

RECREATIONAL SPORTS REPORT

INDIANA UNIVERSITY

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Letter from the director

Ongoing vision: to transform a culture

Robert Browning once said, "A man's reach should exceed his grasp. Or what's a heaven for?" The words "evolve" and "transform" convey change, action, and impact. Evolve means grow, progress, or unfold while evolution means a process in which something passes by degrees to a different stage. In our case, we want that process to lead to a more advanced, mature stage of how we operate and how we positively impact our participants, volunteers, and employees! Transform means cause to change, make different, change or alter in form, appearance, or nature. This word typifies that part of our "reach" associated with impacting the culture of IU.

In the interest of continuing the evolution of Campus Recreational Sports and our vision to transform the culture at IU to that of a health-promoting university, we have been actively engaged in strategic planning. Key elements within the plan process include wellness, financial management, and facility master planning. Here is a brief update on each of those subjects, respectively:

Wellness

In recent years, we have been emphasizing wellness benefits and outcomes associated with involvement in Campus Recreational Sports as well as expanding the programs and services we provide to faculty and staff. In particular, we also began work to develop a faculty/staff worksite health-promotion program for the IU Bloomington campus.

Initial steps included modifying our faculty/staff membership package so it was more attractive and economical, establishing a wellness task force within our Campus Recreational Sports Advisory Board, and meeting with various campus administrators, faculty, and staff to discuss a "white paper" on the "Com-



Kathy Bayless

petitive Advantage of a Strategic Wellness Initiative." Additional impetus for the faculty/staff worksite health-promotion program was gained following the release of the IU Life Sciences Strategic Plan, which included a goal for being intentional about improving personal wellness and health.

Then, last spring, IU President Adam W. Herbert requested a formal proposal for a campus-wide faculty/staff wellness program. The proposal was prepared last summer in response to parameters from the president and was a collaborative effort with colleagues from the wellness task force and School of HPER. Although funding to support the full initiative did not materialize this past fiscal year, we have been supported to implement select aspects of the proposal to get the project under way.

We also anticipated a delay in receiving a final outcome due to the transition to a new president for IU, which will

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IU hosts NIRSA Lead-On conference

Indiana University played host to the 2007 National Intramural-Recreational Sports Association Region III "Lead On" Conference. Students and professionals from Illinois, Indiana, Michigan, Ohio, and Wisconsin gathered to learn about recreational opportunities across the Midwest.

"Many undergraduates come just to see what the program is all about," said Stacey Hall, director of club and intramural sports. "It's a lot of real practical experience and allows people to build a network of future contacts and friends."

This year's conference marked the 20th anniversary of the Region III Lead On. The theme, "Leave Your Mark, Lead On!" encouraged students to share recreational opportunities with other students and professionals on their campus.

According to Hall, many students came to the conference simply to gain perspective on another campus recreational program.

"A lot of people want to come watch our intramural basketball because they are amazed at the amount of teams we have."

Professional staff members from IU Campus Recreational Sports also traveled to Minneapolis in April for the NIRSA annual conference. Last year, IU alumna Suzi Smith, MS'89, received an Outstanding Alumni Award. This year, IU graduate assistants from the 2005-06 school year were eligible for awards. The 2007 conference was the last for David Gallahue, BS'64, who is retiring as dean of the IU School of Health, Physical Education, and Recreation. He will be succeeded by Robert M. Goodman in July.

Robert M. Goodman named new dean of HPER

Robert M. Goodman, a renowned community health development expert, will become the next dean of the School of Health, Physical Education, and Recreation at IU Bloomington, effective July 1, 2007. Goodman is a professor and chair of the Department of Behavioral and Community Health Sciences in the Graduate School of Public Health at the University of Pittsburgh.

"Bob Goodman is a highly respected academician. He is recognized nationally and internationally for his work in the behavioral and community health sciences," said IU President Adam W. Herbert. "He also has a leadership style that unites diverse faculty interests behind a shared vision. I am delighted that Bob is joining the IU family and am very



Robert M. Goodman

confident that he will build on the strong leadership traditions that retiring Dean David Gallahue has established within

the School of Health, Physical Education, and Recreation."

Goodman succeeds Dean David Gallahue, BS'64, who is retiring after a five-year tenure as dean and more than 35 years of service as an administrator and faculty member of the school. Gallahue is credited with notable growth within the school, particularly in the areas of student enrollment, total credit hours, external funding, and the diversification of the faculty and staff in terms of gender, race, and ethnicity. Additionally, Dean Gallahue is credited for elevating the stature of service delivery within the school and providing a multitude of ways for contributions of service-delivery units, like Campus Recreational Sports, to be identified and articulated throughout the school and campus.

IU Campus Recreational Sports brings title to Bloomington

IU Campus Recreational Sports brought another National Intramural-Recreational Sports Association Creative Excellence Award to Bloomington as a result of their work on the annual *Active, Healthy Lifestyle* faculty and staff calendar.

The award is just the latest in a string of successes for the organization, which has been winner of past Creative Excellence awards for the *RS Mag*, *RS* pull-out guide, and several other marketing campaigns. This year marks the fifth consecutive year in which Campus Recreational Sports has taken home a first-place prize.

The award is just the latest in a string of successes for the organization.

