

A publication of the Indiana University School of Journalism

# newswire

Vol. 34, Issue 1

Spring 2008

## The **GLOBAL** Experience



Alumni Working Abroad Enjoy Challenges | New Courses Include Travel

# Dean's Message

## Journalism Experiences Program Aims Beyond Classroom



Dean Brad Hamm

Sometimes when people measure universities, they analyze such things as the number of books in the library, the number of faculty with advanced degrees and the SAT scores of the entering class — or, essentially, the measures of what exists onsite prior to the arrival of a student.

Forgotten in all of this is what happens to the student — you, your child, a friend — during the four years of college.

How do we change the lives of our students during their days at Indiana University? How do we in the School of Journalism train the best journalists and citizens?

Our Journalism Experiences program is designed to take the goals and dreams of each student and work during the next four years to help make these goals and dreams possible. We are investing in an aggressive learning model where students study ideas and skills through specific — and often unique — experiences.

In the spring, for example, 30 students will enroll in a new Ernie Pyle course. They will take classes during the weeks throughout the semester. Early in the semester, they will visit Dana, Ind., Pyle's home and museum. At spring break, students will travel to London, Normandy and Paris. Using Pyle's letters and columns, the students will learn about the bombing of London, the D-Day landings

and the liberation of Paris — all covered by Pyle from 1940 to 1944. (Dozens of alumni already have expressed interest in participating in a similar course, perhaps in a summer session. We'll work on that version for the future.)

Students might not remember the details about D-Day from a textbook, but I know they will never forget walking along the coast of Normandy to understand what happened in June 1944. "I took a walk along the historic coast of Normandy in the country of France," Pyle began his famous June 16, 1944, column that then told of the "awful waste and destruction" he saw that day.

Retracing Pyle's travels is just one of the Journalism Experiences available to students. Those in other courses and programs may participate in an array of events, from chatting over dinner with the best journalists, talking to Beijing reporters by video conference, working late into the night on student media and spending a semester abroad.

We are adding significantly to all Journalism Experiences programs this year and have hired Jessica Gall, an IU graduate, to make sure we include all of our students.

The main Journalism Experiences programs include:

- A national lecture series with monthly speakers, who often attend luncheons and dinners with students, and nearly 150 professionals, including many alumni, each year on campus working with our students;
- Student media that rank among the nation's best;
- New study abroad programs and funding to match our foreign language requirements;
- A new journalism honors program that has attracted top students from across the nation;

- Special course-based journalism travel programs in Spring 2008 to Europe and Asia and additional programs for next year;
- An increased commitment to internship opportunities and support;
- Projects within courses at all levels that can include onsite reporting or participation at top workshops and conferences in our field, such as SPJ, IRE, NAB or PRSA.

The basics of journalism require that we go to the site of the story, if possible, and that we interview people directly and observe what is there. Journalists need to get out from behind their desks to see the larger world. At a university, classroom work is important. Yet time spent outside of the classroom is essential to the complete development of our students.

Already, with our new programs, we've seen a 40 percent increase in enrollment in the journalism school. Increasing our size is not the main goal; attracting the best students and offering the best training and opportunities is.

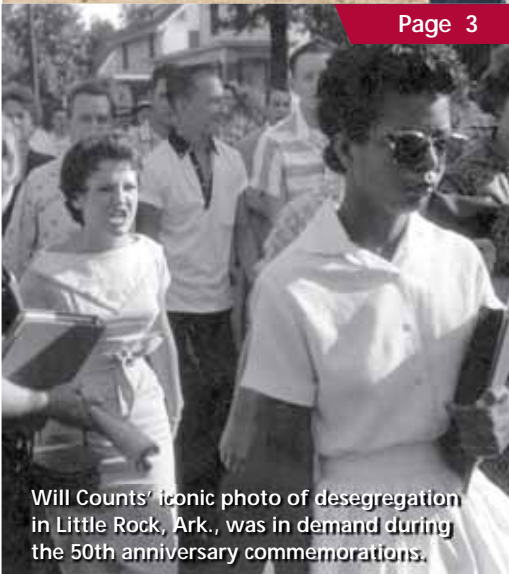
Pyle spoke of a time when he would see London after the war, though he never did.

"Someday when peace has returned to this odd world I want to come to London again and stand on a certain balcony on a moonlit night and look down upon the peaceful silver curve of the Thames with its dark bridges," Pyle wrote Dec. 30, 1940. "And standing there, I want to tell somebody who has never seen it how London looked on a certain night in the holiday season of the year 1940."

We want the students to see for themselves. And if you have ideas or can help in any way as we build these Journalism Experiences, please let us know. All of us can make these dreams come true and create an IU School of Journalism education that is truly a life-changing experience.



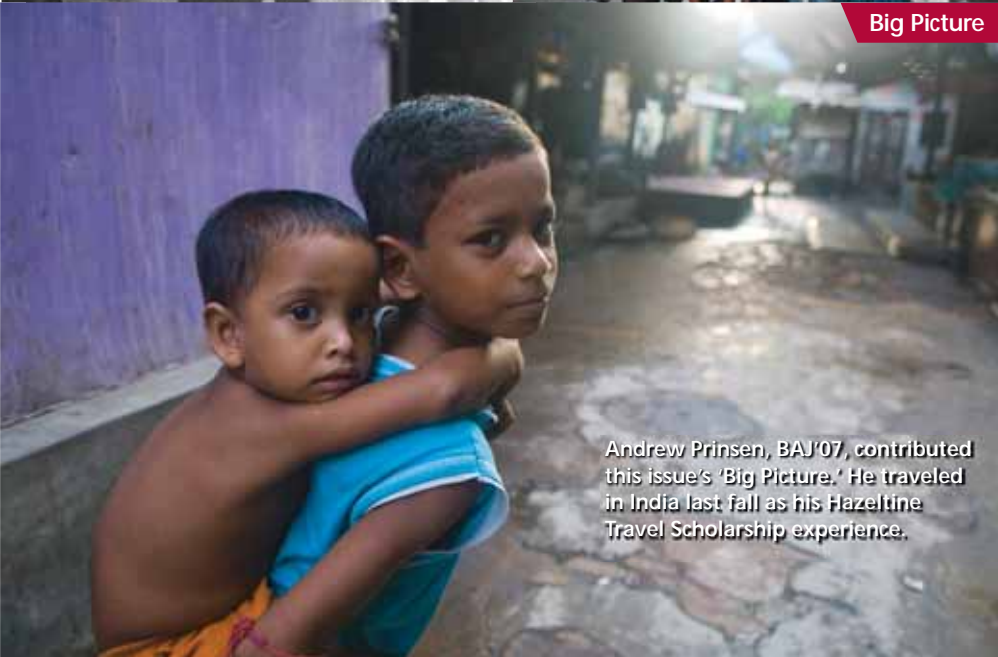
Chris Bistline, BAJ'97, worked in Egypt before relocating to South Africa. *Courtesy photo*



Will Counts' iconic photo of desegregation in Little Rock, Ark., was in demand during the 50th anniversary commemorations.



Winners of the Roy W. Howard National Collegiate Reporting Competition traveled to Japan and South Korea. *Courtesy photo*



Andrew Prinsen, BAJ'07, contributed this issue's 'Big Picture.' He traveled in India last fall as his Hazeltine Travel Scholarship experience.

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## Calendar of Events

### FEB. 11

#### Andrea Koppel

Andrea Koppel, most recently a congressional correspondent for CNN, starts the School of Journalism Spring Speaker Series at 7 p.m., Feb. 11, at the Buskirk-Chumley Theater in Bloomington.



Koppel joined CNN in 1993 and reported from around the world as State Department correspondent, following three U.S. secretaries of state in their travels. Previously, Koppel served as the network's Beijing bureau chief and correspondent, reporting on more than half of China's 30 provinces.

She is the daughter of former ABC "Nightline" anchor Ted Koppel, who also reported on State Department matters, including covering Secretary of State Henry Kissinger in the 1970s. Ted Koppel now reports for the Discovery Channel and National Public Radio.

### FEB. 28

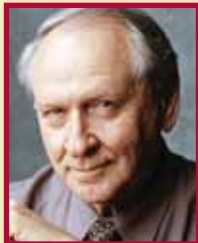
#### Alumni Reception, Chicago

Details to be announced. Contact [sojevent@indiana.edu](mailto:sojevent@indiana.edu) for updates.

