatism, cost and a stubbornly soft job market, said academics and university administrators. The average debt load for the class of 2014 was \$33,050, up from \$21,975 in 2007 in inflation-adjusted dollars, according to the National Center for Education Statistics.

In 2012, nearly half of college graduates between the ages of 22 and 27 were unemployed or had jobs that didn't use their de-

clared many students and their families to reconsider what was once the backbone of higher education: intellectual exploration for its own sake.

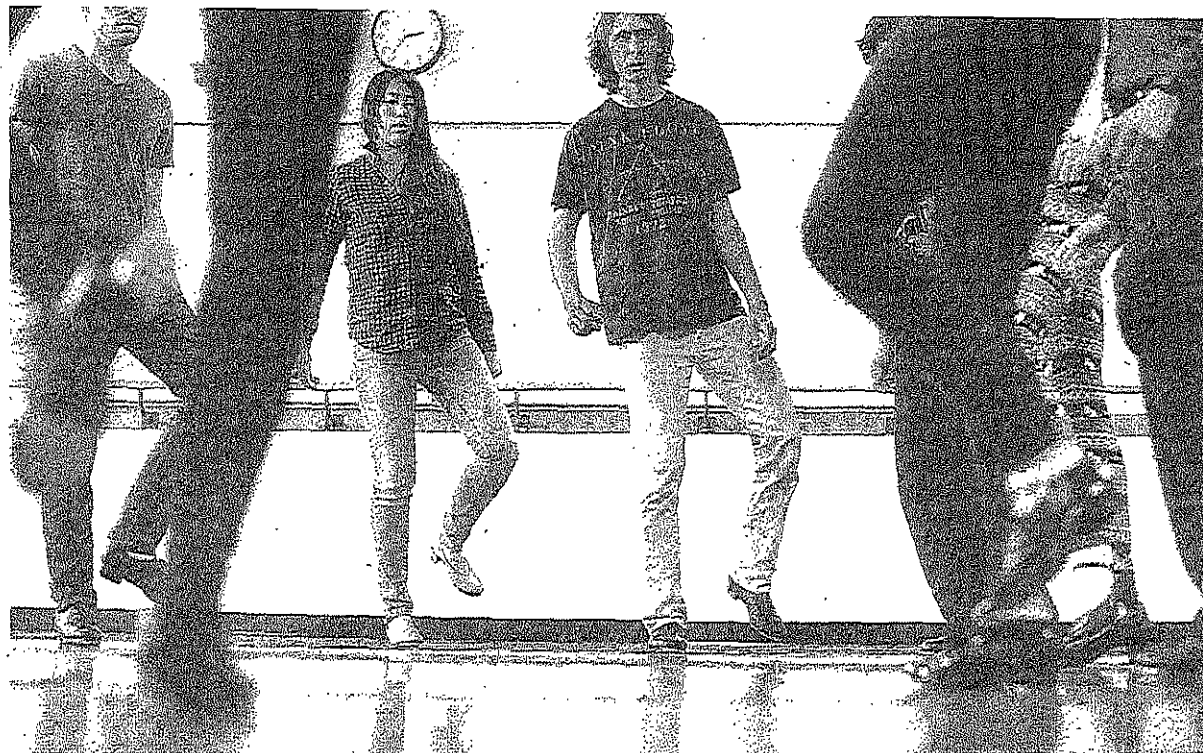
"People don't go to college anymore to be fulfilled or to gain life perspective; they go to get a great job," said Jon Boeckenstedt, associate vice president for enrollment and marketing at DePaul. "There's been a shift from hippie culture to corporate culture."

Between 2002 and 2012, the majors at four-year schools that saw the fastest rate of growth were in decidedly practical disciplines, according to the National Center for Education Statistics: the health professions, homeland security, law enforcement and firefighting. The social sciences and history lost ground.

That trend reflects the values of students facing greater financial pressure. A national survey of freshmen by researchers at the University of California, Los Angeles shows that students have grown consistently more concerned with their return on investment. In 2014, 45% of freshmen surveyed said an essential or very important objective of college was to develop a meaningful life philosophy; in 1971—the first year the survey was taken—it was 73%.

Conversely, 82% of today's freshmen said college was essential to being very well off financially, up from 73% in 2006—and 37% in 1971.

Students who choose a major during freshman year are likely to switch, a course correction that can slow the time to graduation and increase the likelihood of dropping out, said David Spight, the assistant dean for academic advising and career counseling at the School for Undergraduate Studies at the Uni-



Zack Bauer, center, a freshman at Fort Lewis College in Colorado, at a tap dancing lesson. He said he had felt pressure to quickly declare a major.

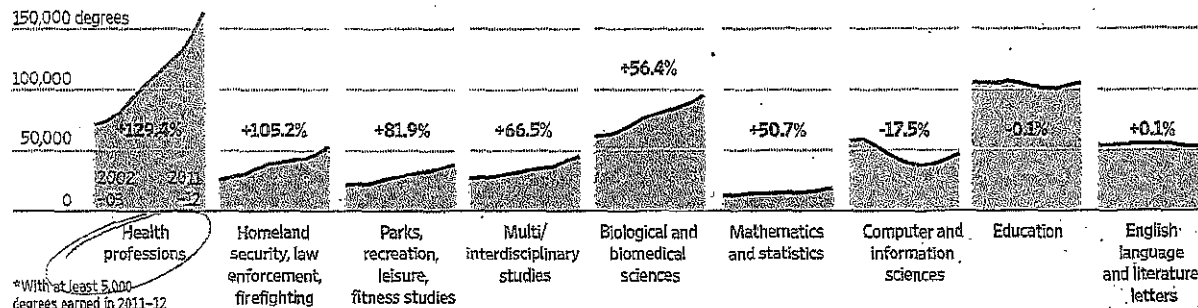
Colpa Nimmo for The Wall Street Journal

## Going Practical

Majors in the health professions, law enforcement and biological sciences have seen big growth in recent years.

Bachelor's degrees by field of study\*, highest percentage change, 2002-03 to 2011-12

Lowest percentage change



Source: National Center for Education Statistics

rive on campus. "How do you know that you don't want to major in say, anthropology, if you've never taken an anthropology class?" he asked.

Meghan Wallace, a sophomore at Rollins who didn't declare a major freshman year, said she felt a little lost when talking to

Nepal—and is glad she waited.

Many schools don't allow students to declare a major before sophomore year, but more are building career preparation into the curriculum from day one. President Barack Obama's pledge to create a college scorecard that tracks outcomes such as graduation and employment rates has

sity, the goal is to get students to declare a major by the end of their third semester.

"We are more proactive than we were 10 years ago" in getting students to focus on a career, said Paul Ivey, executive director of LSU's University College, which educates most freshmen.

That sense of purpose can

lege in Durango, Colo., where undeclared freshmen fell to 14% this academic year from 34% in 2007-08, Zack Bauer said he felt the pressure almost as soon as he walked onto campus.

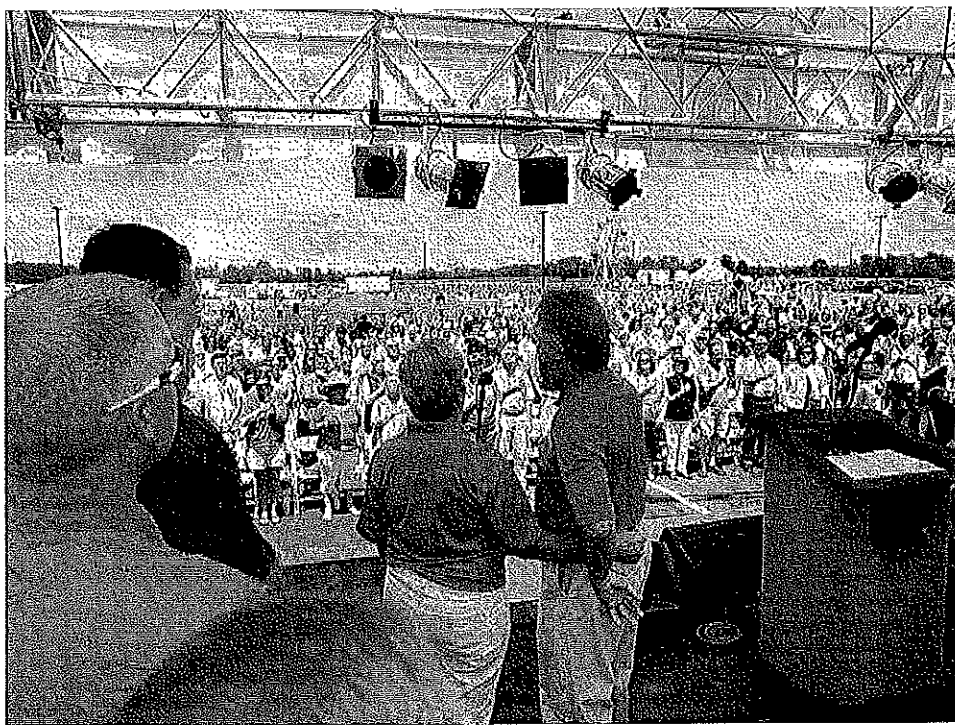
"It's not overt. No one is saying you have to pick a major immediately—it's more like a silent pressure," said Mr. Bauer, who

THE WALL STREET JOURNAL

Appendix 3: State of Indiana Projects Summary



<http://www.gannett-cdn.com/-mm-/af0e3a6b7cfe9e8dd819f35f89b26dc2da768925/c=225-0-3074-2142&r=x513&c=680x510/local/-/media/Indianapolis/Indianapolis/2014/06/21/1403390960008-09-grndprk-062114-.jpg>

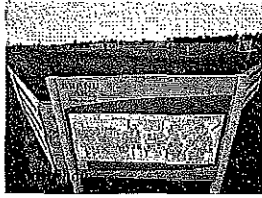


# Westfield releases RFP for Grand Park hotel



Chris Sikich, [chris.sikich@indystar.com](mailto:chris.sikich@indystar.com) 1:53 p.m. EDT September 18, 2015

## Proposal calls for a hotel on city-owned land at the Grand Park youth sports campus



(Photo: Brent Drinkut/The Star 2014 file photo)

### Update on Friday, Sept. 18:

Westfield released a Request for Proposal for a proposed hotel at or near Grand Park today after The Indianapolis Star filed a request under the Freedom of Information Act. The proposal seeks a development partner to build a hotel of up to six stories with 150 to 255 rooms.