NIRSA representatives said that the 2007 competition saw a 57 percent increase in entries since 2006. Entries totaled a record 186. Not only were there new entries, but there were new categories as well. The first-place finish for Campus Recreational Sports came in the new calendar category. New categories in large facility signage and student categories were also added to the contest this year.

"A fantastic piece, very user friendly, and made for the intended user. Love the photos of actual staff for this piece," said one competition judge.

Spanning 12 months with full-color photos, *RS's* calendar features faculty and staff living active, healthy lifestyles by doing a variety of recreational sports activities. Calendars can be picked up at the SRSC and HPER member services department.

Special thanks go to director Kimberly Gray, designer Paul Payne, photographers Ric Cradick and Debbi Conkle, and former Campus Recreational Sports creative manager Laura Wee for their work on the calendar.

Another award — Former graduate assistant Lauren Martini, MS'06, left, with Kathy Bayless, director of Campus Recreational Sports. Martini received the Creative Project Award from NIRSA at its national convention in Minnesota in April.



Campus Recreational Sports' 30-year Spirit of Sport event ends

A Campus Recreational Sports winter tradition has come to an end after 30 years. According to Christine Geary, Campus Recreational Sports director of programming and research, Spirit of Sport achieved its original goals, and the organization realized that many other avenues were now in place to continue to support its desired outcomes.

Started in 1976, Spirit of Sport fulfilled three needs on the Indiana University Bloomington campus: create leadership opportunities for women; raise awareness for Special Olympics; and showcase Campus Recreational Sports.

"If you look at the campus now and the division now, it's so much different," Geary said. "We know the word is out there about Campus Recreational Sports, given the scope of student participation; and, there are so many additional outlets for student involvement."

Canceling the event was not an easy decision. After performing a cost-benefit analysis and receiving input from all of the groups involved in the event, the decision to cancel Spirit of Sport became a reality. Overall, it was a three-month process.

"We were having a great time with it, but it [was] not necessarily promoting increased participation," Geary said.



IU students participate in a dance competition at the final Spirit of Sport event.

Nothing has been planned to replace Spirit of Sport, and Geary said she doesn't see that changing any time soon. This year, Campus Kickoff welcomed students back to the SRSC and HPER at the beginning of the second semester. The event gave students the opportunity to give their feedback on recreational sports programming and have their questions answered.

"Right now, we need to look at what

the needs of the students are; we will just have to see where the future takes us," said Geary.

One aspect of Spirit of Sport, however, will continue. The Polar Bear Plunge has been adopted by the IU Swim Club. The event, benefiting Special Olympics Indiana, raises funds by collecting donations to dive into an icy pool. Polar Bear Plunge took place Feb. 9 at the SRSC.

Stacey Hall elected to NIRSA's national board of directors

Stacey Hall, CRSS, program director of intramural sports, club sports, and student development at IU Campus Recreational Sports, will begin her term as Region III vice president of the National Intramural-Recreational Sports Association board of directors on June 26. Hall was elected to this two-year position on April 20 during the 2007 NIRSA Annual Conference



Stacey Hall

and Recreational Sports Exposition in Minneapolis.

As Region III vice president, Hall will be one of 11 members on the NIRSA board and will assist in governing the national association. The NIRSA board will be leading a financially sound and growing organization that administers a \$2.7 million annual operating budget and has a wholly owned, for-profit subsidiary,

the NIRSA Services Corp.

"Stacey is a truly valued member of our association," said NIRSA Executive Director Kent J. Blumenthal, CAE, CRSS. "Her many years of experience and her multitude of contributions to not only our association, but also the collegiate recreational sports and fitness field, make her an outstanding leader."

About NIRSA

NIRSA is the leading resource for professional and student development, education, and research in collegiate recreational sports. Headquartered in Corvallis, Ore., NIRSA was established in 1950 at a meeting at Dillard University of 22 African-American men and women from 11 historically black colleges and universities. NIRSA now includes

nearly 4,000 highly trained professional, student, and associate members throughout the United States, Canada, and other countries.

Serving an estimated 5.5 million students who regularly participate in campus recreational sports programs, NIRSA members are actively engaged in many areas of campus life: student leadership, development, and personnel management; wellness and fitness programs; intramural sports; sport clubs; recreation facility operations; outdoor recreation; informal recreation; and aquatic programs.



Step Into Fitness program creates incentives for IU faculty, staff

Taking another step forward to expand programs and services to faculty and staff, Campus Recreational Sports launched the “Step Into Fitness” walking-incentive program. All Indiana University Bloomington faculty and staff were eligible to receive a free pedometer and “Step Tracker” walking log.

“We know walking is something people can do on their own, but we also know they are more inclined to do it in a social setting.”

“This is a trial run of what we hope to be a bigger and broader wellness initiative,” said Chris Arvin, Recreational Sports director of fitness and wellness.

Launched at the Jill Behrman Run for the End Zone, Step Into Fitness aimed to increase awareness of the importance of wellness and provided faculty and staff with an easy avenue to achieve it. The event spanned a period of four weeks. Weekly prizes including certificates from Bloomington Bagel and tickets from the IU Athletics Department and the IU Auditorium were offered for walkers who registered for the program. More than 300 faculty and staff participated, and Arvin attributed much of the initial success to the versatility of a walking program.

