



NEWSWATCH

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October 2011

**Next meeting: 2 p.m., November 9
IU Cinema (aka the old University Theatre), on East Seventh Street**

Next up: See you at the movies!

On Wed., Nov. 9, **Jon Vickers**, director of IU Cinema, will share with retirees IU Cinema's strategies to build a national reputation as a place for film. He will also provide insight into IU Cinema's role in supporting the university's academic mission. The meeting will be at 2 p.m. at IU Cinema, in the old University Theatre, east of the IU Auditorium.

In January 2011 the University Theatre reopened as the IU Cinema. With luxurious seats, raised ceiling, and period details, the 260-seat theater, according to its website, "transports moviegoers back to the heyday of cinema." Several of Thomas Hart Benton's murals, created for the 1933 Chicago World's Fair, remain, but the technology is state-of-the-art. One of just 10 THX-certified university cinemas in the country, it has the best in 16mm and 35 mm film projectors, as well as 2K and 4K digital cinema equipment. (Come to the meeting to find out what that all means.)

Each semester it screens more than 150 films:

- New arthouse releases, often unavailable elsewhere in Bloomington;
- Film classics;
- Foreign-language films from Europe, Asia, Africa, and South America;
- Children's films from internationally renowned filmmakers; and
- Special screenings hosted by visiting filmmakers and scholars.

Vickers, the founding director of IU Cinema, previously was managing director of the DeBartolo Performing Arts Center at the University of Notre Dame. He also co-owned and operated the Vickers Cinema in Three Oaks, Mich., with his wife, Jennifer.

Dick McKaig, vice president of the IU Retirees Association, has arranged parking for the event. According to Manager of Parking Operations **Doug Porter**, "The lower level of the Jordan Avenue garage probably will be full on a Wednesday at 2 p.m., but there should be enough spaces available on the top level. Anyone with a retired/A permit can park on either level." If you don't have a permit, tell the attendant on leaving the Jordan Avenue garage that you have been attending an IURA event; you will be charged \$2 instead of the usual \$7. Meadowood residents and guests will have bus transportation available. Bell Trace residents should check with Kathy Aiken on the availability of transportation.

For retirees with mobility difficulties, Vickers says, "There is an elevator with an accessible entrance on the east side of the building, with a push bar. This will get your guests with special needs to the lobby." Wheelchair seats at the back of the cinema are available.

December's musical medley to start early

Plan a light breakfast Dec. 14, because the holiday luncheon at Terry's will start early. Doors will open at 11:15, and luncheon will be served at 11:45 a.m. Kaia, a women's a cappella group, will sing. **Shirley Pugh** and **Harriet Pfister** have planned a special menu. Details and reservation form will be in your next newsletter.

Don't forget to vote Nov. 8

IURA President **Iris Kiesling** reminds residents who live within the Bloomington city limits to vote Tues., Nov. 8. Courtesy absentee ballots are not being mailed this year. To obtain an absentee ballot, you must call (812) 349-2612. You can vote early at the

Curry Building Tuesday through Friday from 10 a.m. to 6 p.m. and on Saturday from 9 a.m. to 4 p.m.

Cromer promotes winning with integrity

Julie Cromer, senior associate athletics director for compliance and administration, held her audience enthralled as she described how she came to a career in athletics compliance and what IU's eight-member compliance office actually does. It's all about education, monitoring, and certifying, she told more than 50 retirees who figured out how to make their way to the IU Foundation, despite construction on the SR46 Bypass.

Education means informing athletics staff on the 500-plus pages of NCAA's rules. "On average 100 new rules are added each year, in addition to new interpretations and case studies," Cromer told retirees. "It's very difficult to legislate integrity," she said, but IU's commitment to following the rules is absolute. At the same time, she said, "Some of the rules defy logic, and there's not a regular cleansing." The rule that got Steve Alford suspended for the Kentucky game (he posed for a charity calendar) is still on the books, she said.

Monitoring means reviewing phone records, coaches' logs, and practices to make certain rules are being followed. Monitoring also means filing violations. "Because we work in a highly regulated environment," Cromer said, "it's easy to inadvertently step across boundaries." When rules get broken — and that's almost inevitable, particularly with football and men's and women's basketball because the NCAA regulates them most heavily — the compliance office self-reports. Monitoring is a particular headache around Midnight Madness/Hoosier Hysteria, when fans conspire to show recruits how much they are loved.