Westfield is seeking dormitory-style suites with shared common areas. The rooms would include a mix of singles, doubles, adjoining rooms, and apartments with kitchen and laundry areas.

The RFP leaves details open to negotiation. The project must be built by June 15, 2016, according to the RFP.

Todd Burtron, the Westfield mayor's chief of staff, and city spokeswoman Erin Murphy have not returned messages for comment. At a Plan Commission meeting Sept. 8, Senior Planner Jesse Pohlman said the city was negotiating with Jonathan Byrd's to build the hotel after considering several other offers.

### Posted Sept. 15:

Westfield is negotiating with Jonathan Byrd's to build a hotel on city-owned land at the Grand Park youth sports campus.

The City Council voted 6-1, with Cindy Spoljaric opposed, on Monday to rezone about 5 acres at Grand Park for a hotel use. If the city and Jonathan Byrd's, a restaurant and catering service that's been expanding into Hamilton County, reach an agreement on a development plan, the Plan Commission and City Council also likely would have to approve that.

Westfield officials discussed the project Monday and at the Plan Commission meeting Sept. 8 but have released few details about the proposal. Senior Planner Jesse Pohlman said that at this point in the negotiations, it appears the city would own the land and the private developer, Jonathan Byrd's, would fund, build and own the hotel.

He expects the development plan could be ready in October.

Westfield issued a Request for Proposal to developers to find a partner to build the hotel. The Indianapolis Star has filed a request to obtain that document under the Freedom of Information Act.

Todd Burtron, the mayor's chief of staff, and city spokeswoman Erin Murphy could not immediately be reached.

City Council President Chuck Lehman said changing the zoning was a procedural move and the council has not yet considered a detailed development proposal.

"We're looking forward to a private developer to bring us a proposal to build a hotel in the immediate proximity of Grand Park," he said.

As The Star detailed in a report Sunday (<http://www.indystar.com/story/news/local/hamilton-county/2015/09/09/westfield-sports-campus-creates-regional-hotel-crunch/71965442/>), the massive sports campus is creating a hotel crunch on weekends throughout Central Indiana.

Grand Park has drawn thousands of competitors and their families this year who have rented more than 50,200 rooms, according to the park's booking agency. As a result, booking a hotel on the weekend in Hamilton County has become increasingly difficult. And Grand Park's guests are booking rooms as far away as Madison and Marion counties.

A Cambria Suites plans to break ground near Grand Park in November, and city officials hope to attract other privately built hotels to the area.



INDIANAPOLIS STAR

[Westfield announces first hotel for Grand Park](http://www.indystar.com/story/news/local/hamilton-county/2015/09/15/westfield-jonathan-byrds-negoti...)

## Westfield hosts open house for \$8.5M fieldhouse near Grand Park

South Bend-based Floriaday Properties also is building a 370,000-square-foot facility in Grand Park near the neighborhood that will open this summer. The city will pay \$53 million, with interest, to lease the facility over 25 years. The city will use subleases and user fees from sports leagues and events to pay the lease. If revenue falls short, tax dollars back the lease.




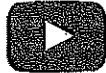
INDIANAPOLIS STAR

Westfield to consider backing \$53M lease on 'privately funded' soccer arena at Grand Park

(<http://www.indystar.com/story/news/local/hamilton-county/2014/10/27/westfield-consider-backing-m-lease-privately-funded-soccer-arena/17969577/>)

Call Star reporter Chris Sikich at (317) 444-6036. Follow him on Twitter: @ChrisSikich (<http://www.twitter.com/ChrisSikich>) and at Facebook/[chris.sikich](https://www.facebook.com/chris.sikich) (<https://www.facebook.com/chris.sikich>).

The Indianapolis Diesels Take A Tour Of Jonathan Byr...  



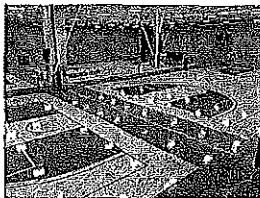
Read or Share this story: <http://indy.st/1R6Zf16>

	Archer Daniels Midland Company is hiring a <b>Maintenance Technician</b> Beech Grove, Indiana	<b>APPLY NOW &gt;</b>
---	---	-----------------------

# Westfield hosts open house for \$8.5M fieldhouse near Grand Park



Chris Sitchich, [chris.sitchich@indystar.com](mailto:chris.sitchich@indystar.com) 12:41 p.m. EST January 4, 2016



(Photo: Provided by Rod Sinn)

Westfield will host an open house from 7:30 p.m. to 10 p.m. Tuesday for the Jonathan Byrd's Fieldhouse.

The \$8.5 million, 88,000-square-foot facility at 200 E. 186th St. includes eight courts that can be used for basketball, volleyball or futsal, according to a news release. A local investment group led by Fishers entrepreneur Andy Card owns and developed the privately funded facility near the 400-acre Grand Park.

The project has grown since Card and Mayor Andy Cook announced it in September 2014. At the time, they envisioned a \$6 million, 56,000-square-foot facility.



INDIANAPOLIS STAR

[\\$6M basketball, volleyball facility planned for Westfield's Grand Park](http://www.indystar.com/story/money/2014/09/23/westfield-announce-development-deal-new-sport-grand-park/16089223/)

[\(http://www.indystar.com/story/money/2014/09/23/westfield-announce-development-deal-new-sport-grand-park/16089223/\)](http://www.indystar.com/story/money/2014/09/23/westfield-announce-development-deal-new-sport-grand-park/16089223/)

The open house will feature former Ball State University and NBA player Bonzi Wells, who has been hired as director of basketball operations, and former Indiana University-Purdue University Indianapolis star Carlos Knox, who has been hired as director of training. Former Indiana University star and NBA player Ray Tolbert also will attend.

The Westfield High School basketball team and the [Indianapolis Diesels](http://www.dieselshoops.com/) (<http://www.dieselshoops.com/>), a [Premier Basketball League](http://www.thepbl.com) (<http://www.thepbl.com>) semipro team, also will be featured.

The facility will begin hosting sporting events Saturday.



A view inside Jonathan Byrd's Fieldhouse, 200 E. 186th St., Westfield. (Photo: Provided by Rod Sinn)

A Jonathan Byrd's restaurant and a sports rehabilitation facility are under construction adjacent to the fieldhouse and will open this year, according to the news release.

<http://www.indystar.com/story/news/local/hamilton-county/2014/10/15/westfield-make-highly-anticipated-announcement-grand-park/17297963/>


The hotel that could be built in partnership with Jonathan Byrd's would be near the indoor soccer arena that is under construction on the northern end of Grand Park.

The city is partnering with a private developer to build that facility in order to create yearlong demand at Grand Park. The existing outdoor fields at the 400-acre park are used from spring until fall. Hotels and other businesses interested in building near Grand Park, though, have told the city they want to see the year-round use that the indoor arena would provide.

Several residents voiced concerns about the city's role in potentially partnering to build a hotel, especially since little specific information is available.

Westfield resident Linda Naas said she wants more details about the development proposal. She fears the city may be poised to enter into a lease similar to the indoor sports arena.

Holladay Properties is building the \$25.7 million indoor soccer arena at Grand Park. But through a development deal, the city will pay back the \$53 million loan, which includes interest, over 25 years with user fees. If Grand Park's revenues fall short, taxes would back the lease.



**INDIANAPOLIS STAR**  
 Westfield open-door challenge over soccer arena vote is tossed out  
<http://www.indystar.com/story/news/local/hamilton-county/2015/03/11/westfield-open-door-challenge-soccer-arena-vote-tossed/70146934/>

"We don't have any developers who want to put in private money," Naas said. "This could be another deal like the indoor (facility) where we put up a lease. And then the city will be responsible."

Craig Wood sold the roughly 5 acres of land to the city as part of Grand Park. He was surprised to learn the city was negotiating with a private developer to build a hotel there instead.

He has been asking city officials for more details about the hotel, including the specific location, size, price point and value for the hotel. He's concerned about property values for nearby land he owns and is marketing for development.


But he hasn't learned much so far.

"This is a work in progress," he said. "I haven't heard all of the answers yet, so I'm still waiting."

Jonathan Byrd's also is leasing space at the indoor arena to open a cafeteria. Company officials could not immediately be reached.

Call Star reporter Chris Sikich at (317) 444-6036. Follow him on Twitter: @ChrisSikich (<http://www.twitter.com/ChrisSikich>) and at Facebook/[chris.sikich](https://www.facebook.com/chris.sikich) (<https://www.facebook.com/chris.sikich>).

Read or Share this story: <http://indy.st/1UTiTy4>



**Alpha Baking Co is accepting applications for route drivers.**

*Chauffeur's license and clean driver record required.*

[Click Here for More Information >](#)

# Plan for \$75M sports resort in Indiana advances

 Dana Hunsinger Benbow, [dana.benbow@indystar.com](mailto:dana.benbow@indystar.com) 8:15 p.m. EST February 16, 2016

*It goes way beyond sports with an indoor water park, 150-room hotel, indoor drive-in movie theater, campground and more.*



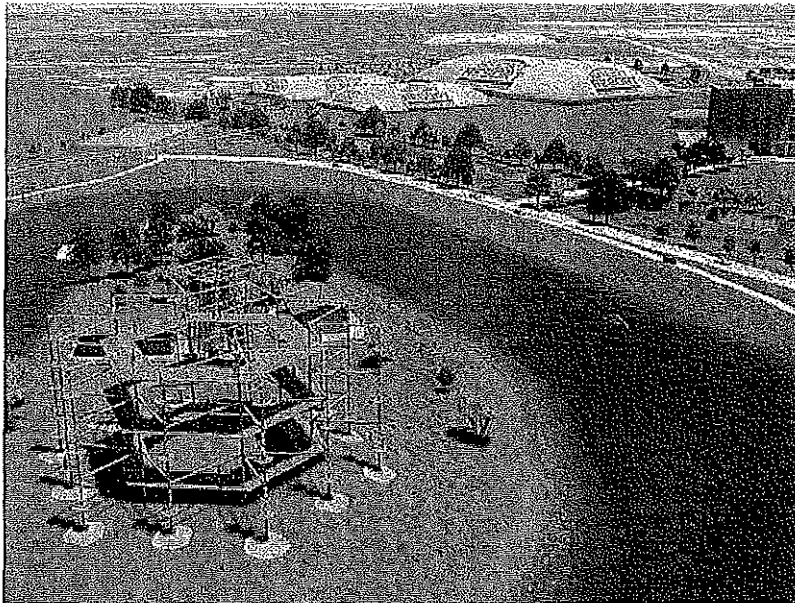
*(Photo: Provided by Catalyst Lifestyles Sport Resort)*

A massive \$75 million sports complex featuring huge domes for indoor football and baseball, as well as ice hockey, basketball and soccer, is being proposed for northwestern Indiana.