“Roughly 60 percent of adults are not physically active, so a lot of people are not going to come to the gym. We needed another place to start,” Arvin said. “It’s so much fun to walk here because the campus is so beautiful. This is a good example of a fitness program that doesn’t have to happen in a facility.”

Despite the initial success of the program, Arvin knew there was room for improvement. One such improvement was access to the program. During March and April, Campus Recreational Sports began the Step Into Fitness Road Show, which allowed faculty and staff to sign up for the spring edition of Step Into Fitness at numerous campus locations.

As a result, the enrollment number jumped to more than 1,200. The spring semester’s self-guided, four-week challenges began on April 9. The overwhelming interest to Step Into Fitness led Arvin and his department to offer a new group-exercise



IU Bloomington faculty and staff members received free pedometers as a part of the Step Into Fitness program. More than 1,200 faculty and staff members signed-up for the self-guided program.

session for faculty and staff called Walk to Wellness. The session takes place twice a week, once during the noon hour and once at 5:15 p.m., after most participants are off work. The session gathers participants to take guided walks around campus.

“We know walking is something

people can do on their own, but we also know they are more inclined to do it in a social setting,” Arvin said.

For more information about Step Into Fitness, or IU Campus Recreational Sports’ wide range of programs and activities, visit www.recports.indiana.edu.

From the director

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take effect on July 1, 2007. Fortunately, IU President-elect Michael McRobbie is very interested in this project. He is recognized as a driving force behind the Life Sciences Strategic Plan, and we also know him as a participant in the strength and conditioning rooms at the SRSC.

Financial management

We were fortunate to have the opportunity to partner with colleagues from IU’s Department of Management Advisory Services from the Office of the Vice President and Chief Financial Officer, as well as the Department of Financial Management Services. This partnership enabled us to examine our current fiscal management operations and identify recommendations for addressing our future fiscal management needs. The collaborative project also involved staff from our business affairs and information technology units.

Key outcomes to date include changes to our account structure and a full migration from our own in-house systems to the improved Indiana University accounting and budget systems. The next priorities are to improve our cost-based accounting process and examine our pricing structure.

Facility master planning

This spring, we presented the initial concept designs for renovation of the HPER Building and SRSC as well as construction of an outdoor sports field and park complex to the IU Board of Trustees and the Capital Priorities Committee of the IU Bloomington campus. The concepts were enthusiastically received by both of these groups, and we have been given permission to move forward in selecting an architect to test concept feasibility and move toward program development. We look forward to additional campus-wide engagement with students, faculty, and staff over the concepts and next steps.

— Kathy Bayless

Campus Recreational Sports launches new Web site

Visitors to the Campus Recreational Sports Web site (www.recsports.indiana.edu) will notice a new look. The site, launched in January, gives visitors easy access to information on all programs and services. Graphic designer Paul Payne spent most of his first six months with RS designing the new site. It was a task he was ready to tackle. "I knew coming in that the Web site was going to be my number one priority," Payne said.

Creating a more visually stimulating Web site, with a new look and easier updating capabilities, became the mission for the Campus Recreational Sports Web team, which consisted of Payne and Charles McClary, director of information technology, along with former Campus Recreational Sports employees Jacques Theodas, Arthur D'Antonio III, and Donny Nyamweya.

Providing viewers with a more photo-

centric Web experience as well as the capability of accommodating expanding technology were also priorities when considering the development of the new site.

A casual visitor to www.recsports.indiana.edu will notice that every program area, including "Personal Training" and "Mind Body," now has its own page. Most program areas have several pages, with complete information on program times and fees, plus photos of participants and leaders.

"Having each program with its own page allows you to do more marketing, and the photos help draw participants in," Payne said.

The new site uses the Drupal content management system, which allows for easier and faster coding than the older HTML model. However, the site's current content is only scratching the surface of

Drupal's capabilities. Imagine taking a video tour of the HPER or going from station to station at the SRSC as directed by your iPod. Payne said video tours, podcasting, and online polls are things participants should look for in the future.

"If we're trying to get our message out there, it seems the best way to do it is podcasting."

Having launched the new site only a short time ago, it is still a work in progress. New facets of the site will be opened in phases, requiring diligent work from the Web team. But, for now, Payne said he is taking a little time to enjoy what he spent so long working on.

"It's a huge relief [launching the Web site]; the site is so much easier to manage. We're excited to get people's feedback and explore the endless possibilities of new technology."

Campus Recreational Sports hosts successful Swim to Summer

Aquatic incentive program offers prizes for exercising in pools

Dive in and "Swim to Summer" at Indiana University. IU Campus Recreational Sports announced the launch of the Swim to Summer aquatic incentive program earlier this year. Program participants completed set distance requirements over a five-week period from March 25 through April 29 and competed for prizes while maintaining a healthy lifestyle.

Participants also had the option of participating in either the Cream program

or Crimson program, based on their skill and desired achievement levels. Cream participants had a yardage goal of 2,000 yards per week and 10,000 yards for the entire program. Crimson participants had a goal of 6,000 yards per week and 30,000 yards for the program.