### MARCH 24

#### William Safire

The second of the Speaker Series' guests, Pulitzer Prize-winning commentator William Safire visits 7 p.m., March 24, in Alumni Hall in the Indiana Memorial Union.



From 1972-2005, Safire wrote a political column for the Op-Ed pages of *The New York Times* and continues

to write a Sunday column focusing on grammar, usage and etymology. In 2006, he won the Presidential Medal of Freedom.

Before joining *The New York Times*, Safire was a senior White House speechwriter for President Nixon. He has worked as a radio and television producer, U.S. Army correspondent, reporter for *The New York Herald Tribune* and as president of his own public relations firm.

### APRIL 4-5

The School of Journalism plans to host the Society of Professional Journalists' Region 5 conference April 4-5, bringing professionals and student journalists to campus.

The conference, for SPJ members in Indiana, Illinois and Kentucky, will feature development workshops and the SPJ Mark of Excellence awards luncheon April 5 to honor the best in college student work.

### APRIL 14

#### Michael Beschloss

Historian Michael Beschloss is the last guest of the Spring Speaker Series. He talks at 7 p.m., April 14, at the IU Auditorium.



Author of eight books, including the recent best-seller "The Conquerors: Roosevelt, Truman and the Destruction of Hitler's Germany," Beschloss addresses current election issues through the lens of his own work as an author-historian examining presidents' actions and reactions during pivotal points in their tenures.

In addition to his writing, Beschloss is the presidential historian for NBC News and is a regular commentator on PBS's "News Hour With Jim Lehrer."

## newswire

*NewsWire* is published by the Indiana University School of Journalism with support from the Journalism Alumni Board. It is mailed twice each year to alumni, faculty, staff and friends of the school.

Please send questions, comments and story ideas to: Beth Moellers, Director of Communications, IU School of Journalism, 940 E. Seventh St., Bloomington, IN 47405 or e-mail her at [bamoelle@indiana.edu](mailto:bamoelle@indiana.edu).

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Brad Hamm

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# the SCOOP

THE LATEST NEWS FROM THE  
IU SCHOOL OF JOURNALISM

## Little Rock Anniversary Renews Interest in Counts' Photo



The late professor Will Counts' 1957 photo of desegregation at Central High School in Little Rock, Ark., was in demand during 50th anniversary commemorations.

Young Will Counts' iconic photo of nine Arkansas black students walking amid protesting white high schoolers toward Little Rock's Central High School one hot day in 1957 may be the single shot that captured a nation's struggle toward desegregation. Some reported later that, as Associated Press sent it around the country, the photo helped convince President Dwight D. Eisenhower to send federal troops to the area.

As the 50th anniversary of desegregation at Central High School in Little Rock approached, TV documentarians, publishers and organizations requested use of the photo for various projects and retrospectives.

Counts' widow, Vivian Counts, wasn't surprised at the demand or of the photo's importance.

"Will knew when he snapped that picture that he had something, but he had

no idea how big it was," she said shortly after returning home to Bloomington from a 50th anniversary commemoration in Little Rock in September.

A 26-year-old photographer for the *Arkansas Democrat*, Counts was working on his home turf that day. Already a familiar face to locals, he was able to blend in and out of the scene, capturing candid photos. One, of African American reporter Alex Wilson being kicked in the chest, led to Counts' nomination for a Pulitzer Prize.

After a career shooting for AP, Counts (MS'54, PhD'67 education) came to the School of Journalism where he taught for 32 years, retiring in 1995, six years before his death. IU Archives photo curator Brad Cook said Counts was a frequent visitor to the IU Archives when researching and collecting for his book, "Bloomington Past and Present."

"Since Counts had been nominated for a Pulitzer Prize, that makes the collection important right there," Cook said of the thousands of images Vivian Counts deposited with IU Archives in 2004 for care and safekeeping. "The vast majority of photos he shot are so interesting, including a lot of Arkansas images no one has ever seen before. For example, there is one of Elvis Presley, on his way to boot camp after being drafted, sitting in a diner somewhere in Arkansas." (That image and others hang on the walls of Ernie Pyle Hall.)

In August, Vivian Counts officially

gave the collection to IU. She retains rights to publication fees, but for the last three years, Cook has been fielding requests to use the photos.

"A day doesn't go by when I don't have some kind of request for something from the Will Counts collection," Cook said. "As the 50th anniversary approached, the interest increased, of course, but people also want to use his images from other areas of his work. It's a wonderful collection."

### Family Revives Fleming Scholarship

The children of John L. Fleming, BA'41, have resurrected a scholarship set up by the alumnus' employer more than 30 years ago.

Fleming, who served as an *IDS* sportswriter during his collegiate years, began working for Aluminum Company of America's communications department in 1942, leaving to serve in the Army. He returned to ALCOA, rising to the post of executive vice president.

Upon his death in 1975, the company honored his life's work with a scholarship to support journalism students at IU.

When his widow died two years ago, his children found records of the scholarship but also learned it was no longer in effect. They made a gift to the school to ensure that the scholarship would be revived and help a new generation of students.

## Speakers Share Insight, Advice

Each semester, School of Journalism students hear about the challenges and successes of the professional world from working journalists who visit the school. In addition to scores of guest speakers in individual classrooms, the school invites three topflight professionals each semester as part of the Speaker Series.



### Bob Woodward

Bob Woodward, the *Washington Post* assistant managing editor best known for unearthing the Watergate scandal with fellow reporter Carl Bernstein, kicked off the IU School of Journalism Speaker Series Sept. 17, sharing stories of Watergate and the brand of investigative reporting that has led to his career as a book author covering current politics.

He urged students to be sure to get all the details, to ask the right questions.

"The job of journalism is not stenography. It is getting the full story and the meaning of that story," said Woodward, the author of 11 best-selling books, including "All the President's Men" (with Bernstein), and, most recently, "State of Denial: Bush at War Part III."

*"Democracies die in darkness. Nixon tried it and it didn't work. The more secret government gets, the worse it gets."*

—Pulitzer Prize-winner Bob Woodward, Sept. 17, IU Auditorium

### Lisa Ling

Host of National Geographic's flagship TV show, "Explorer," and correspondent for Oprah Winfrey's show, Lisa Ling began working as a broadcaster at age 16. For various organizations, she's covered war in Afghanistan, rape in the Congo and life in a maximum-security prison, immersing herself in stories. During her talk, the second of the school's Speaker Series, she lamented the lack of venues for in-depth storytelling.



*"Our news just doesn't cover these stories. It's pretty tragic when you think about it."*

—Lisa Ling, Oct. 3, Buskirk-Chumley Theater in Bloomington



### Ken Paulson

A co-founder and now editor at *USA Today*, Ken Paulson is active in raising awareness of the importance of the First Amendment. He reminded his audience that states refused to ratify the Constitution in 1791 without the freedoms guaranteed in the First Amendment.

*"We do the First Amendment a great disservice when we think of it as a dusty historical document we can forget about after the fourth grade. The First Amendment goes to the core of who we are as a people."*

—Ken Paulson, Nov. 7, Alumni Hall in the Indiana Memorial Union

## Practicum Sets up Ad Agency

A new advertising class this fall has laid the groundwork for what will become the School of Journalism's student-run advertising and public relations agency.

Visiting Professor Craig Wood's J460 Agency Practicum students spent the

semester creating a brand identity and a marketing plan for the agency. In the spring, a number of the students will take the course again and begin seeking clients for whom they will create advertising campaigns and public relations plans.

Four class teams created competing

plans for the agency, then presented their plans to a committee of deans, who selected one team's plan.

The agency will target for-profit companies, Wood said, but it also may work for nonprofits such as the IU Art Museum and the geography department. It will offer both advertising and public relations services.



Students in the ad agency practicum visited Leo Burnett in Chicago in October to get a feel for how agencies operate, including examining the agency's clients' products.

## 21 Scholars Join Honors Program

Members of the second class of the School of Journalism Honors Program students have a lot in common. All worked in some kind of journalism in high school, many are theater performers and all have stellar grade point averages. Three are IU Wells Scholars.

But they also hail from as far away as Ukraine and Hawaii, and as nearby as Bloomington. Among them are an Eagle Scout, athletes in a variety of sports, bilingual speakers and two who are proficient in Latin. They are volunteers, racking up hours at shelters and as mentors in their hometowns.

This year, the Honors Program has 21 scholars, chosen from a pool of 57 applicants from around the nation. The Honors Program committee selected 22, and 21 opted to attend the School of Journalism.

