

Constitution of the IU Ad Club

Preamble

The IU Ad Club expands member awareness and knowledge of the advertising industry by offering various resources (listed below). *You Have the Drive. We Have the Direction.*

Club opportunities/resources:

- We are the American Advertising Federation Chapter of Indiana University, and therefore partake in the National Student Advertising Competition.
- We host guest speakers of the media/advertising industry
- We partner with Adobe by promoting their creative cloud and offering workshops pertaining to their software
- We offer professional workshops i.e. mock interviews, resume, personal branding, and portfolio workshops
- We create advertisements for our club across IU's campus
- We visit various advertising agencies in Chicago
- We encourage member participation through the following committees: media planning/buying, strategy, creative, production, alumni relations, media research, Adobe, and social media.

Article I: Membership

Section 1. Membership to the IU Ad Club is contingent upon payment of dues and refusal to pay membership dues will bar entry to the club.

Section 2. All students are free to become members of the club. Revocation of memberships must be voted on by executive officers and on the grounds that the member in question has had documented instance(s) of unprofessional behavior or behavior that puts the reputation of the club and its members in jeopardy.

Article II: University Compliance

This organization shall comply with all Indiana University regulations, and local, state and federal laws.

Article III: Executive Officers

Section 1. The President is responsible to keep the faculty advisor current on organization activities, complete required University paperwork, re-register the organization each year, setting organization goals (short and long term), developing meeting agendas, and supervising officers and/or committees.

The Vice President is responsible for assisting the President with their responsibilities and presides in the absence of the President.

The Treasurer is responsible for maintaining records of organization spending and developing and maintaining the organization budget.

The Communications Director is responsible for member, client, and agency relations.

The Secretary is responsible for taking and distributing meeting minutes and maintaining lists of organization members.

- Section 2. Officers serve a minimum of one semester and can be reelected to serve a total of two semesters. Officers assume their role at the beginning of each semester. It is expected that past officers will aid incoming officers with their transition into office.
- Section 3. Officer vacancies are filled through election. Officers who wish to resign must provide a minimum two weeks notice and cannot relinquish their responsibilities until a replacement officer is elected.
- Section 4. Executive Officer meetings will not be regularly held. Emergency Executive meetings can be called; any executive member, or the faculty advisor, can call emergency Executive Officer meetings.
- Section 5. Officers will be elected by popular vote. Elections can only be valid if there is a majority of the club's members present.
- Section 6. The procedure for removing a person from office follows the procedure for filling officer vacancies. An officer may only be removed from office after an Emergency Officer meeting is called and there is unanimous consent between all officers present and the faculty advisor.

Article IV: Advisor

The responsibility of the faculty advisor is to oversee the club and provide input to the Executive Officers to maximize the club's potential. The faculty advisor has the authority to determine additional responsibilities and duties not expressly written in this constitution.

Article V: Meetings

- Section 1. There will be at least biweekly membership meeting. Additional membership meetings can be called by the Executive Officers. Members will be notified by email, phone call, or text message.

- Section 2. Executive Officers and the faculty advisor have the authority to call meetings.
- Section 3. The President sets the agenda for meetings, but the task is not exclusively limited to the President; Executive Officers may set the agenda; members have input in setting the agenda. Meetings should be open to input from members.
- Section 4. Members will be notified of emergency/special meetings via email, phone calls, or text messages.
- Section 5. The Secretary is in charge of recording attendance for meetings.

Article VI: Elections

- Section 1. Elections are held once a semester.
- Section 2. Individuals can be referred or may voluntarily elect to run for office.
- Section 3. Voting will take place with a secret ballot. A majority of the club must be in attendance for an election to be valid.
- Section 4. Elections will take place during the first meeting of each semester. Members should receive a three-day notice before an election.

Article VII: Non-Hazing

Hazing is strictly prohibited. Hazing shall be defined as any conduct which subjects another person, whether physically, mentally, emotionally, or psychologically, to anything that may endanger, abuse, degrade, or intimidate the person as a condition of association with a group or organization, regardless of the person's consent or lack of consent.

Article VIII: Dues & Budgets

- Section 1. The club charges dues for membership; the amount is determined by the Treasurer and approved by the President and faculty advisor.
- Section 2. Dues are paid once a semester. Individuals who have not paid dues by the established deadline will have their club membership revoked.
- Section 3. The Treasurer will collect dues.
- Section 4. The Treasurer maintains the club's budget. A mandatory budget revision will occur once a semester. Additional budget revisions are subject to the

discretion of the Treasure and require the approval of the President and faculty advisor.

Article IX: Finances

- Section 1. The Treasurer is in charge of the club's financial affairs.
- Section 2. The club will maintain a University-Student Organization Account.
- Section 3. The club will follow in accordance with the University-Student Organization Accounts office policies and procedures.

Article X: Personal Gain Clause

Personal Gain Clause: This organization, if raising funds, shall ethically raise and distribute profits from organizational functions to either the organization or to members who provide a service that directly benefits the organization. Individual members may not receive compensation directly from for-profit companies if acting as a representative of a University-Student Organization.

Article XI: Non-Discrimination

The IU Ad Club allows any interested student to participate in, become a member of, and seek leadership positions in the organization without regard to arbitrary consideration of such characteristics as age, color, disability, ethnicity, gender, marital status, national origin, race, religion, sexual orientation, or veteran status

Article XII: Amendments

- Section 1. Eligible voting members will be notified of proposed amendments at meetings and by email.
- Section 2. A 2/3-majority vote of present members is required to ratify an amendment.

Article XIII: Ratification

A majority vote is required to ratify this constitution.