Registration for the event was ongoing. Interested participants registered with an on-duty lifeguard and received logbooks to track their progress. Weekly motivation-

al prizes were awarded to registered participants. Rewards included prizes from Scotty's Brewhouse, Grazie Italian Eatery, Bucceto's, Pizza Express, and Southern Indiana Scuba Diving Specialists.

"We want to get people to branch out and get in the pools," said aquatics graduate assistant Chris Crume. "Swimming is low impact, and you can get a really good workout in a really short time. Our base incentive for people to join this program is that they will become active and get fit, plus they can win some great prizes."

There were several ways participants earned their required yardage for Swim to Summer. Outside of traditional lap swimming, participants earned yards by participating in:

- Aqua jog:
10 minutes = 15 lengths = 375 yards
- Deep-water exercise session:
45-minute session = 40 lengths = 1,000 yards
- RS group swim lessons:
one session = 50 lengths = 1,250 yards
- Refer a friend to the program
(maximum of five references):
one reference = two lengths = 50 yards

Swim to Summer is a re-vamp of the former four-week Swim to Spring Break program. For more information on Swim to Summer, visit Campus Recreational Sports at www.recsports.indiana.edu.



Deep-water exercise was one of many ways that RS participants could log their distance requirements in the Swim to Summer program.

Student Recreational Sports Association has successful year

This year was a busy one for the Student Recreational Sports Association. One of our goals this year was to get involved with more activities on campus to increase knowledge of SRSA. We started the year off volunteering and tabling at several events, including RecFest, the Welcome Back Fair, and the Semester Kickoff events at the SRSC. As in previous years, SRSA also volunteered and distributed information at the Jill Behrman Run for the End Zone in late October. Being present and accessible to students will always be important for SRSA so that we can speak with students in person and listen to their concerns and ideas.

In addition to connecting with the student body, we also made an effort to strengthen the lines of communication between the SRSA executive committee and the advisory councils. Including the advisory council presidents in the executive meetings was helpful with exchanging information more quickly. Their feedback at meetings was also vital in many of our endeavors this year, including both the student fee review and the facility master plan presentations.

The main theme we supported throughout this year was a push for expanded wellness programs and services. With the development of an IU Life Sciences Initiative that includes a goal for advancing personal wellness and health, a wellness proposal for the IUB campus, and significant progress on the facility master plan for Campus Recreational Sports, it will be essential for SRSA to stay involved and provide leadership with other student organizations to advance these projects. We were enthusiastic supporters of the master plan as participants in the presentation of preliminary concept ideas at the March meeting of the IU Board of Trustees. There is tremendous opportunity for students to continue molding the changing campus culture in ways that advance wellness. A lot of excitement exists among students based on what they currently know. The next step is to more broadly share information that is shaping the facility master plan with students. Their feedback is necessary in planning for the future of Campus Recreational Sports. It is our hope that the excitement and feedback continues into next year so that Campus Recreational Sports can provide the best quality service based on the needs and expectations of the students.

— SRSA 2006–07 Officer Team



Outgoing SRSA President Katie Haff receives the honor of Recreational Sports Facility Support's Laborer of the Year at the SRSA annual honors banquet in April.

New clubs added to multitude offered by RS

Many of the 42 active clubs have grown in size considerably — but ballroom dance took the lead this year with more than 200 members. We also saw the addition of four clubs this year: aikido, curling, rowing, and bass fishing. A couple of prospective clubs are still to come. Four clubs distinguished themselves at national competition this year: fencing, swimming, figure skating, and men's soccer. We are proud of each, but we extend additional congratulations to the fencing club for hosting nationals on the IUB campus, an event that attracted more than 800 competitors representing 20 schools. We also extend our great appreciation to the swim club for assuming sponsorship of the Polar Bear Plunge and doing such a great job raising \$8,000 for Special Olympics Indiana.

This was a transition year in staff leadership as we said goodbye to our assistant director, Josh Downing, in June, and welcomed our new assistant director, Stacy Smulka. Smulka joined us after working for the past few years at the University of Connecticut, and she made a smooth transition to her position within Campus Recreational Sports. With the help of the other club sports executives, Lindsay Darling, Ashley Grant, and Max Klaben, we altered the classification process to make it easier for clubs to meet the needed requirements. All in all, it was another good year for club sports. We look for continued success in the future.

— Club Sports Federation



The governing body of the club sports program is the Club Sports Federation. The CSF, comprising a representative from each club sport, meets on a monthly basis to address issues that impact the club sports program. Campus Recreational Sports has more than 40 club sports to choose from, and everyone, regardless of skill level, is welcome to join. In this photograph, two students take part in one of the nine martial arts clubs available through Campus Recreational Sports.

Intramural Sports Council records another exceptional year

The Intramural Sports Council had another outstanding year with our growing membership and involvement. The fall 2006 semester brought many new changes to the council. Our Web site has really taken off with the hard work of the creator and our ISC vice president, Joe Powell. He has added many new features, and he keeps the Web site frequently updated with pictures, information, and results from our events. This year we also created T-shirts for all of the members of our council to wear at our events and around campus to give us a more unified professional image.