The School of Journalism Honors Program, initiated last year, is designed to guide the scholars as a cohesive group through their degree programs. Known as the Ernie Pyle Scholars, these students are admitted directly to the journalism program as soon as they enroll as freshmen and are eligible to take up to seven special honors courses. They also have access to top speakers and are invited to take study trips in the United States and abroad.

## Student Work Earns Awards

IU School of Journalism students continue to win awards in national and regional competitions.

In September, *Indiana Daily Student* and *INside* magazine staffers earned honors from the Society of Professional Journalists' National Mark of Excellence competition in Washington, D.C.

Senior Nina Mehta and Keith McDonald, MA'06, won for best photo illustration. The *IDS* staff won for best online news reporting, and the newspaper was one of three national finalists for best student newspaper. *INside* magazine was one of three national finalists for best student magazine.

In October, the *Arbutus* and *IDS* staffers won top awards at the National College Media convention in

Washington, D.C., in a contest sponsored by the Associated Collegiate Press.

The *Arbutus* won a first place award and first place best of show in the year-book category. In individual prizes, Ashley Wilkerson, MA'07, won first place for photography and Andrew Shaffer, BAJ'07, won first place for story of the year.

Senior Mark Koenig won second place and Nina Mehta won honorable mention in design of the year. The *IDS* staff won second place in advertising and honorable mention in best of show.

In November, School of Journalism junior Michael Sanserino won first place and junior Chip Cutter won third place in the Indianapolis Press Club Foundation's Thomas R. Keating Feature Writing Contest.

## Campaign Halfway to Goal

The School of Journalism is more than halfway to achieving its \$5 million goal toward IU Bloomington's Matching the Promise campaign.

"Alumni and friends of the School of Journalism have created eight new matched endowments," said Dean Brad Hamm. "These gifts allow our students to do more, learn more and achieve more."

The campaign is called Matching the Promise because it gives donors a chance to double the effective



**MATCHING  
THE  
PROMISE**  
IU BLOOMINGTON

value of their gifts. For example, a \$50,000 gift generates 5 percent a year, or \$2,500, to be applied to scholarships.

The Bloomington campus matches that with another \$2,500, so the gift effectively produces a \$5,000 scholarship every year in perpetuity.

IU and the Indiana University Foundation launched the seven-year campaign in 2003 to enable more low- and moderate-income families to send their children to IU. As of October, the overall effort had raised \$625 million toward the goal of \$1 billion.

More than 2,000 students already are attending IU through the four-year scholarship program, which may reduce cost of tuition, room and board to as little as \$341 per year, depending on family income.

For more information about the campaign, visit the IU Foundation Web site at [IUFoundation.iu.edu/mtp](http://IUFoundation.iu.edu/mtp).

## School Welcomes New Faculty, Staff

The School of Journalism welcomed new faces last fall and more will be joining the faculty and staff this year.

Associate professor Jim Kelly, MA'88, PhD'90, and assistant professor Joann Wong joined in August (see Fall 2007 *Newswire*).

One of the new staff positions will provide support for school programs and goals. Jessica Gall, MA'07, is the new director of experiential education and recruitment, facilitating programs that send students abroad and connecting with prospective students.

Gall said travel is important because it gives students the context for what they learn in class.

"To get the most out of it, students need to go out into the real world, especially now with globalization," Gall said. "This won't help only in class, it will help them get jobs. They'll be able to apply their classroom work to real-world experience."

New Visual Communications Lab Director Scott Myrick is applying his skills as a TV anchor and reporter to guiding student work. He has a bachelor's degree in communications from Elon University, where, as a student, he was involved with many aspects of visual technology and presentation.

Other professionals have stepped in to share years of real-world experience.

Riley Visiting Professor Dennis Elliott, BA'69, is teaching students in public relations classes. Riley Lecturer Lee Giles, retired broadcast producer from Indianapolis' CBS affiliate, came on board to teach broadcast news.

Interim Director of Student Media Nancy Comiskey, BA'74, is not a new face to the school. For five years, she's been a visiting professor, adjunct lecturer and, a few years ago, served as interim director while then-director David Adams was on leave in 2003.

With Adams' death in June, Comiskey again serves this position while the school conducts a search for a new director.

"Things have changed a little since 2003," she said. "But I love being back in the newsroom. I love the electricity, working with students."

The school has begun posting faculty and some staff openings on its Web site, [www.journalism.indiana.edu](http://www.journalism.indiana.edu).

## New Web Site Offers Multimedia

The School of Journalism launched its new Web site in September as a strategy to accommodate more multimedia and to continue to serve its diverse audience.

Changes include more multimedia features, such as a virtual tour of the school, video and audio clips, slide shows and blogs.

The site allows prospective students can get a feel for the School of Journalism experience, current students can stay informed about activities at the school and friends and area residents can log on to find out about speakers and events open to the public.

Alumni may use a special tab, Alumni & Friends, to learn about special events or to get involved with their alma mater. Alumni may submit information and updates, nominate people to the journalism alumni board or download the latest *Newswire*. Also, many stories in *Newswire* are available in expanded versions on the Web site. The direct URL is [www.journalism.indiana.edu/alumni/](http://www.journalism.indiana.edu/alumni/).





# Ask the Pro

Ask the Pro is a recurring feature in which *NewsWire* asks a professional journalist and a professor from our faculty a provocative question. This issue, we ask:

Q.

How should journalists prepare to work in different cultures?

## Jim Bright

*Ralph Winslow Visiting Professor Jim Bright, BA'74, joined the faculty in 2006 after retiring as public relations executive at Ford Motor Co., where he was responsible for the company's global PR activities.*



## Mary Milliken

*Mary Milliken, BA'85, is the West Coast Bureau Chief for Reuters. Now based in Los Angeles, she has worked as a correspondent in Argentina, Brazil, Portugal and Spain.*



A: Here's what I advise young journalists preparing to work in a different culture:

**Get to know international students.** One of the great things about being an IU student is the opportunity to get to know students from South Korea, China, India and other countries. Too often, we seek out people "just like me" when we can learn so much from people from other cultures.

**Travel and study abroad.** Overseas countries and their people are never the way you imagined. Travel changes the way you look at the world — and at your own country.

**Do your homework.** "Kiss, Bow, or Shake Hands" is a wonderful guide to 60 countries. It answers a lot of questions: Is it customary to tip? To exchange gifts?

**Learn at least a few basic phrases.** If you are not fluent in the language, you'll need to rely on an interpreter and get a good dictionary. You'll find knowing how to say "good morning," "good evening," "thank you" and "I am pleased to meet you" opens a lot of doors. It shows respect for people and their culture.

**Create bilingual business cards.** Print your contact information in English on one side and in the native language on the flip side. Seek out someone who can make bilingual "flash cards" with the name of your hotel and other information to give to taxi drivers and others.

**Keep an open mind.** Most Americans come from a Judeo-Christian background, and some tend to dismiss people from other cultures as "strange." You'll find that people share so much in common wherever you go and the cultural differences are what make the world so fascinating.

**Practice speaking slowly and clearly.** Good relationships are often more important in overseas countries. Slow down.

**Avoid idioms.** "It's raining cats and dogs" and "you hit that one out of the park" may make perfect sense to us, but they confuse others who often take what you say quite literally.

**Enjoy the experience.** When opportunity knocks for an overseas assignment, go!

A: I once heard that only 30 percent of communication is verbal, the other 70 percent coming from body language and sparkling eyes. But if you want to work abroad as a journalist, do not use this statistic as a crutch for your linguistic shortcomings. Mastering a foreign language may be your best ticket to a job abroad — and the key to keeping it.

Covering a news conference in native English is arduous enough; just imagine what it is like in a language that doesn't flow freely through your brain. Expect your editors to be unforgiving when you and your story get "lost in translation."

Gone are the days of foreign correspondents with local translators. Here are the days of journalists from multicultural families and international study programs. At IU, you are fortunate to have a virtual United Nations on your doorstep, not only in hundreds of language courses offered but also in the diverse student body. I remember picking up a little Catalan in Bloomington that no doubt came in handy when I worked in Spain.

I recommend pursuing those difficult languages in high demand and would put Arabic at the top of my list. These days, good Spanish speakers are a dime a dozen. And while Spanish served me well in the early part of my career, it was Portuguese later on that propelled me into the most interesting jobs. I once got a big job because the employer assumed I spoke Portuguese well. I didn't. I spoke the Spanish-Portuguese hybrid *Portunhol*, and poorly at that. But there was no one around to test me. Fortunately, I became fairly fluent before anyone noticed.