Called Catalyst Lifestyles Sport Resort, the venue in Portage, Ind., would expand far beyond sports, according to developer Tony Czaplá.


Plans for the 170-acre site, north of I-94 about 40 miles southeast of Chicago, call for an indoor drive-in movie theater, an indoor water park and a 150-room hotel.

A campground and a 15-acre recreational lake with an island featuring an adventure tower are included in renderings provided to IndyStar by Catalyst Lifestyles, a private development group in Portage. There would also be a cable wakeboard park, where participants are "towed" by a cable system rather than boats.



A lake and adventure tower would add to the entertainment at the \$75 million sports complex planned in Portage, Ind. *(Photo: Provided by Catalyst Lifestyles Sport Resort)*

The complex would cater to the burgeoning youth sports movement and, if developed, likely would give Westfield's Grand Park — a 400-acre youth sports park that opened in 2014 and draws athletes from across the state and nation — some competition.

 **INDIANAPOLIS STAR**  
 Indiana is becoming a travel and HS baseball hotbed  
[\(http://www.indystar.com/story/sports/2016/02/15/indiana-becoming-travel-hs-baseball-hotbed/80428084/\)](http://www.indystar.com/story/sports/2016/02/15/indiana-becoming-travel-hs-baseball-hotbed/80428084/)

"If they don't have a kid playing travel ball, then they have a brother who has a kid playing travel ball," said Czaplá, managing director for Catalyst Lifestyles (<https://www.facebook.com/clsportresort/>). "It's huge."

But the Portage project is not a "build it and they will come" situation, said Czaplá. The people already are in Portage.



[Indiana University Bloomington](#) [Indiana University Bloomington](#) [IU Bloomington](#)

---

## IU Bloomington Newsroom

---

# Mark Cuban, sportswriter Bob Ryan, Fox Sports president Eric Shanks headline IU's Sports Media Week

---

• Feb. 12, 2016

### FOR IMMEDIATE RELEASE

BLOOMINGTON, Ind. -- The [National Sports Journalism Center](#) is welcoming Hall of Fame sports writer Bob Ryan, Dallas Mavericks owner Mark Cuban and Fox Sports President Eric Shanks to Indiana University next week as part of a special week of activities for students about the media and sports.

The center, based in [The Media School](#) at IU, also is organizing a panel about careers in sports journalism featuring the editor of ESPN the Magazine, reporters for Sports Illustrated, WTTV-4 and other outlets, as well as demonstrating new advanced video technologies being used by students.

"We have seen lot of exciting developments in the sports media program, including bringing the academic program into The Media School, bringing the National Sports Journalism Center to Bloomington and developing opportunities for our students both on and off campus," said Media School Dean James Shanahan.

"It's wonderful that our students will be able to engage with a sports journalist as accomplished as Bob Ryan," Shanahan added. "The visit of Cuban and Shanks is another exciting sign of the growth and vitality of this program. We look forward to the opportunity for our students and faculty to participate in an exciting dialogue on sports and technology with two of the major industry players."

Galen Clavio, director of the National Sports Journalism Center and an associate professor in The Media School, said next week's activities demonstrate the momentum that has been building since [the center moved to the Bloomington campus in the fall](#).

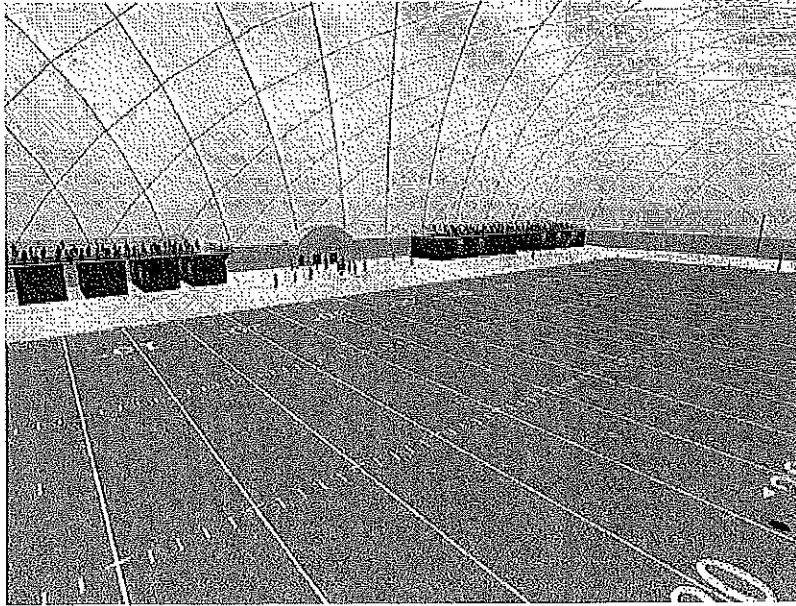
"Our goal at Indiana University is to build the best and most dynamic sports media program in the country. Sports Media Week gives us the chance to showcase some of the many facets that make up the IU Sports Media program," Clavio said. "We give our students exposure to legendary figures in journalism, exciting and forward-thinking panel discussions, the chance to hear directly from alumni who are active sports media professionals, and hands-on experience with emerging technology that will help to shape storytelling and reporting in sports in the future."

From 10 a.m. to 1 p.m. Tuesday, Feb. 16, there will be a public demonstration of some of the new virtual reality video technologies funded through the [Mark Cuban Center for Sports Media and Technology](#) established last year. The event will take place in the second-floor lobby of the Telecommunications Building, 1229 E. Seventh St.

### Visit by Bob Ryan

Ryan, who was presented with the Red Smith Award last year by the Associated Press Sports Editors, will visit The Media School on Wednesday and Thursday. He will give a free public talk at 5 p.m. Wednesday, Feb. 17, in Room 220 of Ernie Pyle Hall, 940 E. Seventh St.

"Why Portage? It's simple," he said. "Indiana Dunes draw 3 million people every year. Portage has nearly 29 million people (within a 200-mile radius). It's perfect."



Indoor football, baseball, soccer and more are planned for Catalyst Lifestyles Sport Resort in Portage, Ind. (Photo: Provided by Catalyst Lifestyles Sport Resort)

Czapla presented the proposal to Portage's Development Review Committee on Tuesday, and it was approved. Plans for the complex will go before the Planning Commission the first week of March. If passed then, the proposal will go before the City Council.

"If everybody signs off and is on board, we should be moving dirt here by March," Czapla said.

A portion of the project could open by the end of the year, he said.

The sports complex would be about 150 miles from Indianapolis. And while the idea of such a venue sounds good, getting such projects built hasn't always been easy.



INDIANAPOLIS STAR

Westfield sports campus creates regional hotel crunch

(<http://www.indystar.com/story/news/local/hamilton-county/2015/09/09/westfield-sports-campus-creates-regional-hotel-crunch/71965442/>)

GK Sports and Entertainment in April revealed plans to build a \$76.4 million recreational sports center in Fishers — with a 6,000-seat arena, a 245,000-square-foot fieldhouse, a 630-space parking garage, several office buildings, and eventually, a hotel with meeting space.

Plans for that project are on hold, as Fishers sorts out the incentive package ([/story/news/local/hamilton-county/2015/08/15/fishers-delays-approval-sports-complex/71185432/](http://www.indystar.com/story/news/local/hamilton-county/2015/08/15/fishers-delays-approval-sports-complex/71185432/)) to complete the deal. Czapla said the Portage complex is entirely privately funded with no public monies sought.

Meanwhile, Grand Park in Westfield is in the process of getting bigger, building two indoor sports venues on its campus.

Czapla has pitched similar projects in the past decade in Chesterton and Hobart. He said those are not good comparisons to the Portage project.

"I wouldn't call them tries," he said. "We had looked at other locations, but never had secured land on those. I don't call those tries."

Catalyst purchased the 170 acres in June from the city's Redevelopment Commission for \$6 million, to be paid over 10 years.

Follow IndyStar reporter Dana Benbow on Twitter: [@DanaBenbow](https://twitter.com/DanaBenbow). (<https://twitter.com/DanaBenbow>)

Read or Share this story: <http://indy.st/1XwiPqY>

Ryan retired from the Boston Globe in 2012 but continues to contribute columns to the paper. He is a familiar face on television, frequently appearing on ESPN's programs "Around the Horn" and "Pardon the Interruption" and on Comcast SportsNet New England. He is a member of the National Sports Writers and Sportscasters Hall of Fame.

He has covered 21 NBA Finals, 29 NCAA Final Fours, 11 Olympics, 11 World Series and several baseball playoff series involving the Boston Red Sox; 11 Super Bowls, five BCS championship games and numerous PGA events such as the U.S. Open, the Masters and the British Open.

### **Fox Sports President Eric Shanks and Mark Cuban**

IU alumni Cuban and Shanks will keynote a panel discussion on sports media and technology at 3 p.m. Thursday in the Whittenberger Auditorium of the Indiana Memorial Union, 900 E. Seventh St. The event, co-sponsored by Fox Sports and the Cuban Center, is free and open to the public and includes a Q&A.