Also in our list of accomplishments this year was hosting the fourth annual ISC Pre-Season Basketball Tournament and the second annual ISC Three-Point Shootout. Both events are crucial not only to the ISC, but also to IU's intramural sports program. ISC assisted in inviting teams and giving out awards for the Pre-Season Tournament and organized and ran the Three-Point Shootout. We had about 100 participants during the preliminaries held at the HPER. The male and female finalist got to shoot at Assembly Hall during the championship night of intramural basketball. Added this year for the first-place male and female winners was a basketball autographed by coach Kelvin Sampson, along with an intramural champion T-shirt. All of the council members worked hard throughout these events, allowing them to run smoothly.



Two intramural basketball teams compete. The Intramural Sports Council hosted their fourth Annual ISC Pre-Season Basketball Tournament this past year.

One of ISC's main responsibilities is the evaluation of current sports and the possible implementation of new sports. After adding corn hole to the intramural sports schedule last year, we saw a great success in the number of people who participated. We are currently evaluating some new sports to possibly add to the future of IU's Intramural Sports Program, and we encourage anyone who has any recommendations to come to our meetings and present his or her ideas.

Overall, this year has been an exciting and productive venture as new leaders joined the council and will take on executive positions in the upcoming year. Our council hopes to continue building on the success we have had this year. All of us work hard to promote Campus Recreational Sports as an essential part of life at Indiana University Bloomington and to carry on the tradition of excellence in one of the nation's top intramural programs.

— *Intramural Sports Council*

RS wins Reader's Choice Award for Jill Behrman Run for the End Zone



Bloomington's *Herald-Times* recently announced that IU Campus Recreational Sports' Jill Behrman Run for the End Zone was voted as the best local road race by area readers in the 2007 *Herald-Times'* Reader's Choice Awards. Among other nominees were Hoosiers Outrun Cancer and the YMCA Spring Run.

This year, the Jill Behrman Run for the End Zone will be held on Saturday, Oct. 13. Runners can find out more information about the event by logging on to www.recsports.indiana.edu.

IU Campus Recreational Sports has been organizing the Run for the End Zone 5K run and 5K walk since 1996. Before that, it was offered as a student-only,

cross country meet at the IU Cross Country Course. As the event expanded, IU Campus Recreational Sports decided to organize a road race that would involve everyone in the IU and Bloomington communities. Thus, the Run for the End Zone was born, beginning and ending in an end zone — just for the fun of it!

Now, in honor of Jill Behrman, a former IU student and employee of Recreational Sports, the organization has joined with the Bloomington community in organizing the annual Jill Behrman Run for the End Zone 5K run/walk and one-mile fun walk. Proceeds from this event benefit the Jill Behrman Emerging Leader Scholarship and Jill's House.

Hundreds of IU and Bloomington community members take part in the Jill Behrman Run for the End Zone each year. For more information on how to register for this year's 5K run/one-mile fun walk, visit www.recsports.indiana.edu.

Staff Notes

Retirements

Richard Mull, HPER's first director of Campus Recreational Sports, recently retired and now volunteers his time to oversee the proposed transition of the Council for Advancing Student Leadership to the Office of the Dean of Students as a division within Student Affairs. From the time he arrived in Bloomington as director of intramural and club sports in 1972, Mull has made countless contributions to the field of recreational sports and the School of HPER through his innovation, leadership, and ability to turn a good idea into a reality.

New staff

Brian Arnold, graduate assistant for intramural sports, joins us from the University of Denver.

Jessica Bird, graduate assistant for fitness/wellness and strength and conditioning, joins IU after coming from the University of Illinois.

Melissa Copas, assistant director of marketing, joins Campus Recreational Sports after serving in communications and development positions in several nonprofit organizations — including Bloomington's Options for Better Living. Copas holds a BS degree in life-sciences communications and agricultural education from the University of Wisconsin.

Brandi Crist, graduate assistant for informal sports, comes to us from the University of Houston and is majoring in recreation administration.

Shane DeMars, graduate assistant in special projects, comes to Campus Recreational Sports from the instructional systems technology PhD program in the

School of Education. His primary focus with the division is on the continued development of the online resource guide, new staff training, and enhancement of the tools used to acquire student feedback.

Tiffany Mast, graduate assistant for marketing and sponsorship, joins us after serving as sports information director and assistant athletic director at Erskine College.

Stacy Smulka, assistant director of club sports and intramural sports, joins Campus Recreational Sports after serving three years at the University of Connecticut as the club sports program adviser. She received her BA degree from the University of Wisconsin-Whitewater and her MA degree from Southeast Missouri State University. In addition, she was an intern

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Campus Recreational Sports is ready to serve its members

"Are You Ready?" That's the question being asked of all student employees as they clock in for work at the SRSC or HPER every day.

"We wanted to develop a service statement that resonated with hourly staff," said Emily Ward, director of informal sports, aquatics, and student employees. "On one hand, it's unique, and on the other, very vague."

Ward wanted to create a service statement for hourly staff that could be interpreted across program areas. According to Ward, "Are You Ready?" can mean something different for every staff member, but it reminds all workers of the responsibility they have as RS employees.

To develop the campaign, a committee of top student employees was developed, reflecting a variety of hourly staff

program areas. The committee originated last spring and met over the summer before introducing the statement at the hourly staff relational services training at the beginning of the fall semester.