In almost every country, speaking the language with ease opens doors to certain conversations that will pay off handsomely for journalists. In Brazil, it helped greatly if I could talk about soccer or "futebol" with the country's big wigs, especially during World Cup season. That sent the message of "I understand your country" to my potential sources. And isn't a source always more likely to talk to a reporter who "gets it"?

## Alumni Celebrate 140 Years of *IDS*

The School of Journalism Alumni Weekend brought more than 100 former students to Bloomington Oct. 5-7 to celebrate the 140th anniversary of the *Indiana Daily*



Amid the technology of the present-day *IDS*, Marge Blewett, BA'48, and John Wilson, BA'48, looked at old *IDS* issues during the October alumni weekend.

Student and catch up with one another and faculty and staff members.

At the Friday open house reception, Eric White, BAJ'97, and Sara Brazeal, BAJ'97,

showed their daughter, Caroline, the *IDS* newsroom where her father first asked her mother out on a date.

Upstairs in Ernie Pyle Hall, Anita Feiwell Boorda, BA'43, spoke of working as the *IDS* telegraph editor and watching her boyfriend's draft number come over the line. She recalled the shock of learning about it before he did and the phone call some months later when he proposed to her from training camp. She was in a phone booth in the student union.

"I tried to buy that booth when they renovated the union," she said.

Phil Sears, BA'83, found the display case with his first place award from a

William Randolph Hearst Foundation National Photojournalism Contest. He covered the 1981 men's basketball championship game from Nick's English Hut, capturing on camera a pitcher full of beer flying midair as the game's final seconds ticked away.

"There are so many memories in this building for me," Sears said outside the *IDS* and *Arbutus* offices. "So many."

The socializing continued at a tailgate party Saturday before IU's game against Minnesota and at a brunch Sunday morning at the Tudor Room in the Indiana Memorial Union.

School of Journalism Dean Brad Hamm said it never seems difficult to convince alumni to visit Bloomington.

"I travel a lot, and people have an amazing fondness for Bloomington and Ernie Pyle Hall," he said. "People want to talk about the campus and school and city. They want to talk about their professors too, but there's this romantic image about this place they loved when they were students."

## Alumni, Friends Remember Dave Adams

During the October School of Journalism Alumni Weekend, dozens of faculty, staff, alumni and student media staffers from the last three decades offered affectionate stories about David L. Adams, the student media director who died in June.

With the backdrop of a slide show of Adams working with dozens of students over the years, many of the same students spoke of his impact on them.

Matthew Zimmerman, BAJ'00, described his former adviser's glowing, "missing-tooth grin."

"I don't know what I wouldn't give to have one more conversation with Dave Adams," Zimmerman said. "To have one more lunch with him and have him say, 'God, you're too young to be that cynical.'"

School Communications Director Beth Moellers, BAJ'99, MA'05, Dean Brad Hamm and Brandon Morley, BAJ'06,

spoke of Adams' passion and the personal attention he gave to so many young journalists.

Ryan Gunterman, BS'02, recalled talking with Adams about the First Amendment controversy that arose last winter when a northern Indiana principal censored a high school newspaper after it ran a column discussing homosexuality and tolerance.

"As he talked, his voice would get more and more high pitched, until no one could hear him but his two dogs," joked Gunterman, a journalism adviser at Bloomington High School North.

"As sad as I am about his death, don't ever think he's done teaching these kids, because his work is still going on," he said.

Current *IDS* editor-in-chief Trevor Brown spoke of one example of students



Dean Brad Hamm was just one of the speakers for Dave Adams' memorial service. The image on the screen is of Adams delivering newspapers.

carrying on Adams' work: the Indiana Student Free Press Act, which several students are promoting with help from the campus chapter of the Society of Professional Journalists. They have named it "The Dave Adams Law."

# Alumni Weekend

What does it take to satisfy 100 hungry alumni and their families? The School of Journalism found out during the Alumni Weekend Oct. 5-7, when alumni schmoozed at a Friday reception at Ernie Pyle

Hall, chowed down at a Saturday tailgate before the IU-Minnesota game (which IU won, 40-20) and dined in the more refined atmosphere of the Indiana Memorial Union's Tudor Room at Sunday brunch.



## By the Numbers: Tailgate Tally

**15** pounds of barbecue

**25** pounds of mac and cheese

**25** pounds of fruit salad

**25** pounds of cornbread salad

**5** gallons of iced tea

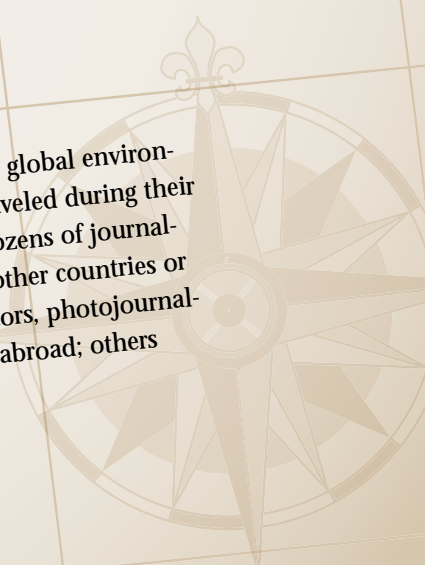
**5** gallons of lemonade

# Alumni Working Around the Globe



Alumni Find Challenges,  
Rewards Working Overseas  
By Sara Brazeal

**A**s educators focus on preparing students for working in a global environment, those who already are working abroad or have traveled during their careers are eager to share their own tales and offer advice. Dozens of journalism alumni are working either with colleagues or clients in other countries or are themselves living and working overseas as reporters, editors, photojournalists and publishers. Some have returned “home” after years abroad; others have made that different country or culture their own.



Wherever they land on the globe, though, they say they are journalists first, travelers second.

“No matter what you cover, you need to have basic skills and good insight to do your job well,” said Shinsuke Kobayashi, MA’00, in an e-mail interview. Kobayashi works in London as a sports correspondent for Kyodo News, Japan’s largest news agency.

“Working overseas might sound glamorous, but you can’t jump onto it from the beginning,” he advised. “You have to have a strong background as a journalist first and then expand yourself on a global stage.”

Working as a journalist in a global environment requires learning about other people and their environments.

“It is a good major for people who want to go into cultures and cover all different kinds of stories and communities that they may know little about,” said School of Journalism Dean Brad Hamm.

Now Associated Press bureau chief in Lima, Peru, Monte Hayes, BA’66, has spent most of his career working overseas, first as a Peace Corps volunteer and later as a reporter and editor. He said journalists working on the global stage must be interested in everything going on around them.

“For it to be fun, you have to feel the excitement of that,” he said. “Instead of covering a beat in the U.S., you’re cover-

*‘Working overseas might sound glamorous, but you can’t jump onto it from the beginning. You have to have a strong background as a journalist first and then expand yourself on a global stage.’ — Shinsuke Kobayashi, MA’00*

ing a country, covering a culture. You have everything there to choose from.”

Mary Milliken, BA’85, served as South Latin America bureau chief for Reuters, responsible for 45 journalists covering Argentina, Chile, Peru, Bolivia, Paraguay and Uruguay. Milliken began her career in Spain, working as a business reporter when the European Union was forming.

The best way of gaining access when she began her reporting career 20 years ago still is applicable today. Reporters



Monte Hayes, BA’66, relaxed at a jungle tourist camp last July with a “capybara,” a giant rodent native to the rainforest.

need to speak the language well and understand cultural nuances, said Milliken, currently Reuters’ U.S. West Coast bureau chief.

Technological advances have made a huge difference in the way journalists working in a global environment share the news they gather.

“Today, a visual journalist can travel to a far away place with a laptop, a video camera and a satellite phone to write and produce stories from anywhere in

the world,” said Michel duCille, BA’85, in an e-mail interview. DuCille is the *Washington Post* assistant managing editor for photography and has traveled extensively as a photojournalist. “The journalist of the future still will have to be able to do multiple duties: Be a visual journalist, be a good writer, be able to edit well on deadline.”

As technology leaps forward, journalists must continue to conduct solid “shoe-leather” reporting, said Milliken.

Hayes agreed, adding that the pressure to use technology to deliver news quickly leads to mistakes and hurts journalists’ credibility. Even scrupulous reporters, though, face hurdles. Reporters working in less technologically-advanced areas often lack access to the resources U.S. journalists take for granted, such as official records and information.

Even as their jobs take them to the next country, or back to their home turfs, some journalists never forget the romance of the last stop, the lure of the new challenge.