Cuban earned a Bachelor of Science in management and administration from the Kelley School of Business in 1981. After graduating from IU, he relocated to Dallas, where he founded a computer consulting service, MicroSolutions, which he later sold to CompuServe in 1990 for \$6 million.

In 1995, Cuban and fellow IU alumnus Todd Wagner came up with an Internet-based solution to not being able to listen to Hoosiers basketball games in Texas. That solution was Broadcast.com -- streaming audio over the Internet. In just four short years, Broadcast.com (then Audionet) was sold to Yahoo for \$5.6 billion.

Since acquiring the Dallas Mavericks in 2000, Cuban has overseen the team competing in the NBA Finals for the first time in franchise history in 2006 -- and becoming NBA World Champions in 2011. They are listed as one of Forbes' most valuable franchises in sports. Cuban also is chairman and CEO of AXS tv, one of ABC's "Sharks" on the hit show "Shark Tank" and an investor in an ever-growing portfolio of businesses.

A six-time Emmy Award winner, Shanks is responsible for all entities within Fox Sports, including Fox Sports 1, Fox Sports 2, Fox Deportes, its regional networks and its digital ventures. He also is executive producer of all Fox Sports productions. Named to the position in 2010 at age 38, he is believed to be the youngest person to become president of a broadcast network sports division.

Originally from Brazil, Ind., Shanks joined Fox Sports in 1994 as a broadcast associate, after working for CBS Sports as an IU student. He served on production crews for the network's coverage of the National Hockey League and Major League Baseball and helped to develop the yellow first-down line that is a staple of today's televised football games. He subsequently became a producer at Fox Sports and then vice president of enhanced programming for Fox Television Networks.

From 2004 to 2010, he was executive vice president for entertainment at DirecTV, overseeing business activities related to the development of original entertainment, advanced products and advertising sales. He led DirecTV Sports Networks' business unit that created NFL RedZone, featuring NFL Sunday Ticket programming, and multiscreen coverage of the Masters golf tournament.

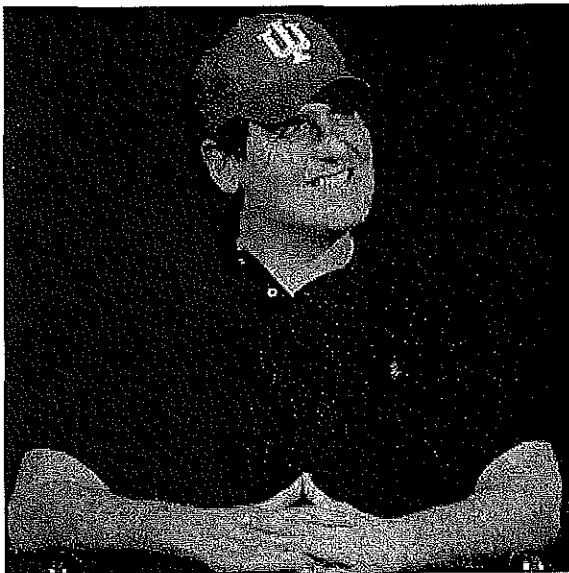
### **Sports media career panel**

Five IU Media School alumni -- ESPN's Chad Millman, Sports Illustrated's Matt Dollinger, CBS 4's Tricia Whitaker and freelance sports journalists Scott Powers and Stephanie Kuzydym -- will participate in a sports media career panel discussion from 10 to 11 a.m. Friday, Feb. 19, in the IMU Maple Room.

Founded at IU Bloomington in 2009, the National Sports Journalism Center's mission is to promote the education, practice and research of sports journalism and communication throughout the state, nation and world. It serves as a conduit for experiential education opportunities, including hands-on experience in sports writing, sports broadcasting, sport and social media, and other areas.



Bob Ryan | Photo by Courtesy: ESPN Images



Mark Cuban | Photo by Mark Cuban



Eric Shanks | Photo by Eric Shanks

## Media Contacts

### George Vlahakis

- **IU Communications**
- **Office 812-855-0846**
- **Cell 812-345-1500**
- [vlahakis@iu.edu](mailto:vlahakis@iu.edu)
- **IU Inc.**

### Galen Clavio

Director

- **National Sports Journalism Center**
- **Office 812-855-3367**
- [gclavio2@indiana.edu](mailto:gclavio2@indiana.edu)

### Anne Kibbler

- **The Media School at Indiana University**
- **Office 812-855-1705**
- [akibbler@indiana.edu](mailto:akibbler@indiana.edu)

# Mark Cuban donates \$5M to Indiana University for new sports technology center

POSTED 5:23 PM, JUNE 5, 2015, BY KYLEE WIERKS - WEB PRODUCER, UPDATED AT 05:30PM, JUNE 5, 2015



BLOOMINGOTN, Ind. (June 5, 2015) – Renowned Indiana University alumnus Mark Cuban donated \$5 million to create a first-of-its-kind, cutting-edge, student-focused video, broadcasting and technology center.




Photo credit: Ryan Piurek

Among other things, this gift will make IU Athletics the national leader in 3-D broadcast and replay, virtual reality, and 3-D virtual studio technologies.

In honor of Cuban's transformative gift and creative input, the center will be named the Mark Cuban Center for Sports Media and Technology when it becomes fully operational following the completed renovations at Assembly Hall in the spring of 2017.

Cuban was present for the announcement of his donation, and he had this to say about it:



**Indiana Athletics**  
@OurIndiana

Follow

"Whatever I give to IU, it will only be a fraction of what Indiana University gave to me." @mcuban #CubanCenter #GoIU

5:05 PM - 5 Jun 2015

101 132

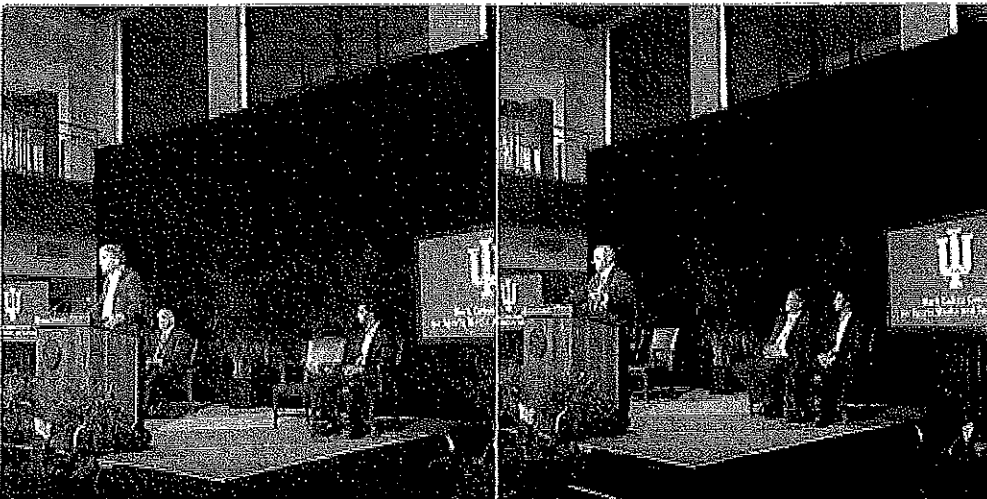
Follow

Students will use the Mark Cuban Center for Sports Media and Technology to improve game shows, recruiting videos, and athlete performance.

The center will be located in the west side of the future, newly-renovated Simon-Skjodt Assembly Hall.

The Mark Cuban Center for Sports Media and Technology will allow students to use cutting-edge technology and equipment to produce a wide variety of media content for IU Athletics including virtual-reality videos for fan experience, athlete instruction, recruiting videos and social media, as well as video-board displays, team-specific shows and live event broadcasts for all 24 IU sports.

"Mark Cuban's name is synonymous with innovation, technology, media and sports," Director of Athletics Fred Glass said. "I cannot imagine a person better suited to be the namesake for, and godfather of, our Center for Sports Media and Technology. His extremely generous gift is transformative and will make Indiana University Athletics America's elite institution in this field. Go IU, and go class of 1981!"



**Indiana University**  
@IUBloomington

Follow

AD Fred Glass and President McRobbie announce \$5 Million gift from @mcuban to establish IU's new #CubanCenter.