"I was very excited because it came entirely from the students," Ward said. "Ideally, I would have introduced it with balloons and confetti and really created a bang, but it really went well. Students commented that it was very meaningful to see their peers introduce it."

After the launch, staff members at the training broke into groups and discussed what "Are You Ready?" meant for their individual program area. "Are You Ready?" frames adorn the clock-in stations at all Campus Recreational Sports terminals. Ward said the campaign is going well thus far and that she has received positive feedback from the committee.

Along with the launch of the "Are You Ready?" campaign, the relational training for hourly staff was revamped. New student workers listened to a motivational speech by IU Auditorium director Doug Booher, while returning students discussed workplace leadership. Ward said the new format was a more efficient use of students' time. She plans on continuing with the new format in the future.



Are You
READY?

Alumni Notebook

1970s

In June 2006, IU alumni were invited to speak at the International Biomechanics and Medicine in Swimming Conference, scheduled once every four years. At the conference in Porto, Portugal, the IU alumni included **Theodore J. Becker**, MS'75, PhD'84, owner of Everett Pacific Industrial Rehab in Seattle; and **Joel M. Stager**, PhD'80, associate professor of kinesiology at IU Bloomington and director of the Councilman Center for the Science of Swimming.

William "Butch" Tallant, BA'75, of LaPorte, Ind., writes, "I lost my 1974-75 hockey team picture in a fire and am looking for a copy." He is in his 37th year of umpiring and is a "21-year man" at Aero Metals.

Sarah Robnson Coffin, MBA'77, is president of performance products for Hexion Specialty Chemicals, formerly known as Borden Chemicals. She lives in Powell, Ohio.

Suzanne C. Willey, MS'77, PED'97, of Indianapolis, was named 2005 Division II Administrator of the Year by the National Association of Collegiate Women Athletics Administrators. She is director of athletics and an associate professor in health and physical education at the University of Indianapolis. Willey earned 19 letters and 11 MVP awards during her four-year career as an undergraduate at the University of Indianapolis, and she coached five sports



RS participants engage in a group exercise session. There are more than 90 sessions offered to IU students and RS members throughout the semester.

over 23 years at the university. She has taught for 26 years and was an assistant director of athletics for several years before being named director of athletics in 2003.

I-Woman in softball **Eileen E. Cravens**, BA'78, MD'82, is a gastroenterologist in Richmond, Ind. In her free time, she shows horses on the national quarter-horse circuit. Her husband, Dana H. Reihman, BA'76, MD'79, is a physician in Richmond.

Chris Kaitson, BA'78, is associate general counsel for Enbridge Energy in Houston.

David E. Lynch, BA'78, MS'82, and Catherine (Guillemin), MPA'82, both work at the Mayo Clinic in Rochester, Minn. For the past six years, David has been a research administrator, now with the office of sponsored projects. Catherine is a development administrator, working with benefactors and their gifts toward health care. The Lynches can be reached at guillemin@charter.net.

Who's Who in Black Indianapolis features an IU alumnus in its most recent publication in the "Indianapolis' Most Influential" category. **Byron K. Mason**, BA'78, is a partner at the law firm of Baker & Daniels in Indianapolis. He joined Baker & Daniels in 1988, and he practices in litigation, focusing primarily on commercial, products liability, and mass-tort matters. Mason was appointed to a three-year term to co-chair a 600-member group of

the American Bar Association's litigation section, the mass-torts committee. He also serves on the executive board for the Indiana Sports Corp. and on the board of directors for Community Hospitals of Indianapolis.

A member of the Maple Creek Country Club in Indianapolis, **Peter T. Murphy**, BS'78, initiated a golf tournament in honor of longtime club-member Bob Ping. The event on June 6, 2004, raised \$1,945 for the Evans Scholars Foundation, which provides undergraduate scholarships for golf caddies. Murphy is a national sales manager at Reflectix Inc. in Markleville, Ind. He lives in Indianapolis.

Optometrist **Joe Raczek**, BS'78, OD'80, celebrated his 20th year in private practice in Milford, N.H. He was named the Souhegan Valley Chamber of Commerce Business Leader of the Year for his work with Rotary International and his participation in five Volunteer Optometric Services to Humanity missions. Raczek invites any 1980 alumni friends to contact him at joe@jraczek.com. He lives in Nashua.

Mary Kitowski Solada, BS'78, JD'82, was reappointed chair of the real-estate department at the law firm of Bingham McHale in Indianapolis. She serves as general counsel for the capital-improvement board of Marion County.

Susan Ball Borrego, BA'79, a special

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Staff notes

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and student coordinator for intramural sports at the University of Michigan.

Jeff Straw joined Campus Recreational Sports in November 2006 as interim director for special projects. Straw most recently came from the University of Denver, but his previous employment experience was serving as a graduate assistant with IU (1997-99).

Jeff Yoder comes to Campus Recreational Sports as a systems analyst/programmer. He previously served several years in a similar capacity to IU administration. Yoder brings an unparalleled enthusiasm as he has quickly immersed himself in learning and supporting Campus Recreational Sports' systems as well as participating in many of its programs and activities.

Alumni notebook

(continued from page 9)

agent for the FBI since 1987, was transferred to the bureau's Anchorage, Alaska, office. She lives in Eagle River, Alaska.