Mary Milliken is one of those. She said she’s happy to be back in the United States, but she misses the chance to “report on places where there are not many journalists and that don’t get a lot of attention.”

### Bistline Learns to ‘Go With the Flow’

When serving as managing editor of the *Indiana Daily Student* in fall 1996, Chris Bistline knew he had to watch the clock or risk missing deadline.

But there are corners of the world where “deadline” doesn’t have the same meaning it does in the United States, Bistline has learned. He is the art director for Tide Media, a publisher of trade maga-

zines in Johannesburg, South Africa. This follows four years of serving as an art director for IBA Media, a magazine publisher in Cairo, Egypt.

"In the news business, deadlines are king. In the Arab world, and in Africa, too, punctuality is considered a deadly sin," said Bistline, BAJ'97, in an e-mail interview. "People over here have a much more relaxed view of time. When I was the art director for *Business Today Egypt*, I would work feverishly to get everything laid out on time to send off to the printer. But seemingly every month, something would happen that would throw the schedule off by a week or more."

At first, he'd lose his temper, shout at people, demand explanations and results. "I quickly learned there was little point. All I could do was go with the flow, drink some tea and sit back and wait."

Working in a place so far away from home has presented challenges, he said. While South Africa is like the United States in many ways, Egypt, where Bistline and his wife moved in the summer of

He probably would have continued on the newspaper path, sidestepping magazines and "never would have been presented with the opportunities I've had working overseas" had his wife not accepted a job in Egypt.

"The thing I really enjoy most about being overseas is getting a fresh perspective on how the world works," he said. "I think in the U.S., we get very isolated and tend to think of the rest of the world as something that happens on CNN.

"It's also just great to travel around and see places most people have only heard

'When we lived in Egypt, every morning when I'd get up and go to work, I saw the Pyramids of Giza out the window. How cool is that?' — Chris Bistline, BAJ'97

2001, was a different environment in every respect: religion, language, customs.

"It was like living on another planet," he said. It took six months before he felt settled.

"The biggest challenge I've had to face is overcoming people's preconceived ideas of Americans," Bistline said. "We're pretty much seen as fat, stupid, lazy, greedy warmongers. And I suppose there's a bit of truth to that stereotype. It can be very frustrating, though, when people refuse to see past that to see who you are and what you're capable of."

The challenges of a different environment have pushed Bistline to expand his journalistic skills. Before moving abroad, he worked as a designer for *Bucks County Courier Times* and *South Florida Sun-Sentinel*.

about or seen on TV. When we lived in Egypt, every morning when I'd get up and go to work, I saw the Pyramids of Giza out the window. How cool is that?"

### DuCille's Travels Lead to Great Storytelling

Many journalists struggle to adapt when they are on assignment in a different part of the world. But photojournalist Michel duCille, BA'85, has practiced fitting into new cultures.

The two-time Pulitzer Prize-winner, who recently was named assistant managing editor for photography at *The Washington Post*, became interested in journalism after immigrating to the United States from Jamaica when he was 14 years old. Making that transition helped duCille

gain an appreciation for other cultures.

"In high school in Gainesville, Ga., I fell in love with journalism and photography," said duCille. "In those early years, I was influenced by the *National Geographic* photographers, who gave me the idea to travel to foreign lands and tell stories.

"As a photojournalist over the last several years, I have traveled to many countries, mostly in Africa. It is a vast continent with diverse cultures and people. I am drawn to it as a person of African descent and by my interest as a storyteller and photojournalist."

DuCille worked as a photographer and



Chris Bistline, BAJ'97.



Washington Post assistant managing editor for photography Michel duCille, BA'85.

editor for *The Miami Herald* before serving as deputy assistant managing editor for photography at *The Washington Post*. In 2005, he returned to full-time photojournalism and recently has worked on large projects for the *Post*, including a series on being a black man and another series on the treatment of wounded American military personnel at Walter Reed Hospital. He said he enjoyed the assignments because they allowed him to be on the streets with “real people.”

“I am so excited when I travel,” he said. “I love to observe people, but mostly I love to tell their stories.”



Amanda Kaiser, BAJ '97.

This affection for telling stories helps duCille to make the best of circumstances that aren't always ideal. During his African travels, his cameras were confiscated but ultimately returned. “You have to plan for the worst,” he said.

He also has faced cultural challenges, such as interacting with women in Muslim lands where he was documenting daily life. To some Muslims, men should not even shake women's hands, let alone talk to them or photograph them.

“The women usually are the ones doing most of the activities like taking care of the family and working very hard,” said duCille. “But as a male photojournalist, I have to be careful to keep a certain distance.”

For those working overseas now, technological advances mean instant transmis-

sion of images or other materials.

“Digital is a fantastic tool,” said duCille. “But as a journalist, one must keep the focus on the tenets of journalism. It doesn't matter what the tool is, we must be great journalists who allow the tools, whether the Web, digital photography or multimedia, to make us fantastic storytellers.”

### Kaiser Advises Mastering Language

Much of the fashion world centers on Italy, the home of designers such as Armani, Gucci, Valentino and Ferragamo. And for Amanda Kaiser, BAJ'97, Milan has been the center of her journalism career.

Serving as the fashion news editor for *Women's Wear Daily*, Kaiser covers the business side of fashion, interviewing executives and tracking industry trends for the publication considered the industry's bible. She also writes feature stories, including travel pieces and profiles for *WWD's* quarterly publication, *WWDSCOOP*.

Before joining the powerhouse magazine, Kaiser was a correspondent for Dow Jones Newswire in Milan, a news assistant at *The Wall Street Journal* and a reporter for *Italy Daily*, a now defunct insert in *The International Herald Tribune*. She worked for a year at *Indiana Business Magazine* in Indianapolis after graduation, but she had known for a long time she wanted to live overseas. She moved to Italy in the spring of 1998.

“I have always been fascinated with different cultures and languages,” Kaiser said in an e-mail interview. “I was always friends with the exchange students in high school and had international interests. I knew that I would live abroad at some point in my life.”

Kaiser started studying Italian in college and signed up immediately when she learned of IU's exchange program with

the University of Bologna. She spent her junior year abroad to help perfect her language skills.

For journalists considering a career in a non-native country, being able to speak the language is a must, she said.

“I can't stress enough the importance of languages,” she said. “If you learn them, they will open all kinds of doors for you professionally. You will also learn about and understand a culture more deeply. Plus, the people you interview will respect an attempt to communicate with them in their native language. And they'll be more likely to open up to you, too.”

Even though she could speak well, she said it did take a while to build a network of sources and contacts in Italy.

As a reporter, Kaiser also is challenged by the nature of the fashion industry, especially the many privately held companies that make it difficult to find information and break news.

“But then, when you do succeed, it's that much more rewarding,” she said.

After navigating the runways of Milan, Kaiser is in the process of moving to Tokyo where she will freelance for *WWD* and other publications. She is learning Japanese and, while she knows it may take years before she's able to conduct an interview in the language, learning it will be a sign of respect.

“My boyfriend and I went to Tokyo for the first time in May and really loved it,” she said. “I'm excited to cover Japan in terms of luxury goods and fashion. Despite the Japanese economy's stagnation of recent years, the country will continue to be a critical market for the industry.” ♦

*Sara Brazeal, BAJ '97, worked at the Indiana Daily Student and Arbutus. She is a senior account supervisor at Public Communications Inc., a public relations firm in Chicago.*

‘I can't stress enough the importance of languages. If you learn them, they will open all kinds of doors for you professionally.’  
— Amanda Kaiser, BAJ'97



# The Ultimate Field Trip

## New Programs Focus on Global Education

By Elizabeth Beltramini

School of Journalism associate professor Owen V. Johnson uses the term “itinerant journalist” when referring to Ernie Pyle, the World War II correspondent who told the story of the war through the eyes of soldiers all over the Pacific and European battlefields. Pyle never stopped traveling, telling his readers about the struggles and small rewards the soldiers shared.

While they won't be covering war, journalism students will make international venues their classrooms this year as the school begins focusing more on travel and global education, including three courses that will take students overseas.

“We know all of our students will not become international correspondents,” Dean Brad Hamm said. “But many of them will be surprised by how much their jobs in the future will include an international component.”

Currently, about 20 percent of IU journalism students study abroad, often through language programs as well as through journalism internships. School administrators want to see that number increase to 50 percent.

Traveling abroad isn't a new idea for journalism or other disciplines, but it has risen in importance from a luxury item to near necessity for students who want to compete in the job market.