Certification means making sure students are eligible to compete, that they are true amateurs. For basketball players, establishing amateurism goes all the way back to seventh grade. "The United States and, to a lesser extent, Canada and Australia are the only places where athletic participation is married to education," she said, so students who come from other countries may not qualify as amateurs.

Cromer shared her own background as "the daughter of a first-generation college student who had an athletic scholarship. That's the only way he could

have gone to college." She sees his story reflected in many of the student-athletes with whom she works. Her father became a high school basketball coach who attended Bob Knight's camps and wrote the coach for advice. "And he answered," Julie marveled, "or someone in his office answered for him. That really impressed my dad."

When she went to Missouri State University, her dad's alma mater, her father asked the athletics director — "who came to the hospital when I was born," she related — to give her a job. Up until then, she said, college coaches had been responsible for compliance. Several scandals in the 1980s — including athletes graduating from college without being able to read — raised the profile for following the rules and gave rise to compliance officers, especially at larger universities.

What about student-athletes' use of social media? she was asked. Cromer, who is also the administrator for men's and women's soccer, described those programs' response: "We ask them to be protective of who can follow them. We make them let us follow them. And we remind them how what they post can affect them when they go look for a job or search for a mate."

In introducing Cromer, past IURA President **Jim Kennedy** said, "She provides her own publicity." Page One stories in newspapers that day announced that men's head basketball coach Tom Crean had contacted a recruit illegally. Cromer explained exactly what happened. On a Wednesday night, Coach Crean was going over his schedule on the telephone with assistant coach Tim Buckley, who is in charge of monitoring compliance for the basketball program. (The contact dates vary with each sport.) Crean said, "I'll see [potential recruit] because we still have another contact day available, right?" Buckley answered, "Yes," and they continued reviewing the schedule.

The next day, after arriving at his office and talking with another coach, Buckley realized his error. He called Coach Crean and reported the infraction to the compliance office, which immediately reported it to the Big Ten and NCAA, together with the penalty IU was imposing on itself. The NCAA office suggested the program was being harsher than necessary for its inadvertent misstep, a secondary violation, but IU held firm. By the time the issue came to public attention, it already had been resolved.

Afterwards, as they munched on delicious cookies provided by **Rosemary Dever**, **Mary Jensen**, and **Harriet Pfister**, retirees complimented Cromer's organized, knowledgeable, articulate, and thoughtful presentation. Cromer was the unanimous choice of the search advisory committee when she was hired in July 2010. If retirees who heard her speak could have voted, it still would have been unanimous.

IU, Big Ten, and NCAA: Two emeriti faculty members offer perspective

Bill Perkins was IU's faculty athletics representative from 1994 to 2003. **Bruce Jaffee** was the representative from 2003 to 2011. On Wed., Oct. 5, at the Emeriti House, the two emeriti professors at the Kelley School of Business offered a historical perspective on IU athletics and its relationship to the Big Ten and NCAA. Introducing them, **Vince Mabert** pointed out that Bill was on the faculty for 37 years and Bruce for 39 years.

What does a faculty athletics representative do? Bill outlined five duties:

1. Give exams to all coaches on rules for recruiting and eligibility (this is an open-book test, but all coaches must pass it);
2. Approve rosters;
3. Prepare a variety of petitions for waiver of rules (for example, medical hardship cases);
4. Report violation of rules; and
5. Meet with the Student-Athlete Advisory Committee.

The cardinal responsibility, Bruce said, is to develop relationships and trust with coaches and staff. The FAR is the key campus link among the faculty, the athletics department, and the president's office. The faculty athletics representative needs to have immediate access to both the university president and the athletics director.

Bruce noted "the dramatic disparity between resource-rich and resource-poor conferences." Schools in the five richest conferences win 90 percent of national championships. In these major conferences the athletics programs are 94 percent self-sufficient, and many generate a profit. In Division I FBS, where IU competes, the net revenue generated in 2010 ranged from a negative \$26.9 million to a positive \$41.9 million, with the median at a negative \$3.4 million. IU was in the black in 2010,

and the athletics office paid \$8.8 million to the provost's office for scholarships for student-athletes.