4:56 PM - 5 Jun 2015

67 74



**Indiana Athletics**

Follow

Follow



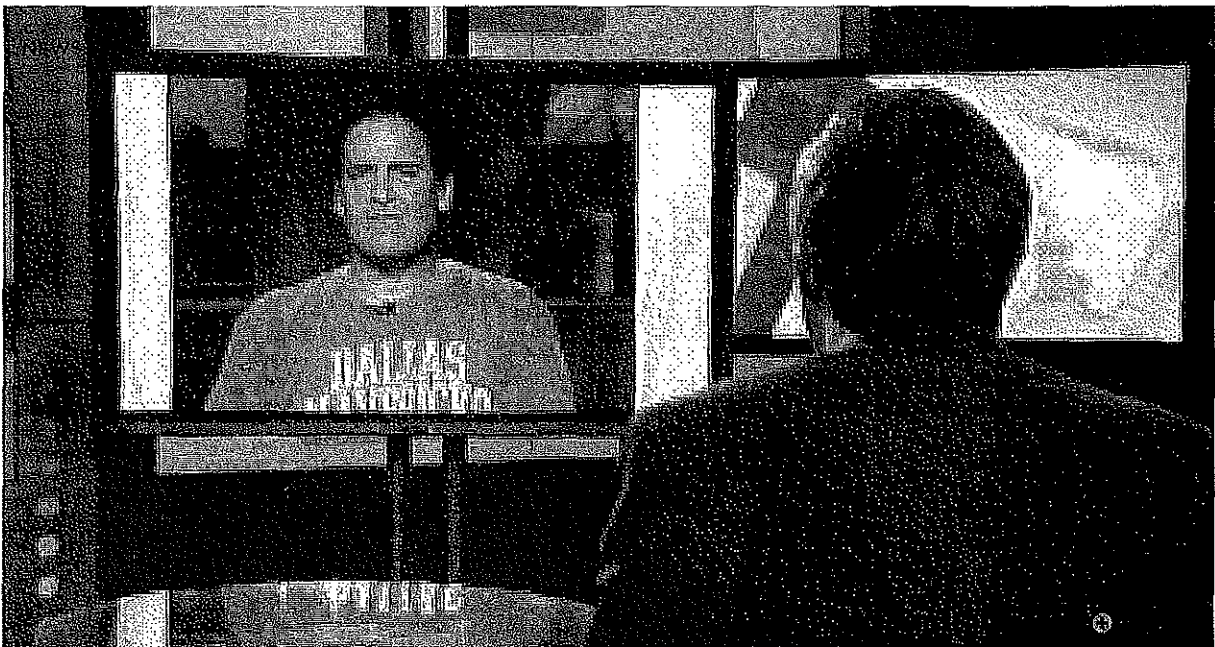
**IU\_Media\_School**  
@IUMediaSchool

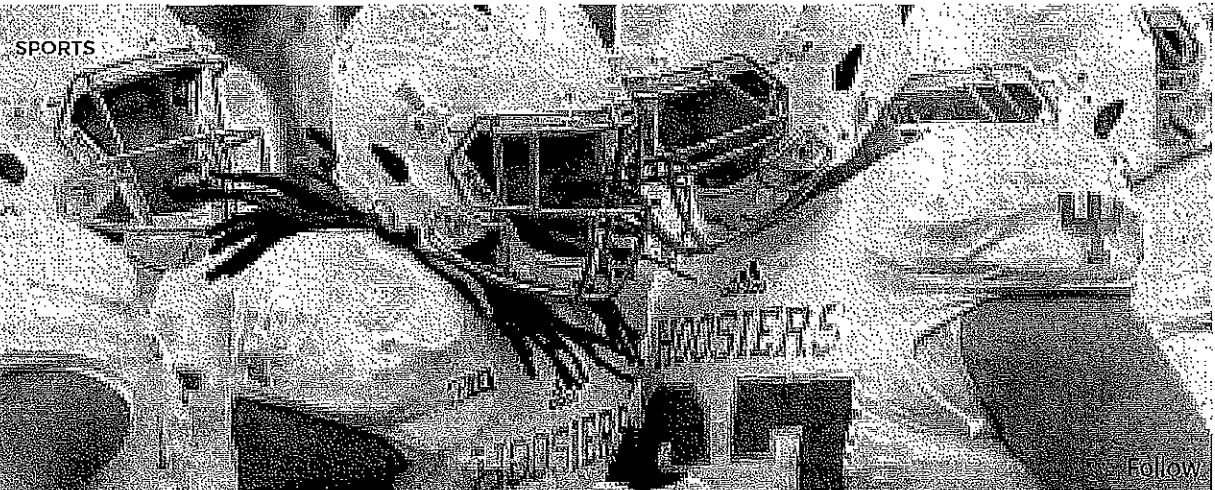
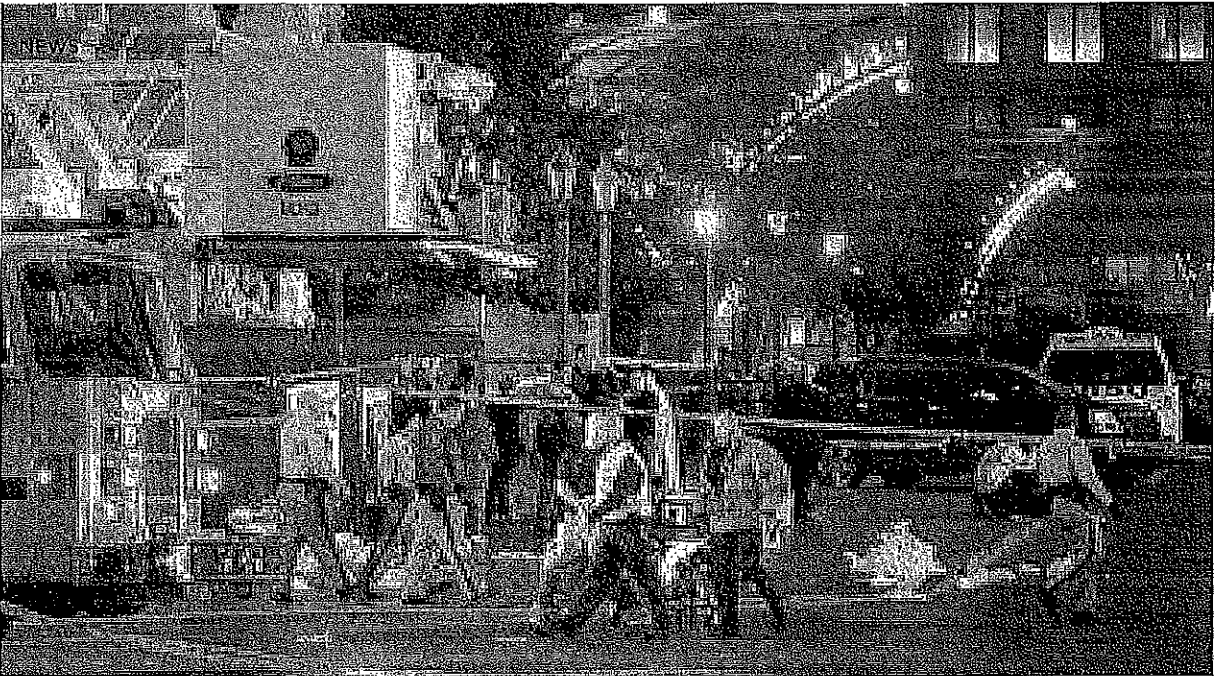
Follow

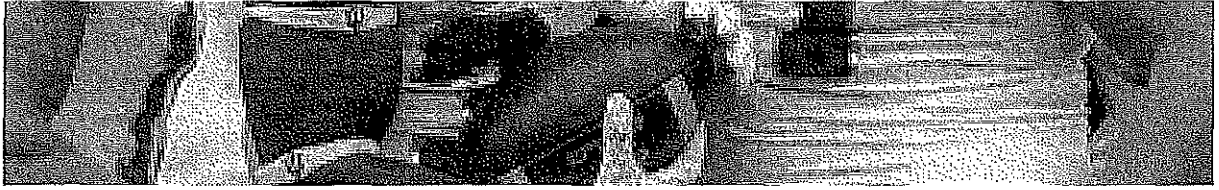
@mcuban is here. #IUVR, @ourindiana

4:48 PM - 5 Jun 2015

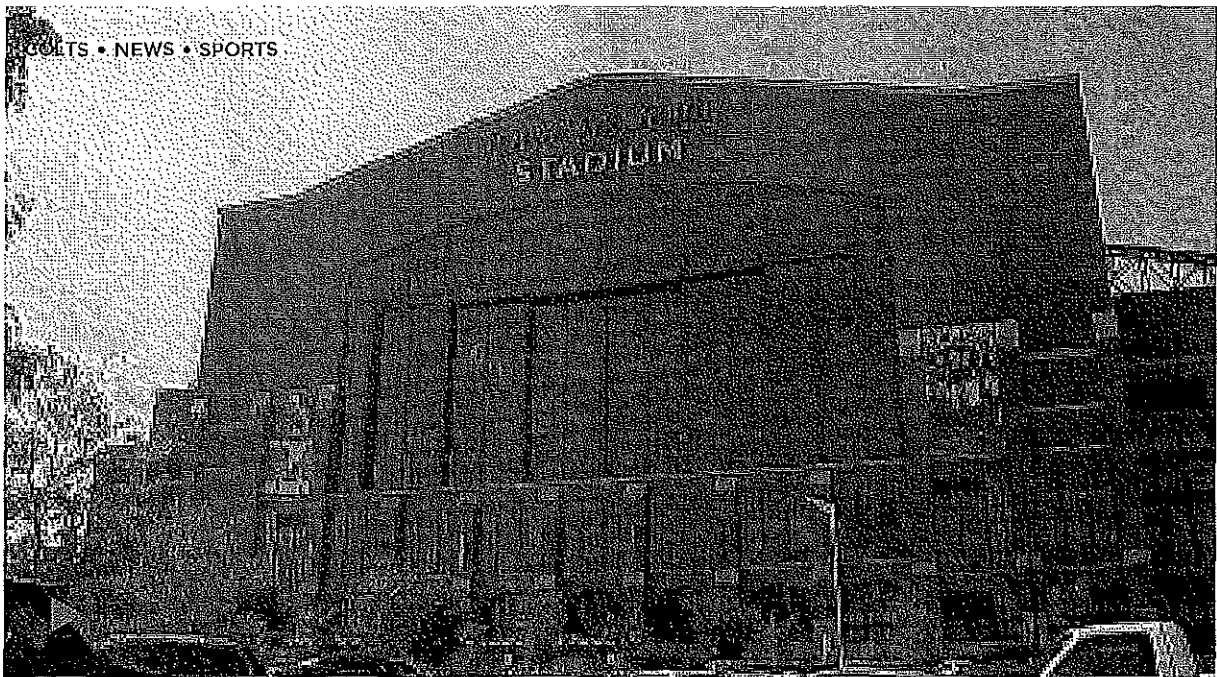
15 33





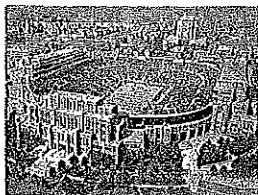


## Indiana football to face Duke in Pinstripe Bowl in New York



## Notre Dame announces \$400M stadium expansion

The Associated Press 2:02 p.m. EST January 29, 2014



(Photo: AP)

SOUTH BEND, Ind. (AP) — The University of Notre Dame announced a \$400 million plan Wednesday to expand the school's 84-year-old football stadium, adding thousands of premium seats plus new buildings at the "House that Rockne Built."

The new buildings will house a student center on the west side, the anthropology and psychology departments and a digital media center on the east side and music and sacred music departments on the south side, leaving the side facing Touchdown Jesus unchanged.