The 2007 National Survey of Student Engagement found that students who travel or study abroad benefited more than peers who did not have such experiences. The term of the travel or study appeared to make no difference; short trips with intense activities were as beneficial as semester-long periods of study.

At IU, new President Michael McRobbie described in his inaugural address his “international imperative” for increasing the numbers of IU students participating in study abroad programs and expanding IU's partnerships with universities in other countries. At the same time, IU schools and departments participated in self-study accreditation processes this fall that examined how their programs respond to globalization issues.

For several years, the School of Journalism has offered some one-time types of programs or school-sponsored trips, including summer courses in London and Paris. IU students have traveled to Asia as winners of the Roy W. Howard National Collegiate Reporting Competition. Two attended a conference in England last fall and many have traveled within the United States to workshops or events. The Ross Hazeltine Travel Scholarship has funded post-graduate travel since 1978.

But the focus now is on offering this opportunity to more students as part of a course experience, not solely as an award or by special invitation. This spring, Johnson will lead a group of 30 students



through Europe in a new course, From London to Paris: In the Footsteps of Ernie Pyle. An international public relations course this spring includes a spring break trip to Japan. This summer, honors students will participate in an internship program in London.

In part to facilitate such travel, the school created a new staff position last spring and hired Jessica Gall, MA'07, as the first director of experiential education and recruitment. In the fall, she went to London to work out logistics for Johnson's course.

For Gall and other planners, there are challenges in executing these programs, such as keeping costs low for students, preparing them for overseas travel and ensuring an enriching experience on the U.S. mainland and while abroad.

"Students often say 'I can't afford to go overseas because of the cost and all the requirements,'" said Bonnie Brownlee, associate dean for undergraduate studies. "We want to be able to make it possible for them to go overseas and graduate in four years."

Apparently, the plan is working. Both the Ernie Pyle and international public relations courses were full the same week registration became available.

Students selected for the courses will pay \$1,000 toward airline and lodging costs. The School of Journalism is using private donations to subsidize the remainder.

"Many journalism schools are doing this," Hamm said. "Two things that we're doing that are a little bit different are that we're committing heavily to supporting it financially and we're going to recruit study abroad scholarships as much as possible, too. In casual terms, there are many schools that have a class, and we want to be able to say we have a class and we're going to help pay for it."

### In the Footsteps of Ernie Pyle

Johnson said he is not aware of anyone ever teaching a class devoted to one journalist. During the semester, students will get to know Pyle as a student, a friend, a writer and a reporter, learning about his power of observation and skill with words.

Even while studying in Ernie Pyle Hall,

many of today's IU students are unaware of Pyle's legacy and storytelling ability. Johnson hopes the course will not only demonstrate Pyle's journalistic talents, but also will give students a historical context. He plans to focus several lectures on what IU was like when Pyle attended.

"We'll learn about his time here at Indiana University," Johnson said, "not just what he was doing but what was



Winners of the Roy W. Howard National Collegiate Reporting Competition traveled to Japan and South Korea.

going on at the university at that time." Students also will hear about what reporting was like a half century ago.

"Pyle had time to collect information, to mull it over in his mind, to write, to edit, sometimes taking a week to 10 days," Johnson said. "In days of live television, that's no longer possible. Pyle was telling us stories, the kind of stories you'd like to sit and listen to, and people don't have time to do that today."

From the London hotel where he watched the Germans bomb the British, to the D-Day memorials on the beaches of Normandy, to Paris, where Pyle covered the liberation of the city, students will learn what times were like for this war correspondent.

Johnson hopes this course will become an annual occurrence. The school also is considering ways to offer the experience to alumni and to other journalists who have no ties to IU.

### International Public Relations

Ralph Winslow Visiting Professor Jim Bright thinks the School of Journalism is unrivaled in offering an international public relations class not focused on Europe. He said that in looking for potential international public relations textbooks, he was unable to find any that focused on Asia; nearly all were about European PR.

According to the Institute of International Education, only 7 percent of U.S. students studying abroad in any field go to Asia. Bright said that with an increasing number of journalism students choosing to specialize in public relations, it made sense to give this kind of class an international flavor. He already is familiar with that part of the world. He joined the faculty in 2006 after retiring as executive director of public affairs for Ford Motor Company, where he was responsible for the company's global PR activities, including those in Asia.

The highlight of the course will be a week in Japan, where Bright said public relations is a relatively new discipline.

"For me, public relations is about building strong relationships with people," Bright said. "And that is what the Japanese do so well."

Students will stay in a downtown hotel near Tokyo Station, and visit newspapers and corporate and agency PR offices. They'll meet journalists who cover Japan and East Asia for Tokyo-based news bureaus and will network with members of the Foreign Correspondents' Club of Japan.

Bright said participation in this unique educational experience will give students a competitive advantage.

"You want prospective employers to look especially favorably at you," he said. "Even if you're interviewing for a company that doesn't do business in East Asia or Japan, you'll have a competitive advantage as you're looking for a job because so many students have gone to Europe and so few have gone to Asia."

Bright hopes to connect with IU alumni and allow students to visit cultural sites such as a fish market, karaoke club and Buddhist temples.

"I think after spending even a week over there, people are going to be changed forever," Bright said.

### Ernie Pyle Scholars go to London

A few weeks after students from the Pyle course return from Europe, a group of School of Journalism students in the honors program, the Ernie Pyle Scholars, will head to London for eight weeks. Students will take a course on British media as well as work as interns at newspapers, public relations firms or other media.

"The internship will be an opportunity to interact with British people and work with them to really learn something about the media by participating in the media," said Brownlee. "The course will also allow them to talk among themselves in an organized fashion about what they're learning and what they're experiencing."

### What's next?

In the future, faculty members hope to add more courses that include an international travel experience. Among the pro-



Senior Erica Ballard traveled to a travel writers' conference in Manchester, England.

posals currently under review is a health journalism experience in Kenya and other programs in India and Santiago, Chile.

"We would like to have programs running fall, spring and summer, but different kinds of programs, and we'll see what appeals most to the IU student," Hamm said. "We also plan to tailor this to individuals. For example, very few have ever thought about doing an international internship, and we want to help match them with an internship in Beijing, Taipei, Taiwan or somewhere else."

Less formal programs might include

shorter travel opportunities to overseas conferences, such as the one for travel journalists that two IU students attended in England in October.

During her trip, senior Erica Ballard reported for the school Web site. "This conference really opened my eyes to the possibilities of travel writing and, frankly, journalism," she wrote. "Everyone was so welcoming and full of great advice. I would never trade this experience."

Hamm said experiential education not only is memorable, it is effective education.

"When you've been abroad with students, you see the impact it has on them," said Hamm, who twice has accompanied student winners of the Howard competition to South Korea and Japan. "It energizes the faculty as they try to imagine what's possible. This comes down to basic education: You can talk to people forever, but letting people see it and experience it is different." ♦

*Elizabeth Beltramini, BAJ'02, is director of communications for the Association of College Unions International.*

## Hazeltine Experience Changed Scholars' Outlook

Aspects of the Ross Hazeltine Travel Scholarship may serve as a model as the School of Journalism develops overseas programs.

Since 1978, the scholarship has awarded new graduates the chance to improve their skills and cover different cultures as their beats. Recipients have traveled to the Soviet Union, China, India, Haiti, Spain and Latvia, among others.

Ross Hazeltine, BS'38 (business), set up the scholarship as part of his estate. As a student, he worked for the *Arbutus* and *IDS*, and, after collecting his business degree, wrote for United Press in Chicago and worked for the Washington Bureau of the *Indianapolis News*.

Andrew Prinsen, BAJ'07, said he has benefited from the kind of experience Ross Hazeltine may have had in mind.

"My subject matter has taught me a lot about writing for and about 'the common man,'" said the writer and photojournalist, who spent last fall documenting life in India.

Laura Zaczek, BAJ'05, said she discovered her Hazeltine experience in China in 2005 is one reason her current employer, Christian Booksellers Association, considered her a strong candidate for the job.

Nanci Hellmich, BA'80, spent her summer studying women's magazines in Great Britain, learning how they struggled to create quality publications with limited resources. A *USA Today* Life section reporter for nearly 25 years, she remembers how editors worked to improve their magazines.

Dennis Chamberlin, BA'83, calls his experience in Poland "the most important event that determined my path in life in the years that followed." A photojournalism instructor at Iowa State University, Chamberlin is preparing a study abroad program to Poland this summer.