Col. **Thomas A. Hardy**, BS'79, was mobilized for active duty in the U.S. Army in September 2004. He returned to the states in November 2005 after a one-year tour in Iraq, serving as a battalion commander for the 620th Corps Support Battalion, an Army Reserve unit from St. Louis. Hardy now serves in the 326th Area Support Group of the Army Reserve, stationed in Kansas.

G. Michael Witte, BA'79, JD'82, is a judge in the Dearborn County Superior Court No. 1 in Lawrenceburg, Ind. In March 2005, he was appointed to the Indiana Commission on Courts, and in July 2005 he was elected secretary of the IU School of Law-Indianapolis Alumni Board. In August 2005, Witte was elected chairman of the American Bar Association National Conference of Specialized Court Judges. He and his wife, Dawn, live in Lawrenceburg. His address is mwwitte@dearborncounty.in.gov.

Mike Wolfberg, BA'79, of Selinsgrove, Pa., is the town's postmaster. At IU Bloomington, he began officiating intramural basketball games at the HPER building. Now he is in his 25th year officiating high-school basketball games. His address is wolfberg@ptd.net.

1980s

Christopher R. Freeman, BA'80, is licensed land-surveyor in Texas, working as a project manager overseeing multi-million-dollar surveying and mapping projects, mostly for the Department of Transportation. He is also a part-time instructor at North Lake College, teaching surveying courses. He lives in Garland, Texas.

Joseph A. Guerrini, BA'80, of Fort Worth, Texas, is a design editor for the Fort Worth *Star-Telegram*, where he has worked for 16 years.

Marcia Burke Shear, BS'80, teaches physical education to kindergarten through fifth graders at the Fay School in Houston, where she received Teacher of the Year honors. "Integrated curriculum may be the new buzzword in education," she writes, "but it was my time at IU in the 1970s that really prepared me." Shear lives in Houston with her husband of more than 20 years, Jonathan, and their sons Micah and Ethan. She can be reached at mshear@thefayschool.org.

Carl P. Lamb, Cert/BA'81, JD'84, is an

attorney at law at Carl Lamb and Associates in Bloomington, Ind. "I am involved in a lot of youth sports activities and have received numerous awards as a result of my creation and association of the Indiana Heat Sports in Bloomington."

David Lucchese, BS'81, is senior vice president for sales in North America at Bally Gaming in Las Vegas.

Bill McMinn, '84, Southern Illinois University-Carbondale, retired Jan. 1 after 27 years of service in the Office of Intramural-Recreational Sports. He served as a graduate assistant from 1977 to 1979. After working at Indiana University for three years as coordinator of team sports, he returned home to SIUC and assisted with intramurals, sport clubs, aquatics, and facilities from 1982 to 1994 and was the OIRS director from 1994 until his retirement in 2007. He served as IIRSA state director in 1987-89 and presented at many state and national conferences.

Paul J. Gordon Jr., Cert/BA'86, MBA'88, is a director at Synthes CMF (USA) in West Chester, Pa. He lives in Yardley.

John R. Laws, EdD'86, is the dean of student affairs at Ivy Tech Community College in Lafayette, Ind. He lives in Lafayette.

Sarah Arnsman Young, MS'86, PhD'98, is an associate professor for recreation, park, and tourism studies at the IU School of Health, Physical Education, and Recreation in Bloomington. She was presented with the Outstanding Professional Alumni Award at the National Intramural and Recreational Sports Association Convention in April.

Duane J. Schau, BA'89, of Bloomington, Ind., is vice president and chief information officer for the IU Alumni Association. His wife, Natalia (Browar), BA'89, is an academic adviser at IU's Health Professions and Prelaw Center.

1990s

Fred N. Seleman, BA'90, is a partner at the law firm of Ulmer & Berne at its Cleveland office. He specializes in labor and employment law. Seleman was named an "Ohio Rising Star of 2006" by *Law & Politics* magazine.

Maj. **Ariel E. Axelrod**, BA'91, is in the U.S. Army. He married Robyn Joyce while they were barefoot on the beach in Vancouver, Canada. They are relocating to the Center Grove, Ind., area.

In fall 2005, **Hilary H. Brandt**, Cert/BA'91, served a two-month assignment in the public affairs section of the U.S. Embassy in Kiev, Ukraine. The assignment was part of a year-long leadership develop-

ment program for government managers. Brandt works in the Bureau of Educational and Cultural Affairs at the U.S. Department of State in Washington, D.C.

Jeffrey T. Conrad, BS'91, is director of tax operations for Virchow Krause & Co. He has been admitted to the certified public accounting and consulting firm's partner development program. Conrad specializes in estate planning and income-tax planning. He lives in Naperville, Ill., with his wife and four daughters.

Timothy S. Mangan, Cert'91, BA'92, an attorney at the Cincinnati law office of Dinsmore & Shohl, has been appointed to the board for the Friends of the School for the Creative and Performing Arts in Cincinnati. The Friends of SCPA is a not-for-profit organization that assists education by providing additional staffing, special awards, technical support, and financial support to the school.

Jan Williams Talkish, BS'91, has been in the field of therapeutic recreation for 14 years and now works part time as an activity therapist in West Columbia, S.C.