**LOOKING AHEAD:** [Projecting next year's top 25 \(http://www.usatoday.com/picture-gallery/sports/ncaaf/2014/01/05/top-25-college-football-teams-for-2014-season/4332581/\)](http://www.usatoday.com/picture-gallery/sports/ncaaf/2014/01/05/top-25-college-football-teams-for-2014-season/4332581/)

The Rev. John Jenkins, the university president, called it "the most ambitious building project in the 172-year history of Notre Dame," saying more space was needed to accommodate the university's broadening research activity.

"What's exciting about this project is it brings together athletics, faculty and academics, research and a student center, so it's an integrated model," Jenkins said.

Athletic director Jack Swarbrick said mixing athletics, student life and classrooms is what Notre Dame should do.

"It's such a powerful symbol given what's going on in college athletics right now, that you can take the stadium and say we believe in the integration of athletics into academics, and here's the living proof of it," he said.

The plans were presented to the university's board of trustees during their meeting Wednesday in Rome. The university announced in May it would conduct a feasibility study.

Jenkins said that the university now must raise the money, and that he didn't know how long that would take. He said construction would begin next year at the earliest and would take nearly three years to complete.

The buildings on the east and west sides will rise nine stories and include premium seating, increasing the capacity of Notre Dame Stadium from 80,795 to more than 84,000, although widening seats on the benches could cut down the number of seats. The press box will also move from the west to the east side.

The south building will be six stories high and include a hospitality area. The student center will include a recreation center and allow the university to turn the existing Rolfs Sports Recreation Center into the practice home for the men's and women's basketball teams.

As for adding video boards for instant replay or switching to an artificial playing surface — two issues that divide fans — Jenkins said there's no decision on that yet. Swarbrick said a decision on the playing surface will be made soon, given that new grass had to be installed three times last season because of repeated problems.

The stadium opened in 1930, when Knute Rockne was coach, and had a capacity of 59,075 until it was expanded in 1997.

The university said the club seating areas could also be used for academic events, classes, conferences and career fairs.

Jenkins said adding buildings to the stadium helps avoid campus sprawl, by adding much-needed space to an area he described as a "crossroads," helping the university maintain a pedestrian campus.

The university has expanded its research efforts in the past decade and recently announced plans to hire 80 faculty in chemical and biomolecular engineering, nanotechnology, analytical chemistry and biochemistry, economics and nuclear physics.

"Our research activity has just really taken off, particularly in science and technology, which require lab space. So there is just more activity in that area that needs space," Jenkins said.

Jenkins said the project shows Notre Dame isn't being complacent.

"We really have a vision to dream big and look at possibilities that haven't yet been realized. I see this as part of that ongoing effort to dream bigger," he <http://www.usatoday.com/story/sports/ncaaf/2014/01/29/notre-dame-400-million-stadium-expansion/50...> 2/17/2016

## COLLEGE FOOTBALL'S BEST STADIUMS

### Floor-by-floor plans

Floor-by-floor plans of the three new buildings that the University of Notre Dame plans to add to its 84-year-old football stadium:

### THE 10 BEST COLLEGE FOOTBALL STADIUM SCENES

Nine-story west building, focusing on student development

Levels 1 and 2: Meeting rooms, graduate and undergraduate student lounges, a dining area, student organization space and administrative offices.

Levels 3 and 4: Recreational sports and fitness facilities, allowing the Rolfs Sports Recreation Center to become the practice home for the men's and women's basketball teams.

Level 5: Career services center with more than 40 interview rooms, training rooms and conference areas, an employer lounge and advising offices. Will include premium seating for football games.

Level 6: Mechanical support.

Level 7: A 500-seat student ballroom, club seating for football and booths for telecasts of football games.

Level 8: Premium stadium seats and terraces that will look onto campus and the playing field.

Level 9: Club seating, boxes for home and visiting coaches, security booths and boxes for administrative and athletic department leaders.

Six-story south building housing the Department of Music and Sacred Music.

Level 1: Recital and rehearsal halls and the Leahy gate grand entrance to the stadium.

Level 2: A large music library, to be relocated from the Hesburgh Library, classrooms and rehearsal and tutoring rooms.

Level 3: A club/lounge.

Level 4: Department of Music offices, practice rooms and storage.

Level 5: The Sacred Music Program, offices, organ practice rooms and storage.

Level 6: Mechanical, with a scoreboard on the exterior.

Nine-story east building with offices and laboratories for the Departments of Anthropology and Psychology, currently housed in several campus buildings.

Level 1: A digital media center with a 2,000-square-foot studio and production, teaching, learning, research and scholarship facilities. A control room will support faith-based programming, such as Masses at the Basilica of the Sacred Heart, as well as athletics events, performing arts presentations and academic lectures and speeches.

Level 2: Anthropology offices, administrative space, conference and tutoring areas and research and teaching labs.

Levels 3, 4 and 5: Psychology offices, classrooms, labs, computer rooms and a student lounge.

Level 6: Mechanical support.

Level 7: Outdoor club seating for football, outdoor terraces and a large space that will double as a club area and flexible classroom.

Level 8: Outdoor club seating for football.

Level 9: Working press box, radio booths and a club area with indoor and outdoor premium seating for football.

Copyright 2014 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

FULLSCREEN

See the flight.  
See the price.  
See you soon.

Lufthansa

## Ross-Ade Stadium Renovation

Purdue's Ross-Ade Stadium renovation plans were in the spotlight this weekend. Athletic director Morgan Burke outlined a number of the upcoming upgrades this weekend before the spring football game.

There isn't a final budget for the remodel, but it is expected to be somewhere between \$30 and \$60 million. The athletic department will lean heavily on donors to fund the project but have also earmarked television contract earnings for the project.

The plan is still waiting approval by the Board of Trustees and wouldn't be completed for another two to three years.

"If the board approves the architect, you've got a year of planning and a year of execution," Burke said. "I'm presenting something to you that's two to three years out, but this is the right time to get input and feedback from our fans in a way that doesn't rush us."

Burke pointed out a number of things that were going to be altered (via the Indy Star):

- The main objectives are to improve the fan experience, upgrade the seating, and general maintenance of the facility.
  - There are seats in the stadium that date back to the 1970s that will be replaced.
  - The sound system will be replaced and the video boards in each endzone will be upgraded.
- Current plans have a pair of bridges in the south endzone that would connect it to both sides of the stadium. This would improve foot traffic around the stadium, making it easier for fans to move about and prevent bottlenecks.
- Part of the renovation would include a club seating area that would target towards younger alumni. This area is expected to offer finer amenities including alcohol, something that isn't permitted in the stadium. Selling alcohol in the stadium is a tricky situation. While plenty of the students are of age to drink, many are not and could end up imbibing while underage. The upside is that the stadium would make massive amounts of revenue via beer sales.
- Permanent lighting may also be added to the stadium. The Big Ten Network is wanting to broadcast more night games which would make the lighting a longterm investment.

The plans go before the board this summer. There currently isn't an exact timetable on when this will all happen, but a final plan should be ready for approval in the next six months.

Make sure to follow us on twitter, [@InkOnIndy](#), and "Like" us on **Facebook**.

Appendix 4: Student Survey

## Block 1

The **Bachelor of Science degree in Sport and Recreation Management** prepares students to lead and succeed in the fast paced world of sport, recreation, and leisure management. This program will integrate theoretical concepts with innovative technology, practical applications, and experiential learning. Sport and Recreation Management is being recognized across the nation and around the globe as a new frontier for careers and entrepreneurship. The SRM degree at IU Kokomo is designed to provide a wide array of courses covering such topics including sport law, facilities and event management, marketing, communication, finance and economics, ethics and leadership, and sport psychology.

This degree prepares graduates for entry-level positions in intercollegiate athletics, interscholastic sports, professional sports, recreational programs, wellness programs, sports/athletics equipment merchandising, sales, sports communications, event management, the fitness/ wellness industry, public, private, and commercial recreation programs, and intramural and recreational sports.

This survey was developed to gauge interest in a proposed **Bachelor of Science degree in Sport and Recreation Management** at Indiana University Kokomo. Results will be shared with campus constituents for this purpose only. Your individual results will remain confidential.

In consideration of all of the above, proceeding to the survey indicates your consent to participate.

If you have any questions about this survey or its procedures, please contact the Indiana University Kokomo Office of Institutional Research at [koir@iuk.edu](mailto:koir@iuk.edu), or call 765.455.9536.

Would a degree that combines aspects of sport, recreation, and business be of interest to you or someone you know?

Yes

Maybe

No

Given your response to the previous question, please indicate which areas of sports and recreation you would like to see offered (check all that apply).

Management / Leadership

Marketing / Public Relations

Entrepreneurship

Event Management

Sport Communications

Given your response to the previous question, please rank your preference regarding course delivery.

In-person classroom delivery format

Online delivery format

A hybrid of both in-person and online formats

Please indicate your connection(s) to Indiana University Kokomo (check all that apply).

Current student

Alumnus (received a degree or certificate from an IU campus)

Former student (did not complete a degree or certificate from an IU campus)

Other (please specify)

### **Current student**

Your previous response indicated you are a current student at Indiana University Kokomo.

What degree(s) are you pursuing currently (check all that apply)?

Undergraduate certificate or undergraduate post-baccalaureate certificate

- Associates degree
- Bachelors degree
- Graduate certificate
- Masters degree

Please indicate the major field of study for your degree(s).

### **Alumnus**

Your previous response indicated you are an alumnus of Indiana University. What degree(s) have you earned while at Indiana University?

- Undergraduate certificate or undergraduate post-baccalaureate certificate
- Associates degree
- Bachelors degree
- Graduate certificate
- Masters degree
- Doctoral degree

Please indicate the major field of study for your degree(s).

### **Former student**

Your previous response indicated you are a former student of an IU campus, but did not complete a degree or certificate. What degree(s) were you pursuing when you were previously enrolled?

- Undergraduate certificate or undergraduate post-baccalaureate certificate
- Associates degree
- Bachelors degree
- Graduate certificate
- Masters degree

Please indicate the major field of study for the degree(s) you were pursuing while at Indiana University.