"I'd like to think that perhaps one of my students will find the few weeks traveling the back roads of that country as eye-opening as I did in 1983," he said.

Sally Baker McCarty, BA'85, traveled to the Soviet Union and today is a consumer advocate standing up for "the little guy," she said.

"While the language study was important and valuable, I learned more from the hours spent talking and visiting the Russian people than one could ever learn in a classroom," she said.

Read more about the Hazeltine Travel Scholarship recipients at the Web site, [www.journalism.indiana.edu/hazeltine](http://www.journalism.indiana.edu/hazeltine).

# on the record

## 1940s

**Anita (Feiwell) Boorda**, BA'43, is retired after working for 38 years as theater administrator of the Broadway Theatre League of South Bend. Boorda reports she used many of her journalism skills booking New York theater acts to play in South Bend and doing advertising and public relations for their visits. Boorda was named a Sagamore of the Wabash in 2001 and was inducted into the South Bend Hall of Fame in 2002.

**Alexander "Sandy" Muir**, BA'49, and his wife, Dorothea (Neuhauser Flaningam), BS'41, are in their late 80s and moved to a retirement home in Bluffton, Ind.

## 1960s

**Charles Gati**, MA'61, was awarded the Marshall Shulman Book Prize by the American Association for the Advancement of Slavic Studies for his book, "Failed Illusions: Moscow, Washington, Budapest, and the 1956 Hungarian Revolution," published last year by the Woodrow Wilson Center Press. It is the second time that Gati has won the Shulman prize. In 1986, he won the award for "Hungary and the Soviet Bloc." Gati is senior adjunct professor of Russian and Eurasian Studies and Acting Director of Russian and Eurasian Studies at the Paul W. Nitze School of Advanced International Studies at Johns Hopkins University.

**John Sherman**, BA'66, has written his ninth book, "New Faces at the Crossroads: The World in Central Indiana" (Indiana University Press). The book, written for the International Center of Indianapolis, provides details on recent immigration patterns in Central Indiana. To learn more about Sherman's books, log onto Mesaverdepress.com.

In June 2007, **Howard "Bud" Herron III**, BS'67, retired as group publisher for Home News Enterprises, a group of daily newspapers based in Columbus, Ind. Herron, of Columbus, spent his entire career in journalism.

## 1970s

**Bob Scott**, BA'71, recently celebrated his 10th anniversary as editor-in-chief of *Accounting Technology*, a monthly publication

of SourceMedia, formerly ThomsonMedia. Prior to that, he was technology editor for the sister newspaper, *Accounting Today*, and has covered the public accounting market since 1991. He has worked in technology trade journalism since 1984. He also writes a weekly column on the accounting group's Web site, WebCPA.com. A resident of Jefferson County, Ind., until he completed his college career, Bob is an avid genealogist and family historian. He and his wife, Irene, have lived in the Lake Hiawatha section of Parsippany, N.J., for 19 years. They have a 17-year-old daughter, Elisa, with whom they've traveled extensively during school breaks.

In October, **Rolf E. Rehe**, MA'72, received the Lifetime Achievement Award from the Society for News Design for his contributions to typographic quality in newspaper. He has redesigned more than 100 newspapers in 35 countries and has written books on typography and design. He lives in Austria, where he has his own studio, Design Research International.

**William H. Plummer III**, BS'73, is the author and researcher of the 2005 edition of "Softball's Hall of Famers." The book won a first place in the Oklahoma Museums Association Annual Awards program.

**Tracie (Johnson) Sweeney**, BA'78, is the director of public relations for Bryant University in Smithfield, R.I. She joined Bryant after 16 years in Brown University's Office of Media Relations, most recently as senior associate director. Her move to media relations followed 13 years as a newspaper editor at the *Providence Journal* and *San Jose Mercury News*.

**Sherri (Burrell) Monteith**, BA'79, is a manager for legislative and regulatory policy at American Electric Power in Westerville, Ohio. She writes that one of the highlights of her life is "an *IDS* newsroom romance that resulted in 28 years of marriage [to **Gene Monteith**, BA'79], three great kids (only one of whom has gone to IU so far, but we love them all anyway), and a very satisfying career."

**Frank William White**, MA'79, writes, "After 15 years in editing roles with LifeWay, the publishing agency of the Southern Baptist Convention, I changed directions and in January 2000 purchased an existing design and print-

ing company in Clarksville, Tenn. This summer, we moved the business to a new facility with upgraded equipment. In 1996, I retired from the U.S. Army Reserve, after 23 years in the National Guard and Army Reserve including a tour as a

## Alumnus' Film Wins Prize

"Running With Arnold," a documentary by School of Journalism alumnus Dan Cox, BA'84, won the Golden Eye Best Documentary prize at the Zurich International Film Festival in October. The film chronicles Arnold Schwarzenegger's rise from body builder to movie star to governor of California.

Cox visited the school in September to screen and discuss the movie. Already, it had generated controversy, with critics labeling it one-sided.

"I was trying to tell the story of how this guy could convince voters to put him in office, the concept that the 'Terminator' could be your governor," Cox told the IU audience. "I don't think it was that harsh."

He left Bloomington for the Zurich festival, where the film won the prize. One of the festival judges wrote: "Dan Cox delivers a humorous and multifaceted portrait about one of the most famous and ambitious men of our time. The film (narrator: Alec Baldwin) shows the downside of Arnold Schwarzenegger's fame."

public affairs officer and media escort during the 1991 Gulf War."

## 1980s

**Katherine J. Roberts**, Cert/MA'81, is the "Week in Review" editor at *The New York Times*, where she has worked since 1982.

**Janine Davis**, BA'82, says, "After moving to Chicago, then East, then West, I've settled in the Chicago area (again). I was recently promoted to chief strategy and marketing officer for the Pampered Chef, a direct seller of kitchen and entertaining products."

**Mark Krusan**, BA'82, JD'85, was re-elected mayor of Bloomington, Ind., Nov. 6.

Since 1994, **Jim Shaw**, BA'82, has been head coach of the men's basketball team at Rose-Hulman Institute of Technology in Terre Haute. He has led the school to four NCAA Division III tournament appearances, three regular season conference championships and one conference tournament championship. He's also Rose-Hulman's men's golf coach, for which he twice has won league Coach of the Year honors.

**Nancy Watkins**, BA'82, says, "After copy-editing jobs at the *Miami Herald* and

*Washington Post*, I settled in Chicago at the *Tribune*, where I'm now an editor and writer in the features department."

**Chris Carey**, BA'83, lives in Ann Arbor, Mich., where he works on ShareSleuth, a Web site owned by Dallas Mavericks' owner and IU alumnus Mark Cuban. The site is devoted to investigative reporting on publicly-traded stocks. He recently was profiled in an issue of *Wired* magazine, available at the magazine's Web site, [Wired.com](http://Wired.com).

**Brett D. Levy**, BA'86, of Chicago, writes, "Last year, I finally left the *Los Angeles Times* to work in the financial sector. I'm currently working as information director of brokerage at FuturePath Trading, and I'm the editor and partner in a startup online trading school, TradersQuest. I have also kept a parenting blog since early 2004 at [Dadtalk.net](http://Dadtalk.net), where I [write about] issues facing modern families. I also keep family and friends up to date on me, wife Anne and children Seth and Lael."

**Mark J. Skertic**, BA'86, left the *Chicago Tribune* to use his skills as an investigator and writer in a different industry. He joined Kröll, a risk-consulting company, as director of business intelligence and investigations. He works with a variety of businesses, corporations and attorneys

to gather and distill information and data. His wife, **Alison (Schmidt)**, BA'86, a former reporter and editor, is the yearbook and newspaper adviser at East Chicago High School.

**Steve E. Sweitzer**, MA'87, of Indianapolis, is the news operations manager for television station WISH-TV in Indianapolis.

**Kevin M. Corcoran**, BA'88, is a communications strategist for the Indianapolis-based Lumina Foundation for Education. He is pursuing an MBA from the IU Kelley School of Business. He and his wife, **Trisha (Essig)**, BA'87, BS'95, have two children and live in Indianapolis.

**Anne C. Zender**, BA'88, MA'90, is vice president of communications at the *Journal of AHIMA* at the American Health Information Management Association in Chicago. In June, she started her one-year term as president of the Society of National Association Publications. Zender lives in Chicago. From 1990 to 1995, Zender was assistant editor/advertising manager of the *Indiana Alumni Magazine*.