Derek Bowen, BS'92, MBA'98, is marketing director at Sara Lee in Chicago. He and his wife, Christina, BSN'94, have two children, Megan and Danielle. The Bowsens live in Downers Grove, Ill.

Stacy E. Maugans, BA/BM'92, DM'00, was featured in an *Indianapolis Star* article "Academic All-Stars: Looking Back and Forward, '87 Graduates Tell Where Their Lives and Aspirations Have Taken Them." Maugans teaches saxophone,

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Alumni notebook

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woodwind chamber music, musicianship, and humanities at Valparaiso (Ind.) University and is an assistant dean for its College of Arts and Sciences.

Kristine Markovich Alpi, BA'95, Cert/MLS'96, of the Bronx, N.Y., is associate library director at the Samuel J. Wood Library at Cornell University's Weill Medical College.

Michael J. Foote, BA'95, is a deputy district attorney in Boulder, Colo. He lives in Lafayette.

Adam J. Farb, MS'96, is the director of information technology at MNJ Technologies Direct Inc. in Buffalo Grove, Ill. He is the father of a 1-year-old daughter, Anya Jean.

Christopher M. Arterberry, BS'98, MS'02, is associate director of fitness and wellness for DePaul University Campus Recreation. He lives in Chicago with his wife, Sacha L. (Thieme), BA'97, MS'02, and their son, Max.

Scott T. Peden, BS'98, is director of recreation at Butler University in Indianapolis. After opening the new Health and Recreation Complex, his program was chosen as a 2007 recipient for the National Intramural and Recreational Sports Association's Outstanding Indoor Sports Facility Award.

Peg Stapleton Witbeck, BS'98, and her

husband, Brian, had their second daughter, Madeline Paige, on Feb. 6, 2006. Their first daughter, Jillian Margaret, was born in April 2004. Previously, Witbeck taught elementary physical education. She continues to substitute teach part time. "Those business-management classes come in handy trying to keep everything managed and organized," she writes. The Witbecks live in Simpsonville, S.C., and can be reached at pbwitbeck@charter.net.

2000s

Joshua E. Downing, BS'00, MS'02, is assistant director of recreation, Health and Recreation Complex facilities and operations, at Butler University in Indianapolis. He oversees membership, marketing, facility support and maintenance, and locker room management. He also manages supervisors for these areas.

Rebecca A. Ellies, BS'02, MAT'06, is an adjunct faculty member in the mathematics department at IU Bloomington and a private math tutor. **Jonathan M. Dilger**, BS'03, is the project leader for the explosives-detection group at the Naval Surface Warfare Center in Crane, Ind. The two married on Aug. 12, in Bloomington. The Dilgers live in Bloomington.

Aaron C. Olson, MS'03, is the program adviser for Alcohol and Drug Programs at the University of South Carolina in Columbia. Previously, he was assistant director

of programming for recreation services at Ball State University in Muncie, Ind.

Terese M. Schurger, BS'03, MS'05, is assistant director of recreation in aquatics at Butler University in Indianapolis.

Tracie M. Brodhacker Barnthouse, BA'04, is a copywriter and account executive for an advertising agency in Agana Heights, Guam.

Catherine A. Haines, BA'04, of Nashville, Tenn., is a first-year law student at Vanderbilt University. Her address is catherine.haines@vanderbilt.edu.

Amanda Madden, BS'04, is an instructional assistant at Fishers (Ind.) High School, where she teaches in the Master Learning Center. She is the assistant varsity coach and goalkeeper coach for the high school's girls' soccer team. She continues her involvement with club soccer as the U10 Girls Premier White Carmel United Soccer Club head coach.

Crystal D. Mahoy, BA'04, is a mental-health technician at Deaconess Cross Pointe in Evansville, Ind. She has been accepted to the master's degree program in forensic psychology at the Chicago School of Professional Psychology.

Brandon T. Tucker, BAJ'04, is a staff writer and multimedia producer for Travel Golf Media, headquartered in Flagstaff, Ariz. He writes and blogs at www.travelgolf.com and www.worldgolf.com, and he produces podcasts and other media. Until December 2006, he was living in Prague, Czech Republic.

Salvatore B. Amadeo Jr., MS'05, is the coordinator of the Campus Recreation Center at the Georgia Institute of Technology in Atlanta.

Paul S. McCarthy, Cert'05, is the sports club manager for the Department of Campus Recreation at Florida Gulf Coast University in Fort Meyers.

Megan L. Moore, MS'05, is the fitness coordinator at the Georgia Institute of Technology in Atlanta.

Kelli A. Whall, Cert'04, BS'05, is the Sport Club graduate assistant at the Aztec Recreation Center at San Diego State University. She was elected as a student representative for the National Intramural and Recreational Sports Association in April.

Lauren C. Martini, MS'06, is coordinator of intramural sports at the University of South Carolina in Columbia. She received the Creative Project Award from National Intramural and Recreational Sports Association in April.

Patricia A. Tessier, MS'06, is the director of customer service and marketing for the recreational sports program at Massachusetts Institute of Technology in Cambridge.

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Class Notes Editor Abby Tonsing

Campus Recreational Sports
Phone: (812) 855-2371
Fax: (812) 855-8809
E-mail: recsport@indiana.edu
Web: www.recports.indiana.edu

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