Powered by Qualtrics

Appendix 5: sample SRM curriculum map

## Appendix 5:

### Sport & Recreation Management Course Map (Students Matriculating in 2017)

---

#### **Freshman Year (30)**

##### **Fall (15)**

ENG-W 131 (3) – Reading, Writing, Inquiry  
HPER-P 120 (3) – Intro to Health & Fitness  
HPER-P 212 (3) – Intro to Exercise Science  
PSY-P 103 (3) – General Psychology  
Humanities Elective #1 (3)

##### **Spring (15)**

ENG-W 132 (3) – Elementary Composition II  
HPER-P 211 (3) – Intro to Sport Management  
MATH-M 118/215 (3) – Finite/Calc  
SPCH-S 121 (3) – Public Speaking  
Humanities Elective #2 (3)

---

#### **Sophomore Year (30)**

##### **Fall (15)**

ANAT-A 215 (5) – Basic Human Anatomy  
\*BUS-A 201 (3) – Intro to Financial Accounting  
\*ECON-E 201 (3) – Intro to Microeconomics  
HPER-E #1 (1) – Student Choice  
HTM-M 219 (3) – Management of Sports Events

##### **Spring (15)**

BUS-A 202 (3) – Intro to Managerial Accounting  
\*ECON-E 202 (3) – Intro to Macroeconomics  
HPER-N 220 (3) – Nutrition for Health  
HPER-P 213 (3) – Intro to Sport Communications  
Physical and Life Sciences Elective (3)

---

#### **Junior Year (30)**

##### **Fall (15)**

AHLT-S 319 (3) – Facility Management  
ECON-E 270 (3) – Intro to Stats in Econ & Business  
HPER-P 302 (3) – Economics of Sport and Leisure  
HPER-P 333 (3) – Sport in America  
Elective (3)

##### **Spring (15)**

\*BUS-D 301 (3) – International Business Environment  
\*BUS-Z 302 (3) – Managing and Behavior in Orgs  
HPER-P 328 (3) – Issues in Intercollegiate Athletics  
SMR Elective (3) (300-400)  
AHLT- N 220 (3) - Principle of Nutrition

---

#### **Senior Year (30)**

##### **Fall (15)**

BUS –Elective (3)  
HPER-P 418 (3) – Sport and Recreation Marketing  
HPER-P 472 (3) – Youth Sport Management  
Critical Thinking Elective (3)  
SMR Elective (3) (300-400)

##### **Spring (15)**

HPER-P 402 (3) – Ethics in Sport  
HPER-P 411 (3) – Legal Issues in Sport Settings  
HPER-P 415 (3) – Sport Promos and Public Relations  
HPER-P 449 (3) – Intern in Sport and Recreation Mng  
Elective (3)

---

Satisfies General Education Requirement

\* Satisfies component of Business Minor

**To complete business minor, students must select 2 of the following courses: BUS-L 201; BUS-F 301; BUS-M 301; BUS-S 302; BUS-K 302**

Appendix 6: Student Headcount Projection

Appendix 6

**NEW ACADEMIC DEGREE PROGRAM PROPOSAL SUMMARY**  
**Projected Headcount and FTE Enrollments and Degrees Conferred**

Institution/Location: Indiana University Kokomo  
 Program: Bachelor of Science in Sport and Recreation  
 Proposed CIP Code:  
 Base Budget Year: 2017-18

	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3</u>	<u>Year 4</u>	<u>Year 5</u>
	<u>2017-18</u>	<u>2018-19</u>	<u>2019-20</u>	<u>2020-21</u>	<u>2021-22</u>
Enrollment Projections (Headcount)	12	22	35	42	55
Full-time Students					
Part-time Students					
Enrollment Projections (FTE)	12	22	35	42	55
Full-time Students	9	17	28	33	42
Part-time Students	<u>3</u>	<u>5</u>	<u>7</u>	<u>9</u>	<u>13</u>
Degree Completion Projection (includes those who already earned minor in Sport Management)	0	2	14	21	32

CHE Code:  
 Campus Code:  
 County Code:  
 Degree Level:  
 CIP Code:

Appendix 7: Articulations with Ivy Tech Community College

**Indiana University Kokomo – Degree Check sheet**  
**Sport and Recreation Management for students with an Associate of Applied Science in**  
**Associate of Applied Science in Kinesiology and Exercise Science (AAS)**

NAME: \_\_\_\_\_ STUDENT ID #: \_\_\_\_\_

MAJOR: \_\_\_\_\_ DATE: \_\_\_\_\_ PHONE #: \_\_\_\_\_

Expected Graduation date: \_\_\_ May \_\_\_ August \_\_\_ December Year: \_\_\_\_\_

Credits	Course	Completed	In Progress	To Be Done
<b>General Education Requirements (30 credits)</b>				
<i>Written Communication:</i>				
3	ENG-W 131 or Honors HI03 (C or better)	ENGL 111		
3	Written Communication II			
<i>Oral Communication:</i>				
3	SPCH-S 121 or Honors HI04	COMM 101		
<i>Quantitative Reasoning:</i>				
3	M 123	MATH 123 OR Higher		
<i>Reasoning About Ethical Questions or Diversity:</i>				
3	Any approved course			
<i>Central Issues, Ideas &amp; Methods of Inquiry: Arts/Humanities</i>				
3	*Any approved arts or humanities course			
<i>Central Issues, Ideas &amp; Methods of Inquiry: Natural/Physical Sciences</i>				
6	*Any approved course w/lab	XXXX-XXX		
<i>Central Issues, Ideas &amp; Methods of Inquiry: Social/Behavioral Sciences</i>				
3	Any approved course			
<i>Additional Course in Either Arts/Humanities or Social/Behavior:</i>				
3	*Any approved A/H or S/B course	SOCIAL/BEH.		
<b>Sport and Recreation Management Business Core Requirements (15 credits)</b>				
3	(Skills in Accounting and Bookkeeping) BUS-A 200, BUS-A 201 or A202			
3	(Economics) ECON-E 200, E 201, E202, BUS-G 300			
3	(Managing & Behavior in Organizations) BUS-Z 300, Z301, Z302, Z440, W301, AHLT – B 371			
3	(Introduction to Marketing) BUS-M 300 or M301			
3	Business and Society Bus- J 404			
<b>Sport and Recreation Core (51 credits)</b>				
3	Intro to Fitness and Wellness (AHLT – P 120)	HLHS- 111		
3	First Aid and Emergency Care (AHLT – W 165)			
3	Intro to Sport Management (HPER – P 211)	HPER – P 211		
3	Intro to Exercise Science (HPER – P 212)	HPER – P 212		
3	Introduction to Sport Communications (HPER – P 213)			
3	Economics of Sport (HPER - S 302)	EXER - 214		
3	Facilities Management (AHLT – S 315)	EXER – 107		
3	Research Methods (AHLT- H 321)			
3	Biostatistics (AHLT – H 322)			
3	Issues in Intercollegiate Athletics (HPER – P 328)			
3	Legal Issues in Sport (HPER – P 329)			
3	Sports in America (HEPR – P 333)	EXER – 217		
3	Sport Ethics (HPER – P 402)			

3	Intro to Sport Psychology (HPER – P 405)			
3	PR in Sport Management (HPER – P 415)			
3	Sport and Recreation Marketing (HPER – P 418)			
3	Youth Sport Management (HPER – 472)			
<b>Nutritional Sciences (3 credits)</b>				
3	Principles of Nutrition (HPER – N 220)	EXER – 106		
<b>Practicum / Internships (3-6 credits)</b>				
3	Internship in SRM (HPER_ - 449)			
<b>Exercise and Fitness (3 credits)</b>				
1	HPER – E xxx	EXER – 102		
1	HPER – E xxx	EXER – 103		
1	HPER – E xxx	EXER – 212		
<b>Elective Requirements (12- 18 credits)</b>				
2	ITCC Transfer approved elective	EXER 201		
2	ITCC Transfer approved elective	EXER 203		
3	ITCC Transfer approved elective	EXER 214		
2	ITCC Transfer approved elective	EXER 210		
2	ITCC Transfer approved elective	EXER 103		
2	ITCC Transfer approved elective	EXER 102		
1	ITCC Transfer approved elective	IVYT 112		
3	ITCC Transfer approved elective	EXER 207		
3	ITCC Transfer approved elective	EXER 216		

**Students need 120 credits to graduate. They must have a minimum of 60 hours at 300 – 400 level courses.**

**Indiana University Southeast – Degree Checksheet**  
**Sport and Recreation Management for students with an**  
**Associate of Applied Science in Hospitality Administration (AAS)**

NAME: \_\_\_\_\_ STUDENT ID #: \_\_\_\_\_

MAJOR: \_\_\_\_\_ DATE: \_\_\_\_\_ PHONE #: \_\_\_\_\_

Expected Graduation date: \_\_\_ May \_\_\_ August \_\_\_ December Year: \_\_\_\_\_