Instead of generating revenue, lesser conferences require a great deal of direct institutional support. Many also depend on student fees. Major conferences expend a significant part of their income on facilities and maintenance, but in all types of Division I institutions "salaries and benefits" is the largest expenditure category.

The Big Ten Network developed a huge revenue stream, making the Big Ten an attractive suitor. Bill pointed out that Nebraska tried to join the Big Ten in 1910 and again in 1917. Both times it was rejected; the third time was indeed the charm. With conference realignments, he said, "the rich will get richer."

The NCAA contains three divisions, with widely divergent resources. "It may be spread too thin," said Bruce. "There's a question as to whether it can do it all." Bruce and Bill agreed that it would be helpful to cut down on the NCAA manual by getting rid of unenforceable rules. They believe some changes will happen in the next two to three years.

Bruce acknowledged the long legacy of faculty athletics representatives, all still living in Bloomington. They include **Marianne Mitchell**, **Haydn Murray**, **Jack Wentworth**, and **Dan Miller**. Since July 2011 **Kurt Zorn** has been the faculty athletics representative.

So much to do ... but why not ...?

Hear a lecture on aging. On Thurs., Oct. 27, **Harry "Rick" Moody**, director of academic affairs for the AARP, will speak on "The Human Spirit and Creativity across the Lifespan" at the School of Education Auditorium at 11:15 a.m. Later that afternoon, at 4 p.m., he will speak informally at a reception at the Emeriti House, 1015 E. Atwater Ave. Moody's most recent book, *The Five Stages of the Soul*, has been translated into seven languages. This is the fourth annual **Susan J. Eklund** lecture, honoring the professor emerita of aging.

View a play. On Wed., Nov. 2, at 4 p.m. at the Emeriti House, the Jewish Theatre of Bloomington will present a scene from its upcoming production of *Hiding in the Spotlight*. **Audrey Heller**, clinical assistant professor emerita in the department of speech and hearing sciences and co-director of the

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theater, will give an introduction. The play is an adaptation of the book by former *Herald-Times* writer Greg Dawson about his mother, Zhanna. Subtitled “a musical prodigy’s story of survival, 1941-1946,” the book outlines how Zhanna and her sister, Ukrainian Jews, survived the Holocaust and World War II by performing for Nazi officers. **Zhanna Dawson**, a pianist, and her husband, **David Dawson**, a violist, both later taught at IU. The play will be performed Nov. 9 and Nov. 12 at 7:30 p.m. and Nov. 13 at 2:30 p.m. at the Unitarian Universalist Church, 2120 N. Fee Lane.

See a movie. Get a jump on the Nov. 9 IURA meeting by attending “Dr. Strangelove” at the IU Cinema at 6:30 p.m. Sun., Nov. 6. **Jim Naremore**, professor emeritus of communication and culture, will introduce the film, part of the “War and Peace” series in conjunction with the College of Arts and Sciences’ Themester. In this classic from 1964, Stanley Kubrick shows the lighter side of total nuclear annihilation. The film stars Peter Sellers, George C. Scott, Sterling Hayden, and Slim Pickens. Get your free tickets in advance at the IU Auditorium box office during regular business hours or at IU Cinema 30 minutes before the show.

Hear a panel discussion about homelessness in Bloomington on Tues., Nov. 8, at 4 p.m. at the

Emeriti House. Panelists are the Rev. Bill Breeden and Forrest Gilmore, director of the Shalom Community Center. The moderator will be **Ken Heller**, professor emeritus of psychological and brain sciences.

See the Emeriti House website for more information about its programs.

About IURA and the newsletter

Founded in 1975 as the IU Annuitants Association, the IU Retirees Association welcomes all retired faculty and staff and their partners or spouses. It creates opportunities for members to stay connected with each other, and it provides a link between members and university administrators. The organization is entirely self-funded and receives no university support. This is the next-to-last newsletter that will be mailed to people who are not members. To join the association, send \$10 for a single membership, \$15 for a couple, to IU Retirees Association, P.O. Box 8393, Bloomington, IN 47407-8393. For address correction or to be removed from the list, please contact database manager **Gerald Marker**, marker@indiana.edu. Send comments or corrections to *Newswatch* editor **Judy Schroeder**, jschroed@indiana.edu.