

**INDIANA UNIVERSITY KOKOMO
SCHOOL OF BUSINESS**

Assessment of Student Learning with ETS Major Field Test

The data show the results of IU Kokomo MBA students in Educational Testing Service's standardized Major Field Tests. All graduating students take the test. The numbers represent percentile rank scores for all categories and for each category separately for a given semester. Currently, the MBA students take the ETS Business Major Field Test in order to measure the knowledge in the areas of Business to complement the MBA MFT tests taken in other years. These results appear below and show percentile ranks for each area. The sample includes 80,806 students at 585 institutions.

	Spring 2012	Fall 2017 and Spring 2018
Percentile scores		
Number of students tested	17	20
Overall IU Kokomo Percentile	91	76
Accounting	96	91
Economics	90	90
Management	86	17
Quantitative Analysis	75	85
Finance	94	98
Marketing	75	24
Legal/Social Environ.	59	44
Information Systems	97	93
International Issues	70	90

Earlier, the students took the Major Field Test for MBA focusing on MBA-specific knowledge and skills. The sample for the Major Field Test for MBA sample includes 35,418 students from 274 institutions.

	Spring 2007	Spring 2008	Spring 2009	Spring 2010	Spring 2011	Spring 2013	Spring and Fall 2014	Spring 2015	Fall 2015 and Spring 2016	Fall 2016 and Spring 2017
Percentile scores										
Number	24	13	19	27	11	19	16	32	26	20
Overall IUK Percentile	85	95	85	95	90	80	51	34	29	24
Marketing	85	95	80	95	80	57	48	30	23	6
Management	80	95	80	95	85	77	40	21	17	17
Finance	80	90	85	85	95	74	58	52	52	64
Managerial Accounting	75	95	90	95	90	91	78	30	45	19
Strategic Integration	85	95	80	90	90	65	45	42	26	22