Credits	Course	Completed	In Progress	To Be Done
1	First Year Seminar	'IVYT 1XX	'	'
<b>General Education Requirements (30 credits)</b>				
<i>Written Communication:</i>				
3	ENG-W 131 or Honors H103 (C or better)	'ENGL 111	'	'
3	Written Communication II	'	'	'X
<i>Oral Communication:</i>				
3	SPCH-S 121 or Honors H104	'COMM 101	'	'
<i>Quantitative Reasoning:</i>				
3	M110 or higher	'MATH 118 OR M123	'	'
<i>Reasoning About Ethical Questions or Diversity:</i>				
3	Any approved course	'	'	'X
<i>Central Issues, Ideas &amp; Methods of Inquiry: Arts/Humanities</i>				
3	*Any approved arts or humanities course	'	'	'X
<i>Central Issues, Ideas &amp; Methods of Inquiry: Natural/Physical Sciences</i>				
5	*Any approved course w/lab	'XXXX-XXX (LI/PHYS)	'	'
<i>Central Issues, Ideas &amp; Methods of Inquiry: Social/Behavioral Sciences</i>				
3	Any approved course	'	'	'X
<i>Additional Course in Either Arts/Humanities or Social/Behavior:</i>				
3	*Any approved A/H or S/B course	'SOCIAL/BEH.	'	'
<b>Sport and Recreation Management HTM Minor Requirements (15 credits)</b>				
3	Intro to Tourism (HTM – T 100)	HOSP – 101		
3	Intro to Conventions and Meeting Management (HTM – T 171)			
9	Electives in HTM – must choose at least 9 hours	HOSP – 201 (3credits)		
<b>Business requirements (9 Credits)</b>				
3	(Skills in Accounting and Bookkeeping) BUS-A 200, BUS-A 201 or A202			
3	(Survey of Economics Issues & Problems) ECON-E 101, E103, E104, or Econ--E 300)			
3	(Managing & Behavior in Organizations) BUS-Z 300, Z301, Z302, or Z440)			
<b>Sport and Recreation Core (48 credits)</b>				
3	Intro to Fitness and Wellness (AHLT – P 120)			
3	Intro to Sport Management (HPER – P 211)			
3	Intro to Exercise Science (HPER – P 212)			
3	Introduction to Sport Communications (HPER –			
3	Principles of Nutrition HPER – N 220	HOSP – 104		
3	Economics of Sport (HPER – S 302)			
3	Facilities Management (AHLT – S 315)			
3	Research Methods (AHLT- H 321)			

3	Statistics (AHLT – H 322) (K-300) or (E 270)			
3	Issues in Intercollegiate Athletics (HPER –			
3	Legal Issues in Sport (HPER – P 329)			
3	Sports in America (HEPR – P 333)			
3	Intro to Sport Psychology (HPER – P 405)			
3	PR in Sport Management (HPER – P 415)			
3	Sport and Recreation Marketing (HPER – P			
3	Youth Sport Management (HPER – 472)			
<b>SRM Elective Requirements (6- 15 credits)</b>				
3	ANY LEVEL			
3	ANY LEVEL			
3	ANY LEVEL			
3	ANY LEVEL			
3	300/400 LEVEL ELECTIVE*			
3	300/400 LEVEL ELECTIVE*			
3	300/400 LEVEL ELECTIVE*			

**Students need 120 credits to graduate. They must have a minimum of 60 hours at 300 – 400 level courses.**

**Indiana University Southeast – Degree Check sheet**  
**Bachelor of Sport and Recreation Management for students with**  
**An Associate of Applied Science in Business Administration (AAS)**

NAME: \_\_\_\_\_ STUDENT ID #: \_\_\_\_\_

MAJOR: \_\_\_\_\_ DATE: \_\_\_\_\_ PHONE #: \_\_\_\_\_

Expected Graduation date: \_\_\_ May \_\_\_ August \_\_\_ December Year: \_\_\_\_\_

Credits	Course	Completed	In Progress	To Be Done
1	First Year Seminar	'IVYT 1XX	'	'
<b>General Education Requirements (30 credits)</b>				
<i>Written Communication:</i>				
3	ENG-W 131 or Honors H103 (C or better)	'ENGL 111	'	'
3	Written Communication II	'	'	'X
<i>Oral Communication:</i>				
3	SPCH-S 121 or Honors H104	'COMM 101	'	'
<i>Quantitative Reasoning:</i>				
3	M110 or higher	'MATH 118 OR M123	'	'
<i>Reasoning About Ethical Questions or Diversity:</i>				
3	Any approved course	'	'	'X
<i>Central Issues, Ideas &amp; Methods of Inquiry: Arts/Humanities</i>				
3	* Any approved arts or humanities course	'	'	'X
<i>Central Issues, Ideas &amp; Methods of Inquiry: Natural/Physical Sciences</i>				
5	* Any approved course w/lab	'XXXX-XXX (LI/PHYS)	'	'
<i>Central Issues, Ideas &amp; Methods of Inquiry: Social/Behavioral Sciences</i>				
3	Any approved course	'	'	'X
<i>Additional Course in Either Arts/Humanities or Social/Behavior:</i>				
3	* Any approved A/H or S/B course	'HUM/SOC BEH.	'	'
<b>Sport and Recreation Management Core Requirements for Business Minor (18 credits)</b>				
3	(Skills in Accounting and Bookkeeping) BUS-A 200, BUS-A 20*1 or A202	'ACCT 101		
3	(Survey of Economics Issues & Problems) ECON-E 101*, EI03, EI04, BUS-G 300 or POLS-Y	'ECON 201 and ECON 202		
3	(Legal, ethical, social, and/or international topics) BUS-J 404 or D301*, L-201			
3	(Managing & Behavior in Organizations) BUS-Z 300, Z301, Z302*, Z440)			
3	(Introduction to Marketing) BUS-M 300 or M301*			
3	Business Stats (Econ – E 270) * Stats for Business minor			
<b>SRM Core 48 credits</b>				
3	Intro to Fitness and Wellness (AHLT – P 120)			
3	Intro to Sport Management (HPER – P 211)			
3	Intro to Exercise Science (HPER – P 212)			
3	Introduction to Sport Communications (HPER –			
3	Economics of Sport (HPER - S 302)			
3	Facilities Management (AHLT – S 315)			
3	Research Methods (AHLT- H 321)			
3	Business Stats (ECON – E 270)* see above			
3	Issues in Intercollegiate Athletics (HPER –			
3	Legal Issues in Sport (HPER – P 329)			

3	Sports in America (HEPR – P 333)			
3	Sport Ethics (HPER – P 402)			
3	Intro to Sport Psychology (HPER – P 405)			
3	PR in Sport Management (HPER – P 415)			
3	Sport and Recreation Marketing (HPER – P			
3	Youth Sport Management (HPER – 472)			
<b>SRM Electives (6-18)</b>				
	ITCC Transfer Approved Elective			
	ITCC Transfer Approved Elective			
	ITCC Transfer Approved Elective			
	ITCC Transfer Approved Elective			
	Any (300-400) SRM Elective			
	Any (300-400) SRM Elective			

**Students need 120 credits to graduate. They must have a minimum of 60 hours at 300 – 400 level courses.**

**Indiana University Kokomo – Degree Check sheet**  
**Sport and Recreation Management for students with an Associate of Applied Science in**  
**Associate of Science in Kinesiology and Exercise Science (AS)**

NAME: \_\_\_\_\_ STUDENT ID #: \_\_\_\_\_

MAJOR: \_\_\_\_\_ DATE: \_\_\_\_\_ PHONE #: \_\_\_\_\_

Expected Graduation date: \_\_\_ May \_\_\_ August \_\_\_ December Year: \_\_\_\_\_

Credits	Course	Completed	In Progress	To Be Done
<b>General Education Requirements (30 credits)</b>				
<i>Written Communication:</i>				
3	ENG-W 131 or Honors HI03 (C or better)	ENGL - 111		•
3	Written Communication II	ENG 202 or ENG 211		•X
<i>Oral Communication</i>				
3	SPCH-S 121 or Honors HI04	COMM - 101		•
<i>Quantitative Reasoning:</i>				
3	College Algebra or Higher	MATH 135 or Math 136		•
<i>Reasoning About Ethical Questions or Diversity:</i>				
3	Any approved course			•X
<i>Central Issues, Ideas &amp; Methods of Inquiry: Arts/Humanities</i>				
3	*Any approved arts or humanities course	HUMAN xxx		•X
<i>Central Issues, Ideas &amp; Methods of Inquiry: Natural/Physical Sciences</i>				
6	*Any approved course w/lab	BIOL 101		
<i>Central Issues, Ideas &amp; Methods of Inquiry: Social/Behavioral Sciences</i>				
3	Any approved course	Social / BEH xxx		•X
<i>Additional Course in Either Arts/Humanities or Social/Behavior:</i>				
3	*Any approved A/H or S/B course	SOCIAL/BEH xxx		0
<b>Sport and Recreation Management Business Core Requirements (15 credits)</b>				
3	(Skills in Accounting and Bookkeeping) BUS-A 200, BUS-A 201 or A202			
3	(Economics) ECON-E 200, E 201, E202, BUS-G 300			
3	(Managing & Behavior in Organizations) BUS-Z 300, Z301, Z302, Z440, W301, AHLT – B 371			
3	(Introduction to Marketing) BUS-M 300 or M301			
3	Business and Society Bus- J 404			
<b>Sport and Recreation Core (51 credits)</b>				
3	Intro to Fitness and Wellness (AHLT – P 120)	HPER – 279		
3	First Aid and Emergency Care (AHLT – W 165)			
3	Intro to Sport Management (HPER – P 211)	HPER – 211		
3	Intro to Exercise Science (HPER – P 212)	HPER – 212		
3	Introduction to Sport Communications (HPER – P 213)			
3	Economics of Sport (HPER - S 302)			
3	Facilities Management (AHLT – S 315)			
3	Research Methods (AHLT- H 321)			
3	Biostatistics and EPI (AHLT – H 322)			
3	Issues in Intercollegiate Athletics (HPER – P 328)			
3	Legal Issues in Sport (HPER – P 329)			
3	Sports in America (HEPR – P 333)			
3	Sport Ethics (HPER – P 402)			

3	Intro to Sport Psychology (HPER – P 405)			
3	PR in Sport Management (HPER – P 415)			
3	Sport and Recreation Marketing (HPER – P 418)			
3	Youth Sport Management (HPER – 472)			
<b>Nutritional Sciences (3 credits)</b>				
3	Principles of Nutrition (HPER – N 220)	EXER – 106		
<b>Practicum / Internships (3-6 credits)</b>				
3	Internship in SRM (HPER_ - 449)			
<b>Exercise and Fitness (3 credits)</b>				
1	HPER – E xxx			
1	HPER – E xxx			
1	HPER – E xxx			
<b>Elective Requirements (12 -18 credits)</b>				
3	ITCC Transfer approved elective	HPER 205		
1	ITCC Transfer approved elective	IVYT 112		
3	ITCC Transfer approved elective	HPER 216		
3	ITCC Transfer approved elective			
3	Any SRM elective (300-400 level)			
3	Any SRM elective (300-400 level)			

**Students need 120 credits to graduate. They must have a minimum of 60 hours at 300 – 400 level courses.**