**John Gevers**, BA'89, founded a digital arts media company based in Fort Wayne in 2002. New Brew Media Inc. fuses traditional media with new media to tell compelling stories for regional and national clients.

## 1990s

**Gary Lacy**, BA'90, says, "I was hired as news producer at WTVQ-TV in Lexington, Ky., in January 2007. WTVQ is an ABC affiliate. I work on all of the newscasts from week to week, rotating and producing many different newscasts each month. I am also involved in producing special projects, including a baseball special last spring. I previously worked at WLFI-TV in West Lafayette, Ind. I have been a news producer for 17 years. My wife, Chanda, and I live in Lexington and always keep busy."

**Chris Moeller**, BA'90, is director of international design at Yahoo, where he oversees its design teams and user experience design outside the United States. He lives in San Francisco.

**Michelle (Medlock) Adams**, BA'91, is celebrating the release of her 39th book this January, titled "I Will Not Be Afraid" (Concordia Publishing House). Since graduating from IU, she's worked as a reporter, as a full-time feature writer for *The Believer's Voice of Victory* magazine and now as a full-time freelancer for Web sites and magazines all over the world.

**Lynn Silverstein**, BA'91, is an assistant professor of journalism and mass communications at the University of Northern Colorado. She lives in Denver with her partner, Tracy Aguirre, and their son, Darrian.

**Rachel Turry**, BA'91, is the managing director of the American Conference of Cantors, a nonprofit organization dedicated to the professional growth and development of cantors in the Reform Movement. Turry, a native of

## Borman Leads Travel Writers' Group

Laurie Borman, BA'78, editorial director for Chicago-based Rand McNally, said she has had one of the most challenging years of her entire career. She just finished serving a year as the president of the Society of American Travel Writers, the largest travel journalists' organization in the world with more than 1,200 members.

As president, Borman was one of the main organizers of the society's 52nd annual convention in Manchester, England, a two-week workshop for more than 500 members.

Borman joined SATW in 1991 when she became editor-in-chief of the Indianapolis-based magazine, *Endless Vacation*. She saw the group as a way to connect with others in the business. She moved up through the ranks and, as president in 2006-2007, Borman started two new committees: Peace Through Tourism and Geography Education.

"Travel can help break down cultural barriers and help people understand each other," she said.

Borman also used the presidency as an opportunity to give back to her alma mater by initiating an internship program with the School of Journalism. In October, two journalism students attended the SATW convention in Manchester, where they networked with hundreds of travel writers and photographers, took tours around the city and region, and were mentored by experienced travel editors for an exclusive scoop into the business.

Borman said the SATW internship program is not only beneficial for students interested in a career in travel journalism.

"It benefits our group, because we get to develop people in our field," Borman said. "(Travel writing) is a great, fun job, but it's also a business." — *Joice Blazoto*

Chicago, joined the American Conference of Cantors last August. She brings experience in nonprofit management from her position as the Temple administrator at Temple Kol Ami Emanuel of Plantation, Fla., a congregation of more than 1,100 family members.

**Carrie (Stec) Eihl**, BA'93, is a regional vice president of Q Interactive, an online marketing services provider for publishers and advertisers in Chicago. Her husband, Craig, BS'93, is associate vice president of Kokopelli Communications Group Inc. in Chicago. The couple has two boys, Bryce, 4, and Vaughn, 2.

**Maria Heslin**, MA'93, is Bloomington's new deputy mayor, appointed by Mayor **Mark Krizan**, BA'82, shortly after his re-election in November. Heslin had served as city communications director since 2005 and, before that, operated her own marketing communications firm.

**Deanna (Csomo) McCool**, BA'93, is a writer/project assistant for D.J. Case & Associates. The Mishawaka, Ind.-based public relations firm specializes in natural resources communications for clients nationwide. In her spare time, she operates a Web site where she sells handmade hair accessories for girls, Birdsongbows.com. She and her husband, Brad, live in Mishawaka with their two daughters, ages 6 and 18 months. She can be reached at ddmccool@sbcglobal.net.

**Kimberly Ann (Klepfer) Schenck**, BA'93, says, "I was married to Charles (Chip) Schenck Sept. 16, 2007, in Boothbay Harbor, Maine. We had a beautiful day and were blessed to have lots of IU friends make the trip. To learn more about our whirlwind romance, check out Nytimes.com and type either of our last names into the search engine. After a honeymoon in South Africa (on safari) and Mauritius (R&R on the beach and golf course), we're living in Stamford, Conn., and commuting into NYC for work. I am back at Mediaedge after a short stint at OMD and continuing with strategic communications planning while Chip is in corporate sales at American Express Publishing. We'd love to hear from you so drop us a line at kimmyk5771@yahoo.com."

**Evelyn (Ellison) Twitchell**, BA'94, and her husband, Robert, BS'94, had their second child, Grace, on July 28, 2006. They live in Zionsville, Ind.

**Jennifer (Bell) Williams**, BA'94, is a senior editor for Healthcare Financial Management Association's magazine in Westchester, Ill. She is also a freelance writer for *Sweet 16* magazine. Her husband, Greg, is a middle school math and social studies teacher. They married in Glenwood, Ill., May 20, 2006. They live in Munster, Ind., and can be reached at bell.jeni@gmail.com.

**Megan Mawicke**, BA'95, serves as weekend sports anchor for CBS 2 Chicago. She is a sports reporter for the station during the week. She joined CBS 2 from WMAQ-TV, where she was a freelance sports anchor and reporter from

2002 to 2004. During that time, she covered the Chicago Cubs' 2003 season, the Stanley Cup Playoffs, the 2003 NCAA tournament and the Bears 2003 season in Champaign, Ill. She won a local Emmy Award for her work on CBS 2's 2004 broadcast of the LaSalle Bank Chicago Marathon.

**Lisanne (Carothers) Jensen**, BA'97, of Stuyvesant, N.Y., freelances feature stories and graphic design work for the *Hudson River Sampler* in Columbia County, N.Y. She also is a copy editor for Alpha Books in Indianapolis. She and her husband, **Jeffery**, BA'98, MPA'00, had a daughter, Meredith Elise, Oct. 31, 2006. The Jensens can be reached at ljensen@nycap.rr.com.

**Alyssa (Kolsky) Hertzog**, BA'98, is the beauty editor for *Good Housekeeping* magazine. She lives in New York City.

**Billie McCorkle**, BA'99, is the annual fund assistant at the John F. Kennedy School of Government.

School of Journalism Director of Communications **Beth (Spangle) Moellers**, BA'99, MA'05, and her husband, Brian, BS'99, welcomed their first child, Vivian Ruth, Oct. 12. The Moellers live in Bloomington.

**Daniel F. Ponce**, BS'99, is a reporter with television station WLS in Chicago. Three members of his family work for television stations in Chicago. Ponce's father, Phil, BA'71, anchors "Chicago Tonight" on WTTW, while his brother, Anthony, BA/AC'00, is a general-assignment reporter for WMAQ. Ponce's sister, Maria, BA'02, is a publisher at *Modern Luxury Magazine* in New York City, and his mother, Ann (Walls), BA'70, MA'74, is an artist.

**Sarah (Rupel) Wheatley**, BA'99, says, "I'm in my sixth year as journalism adviser for *The Catalyst* at Joseph Wheeler High School [in Marietta, Ga.]. I also teach AP language, which caters to my journalism roots since it has an entirely nonfiction focus. My husband, **Tyson Wheatley**, BA'01, is the producer/news manager for user participation at CNN.com. We have three children (Tyson, 15, Kaya, 4, Jacinda, 2) and a baby boy due in October."

## 2000s

**Aaron Krause**, MA'00, is a staff writer at a 9,000-circulation newspaper midway between Cleveland and Toledo. He says, "I do a little bit of everything, from writing feature stories and theater news to copy editing and updating our Web site, Norwallreflector.com."

**Nicole Roales**, BA'00, was promoted to managing editor of the Indiana University Office of University Communications. She oversees the university's electronic newsletters and a staff of writers.

**Sue Steinger**, BA'00, acquired her PhD in Greco-Roman history and now works in Oklahoma City as a financial aid adviser/Veterans Affairs counselor.

**Marybeth Anderson**, BA'01, produced a project for *National Geographic* that is told on several platforms, including Web, magazine, video and photos. She says she "ended up utilizing lots of things I learned while in J-school." Check out her work at Nationalgeographic.com/lifedreams.

**Shalanna L. Pirtle**, BA'02, was graduated from the University of Georgia School of Law in May. She became an associate at the law firm Parker Poe Adams & Bernstein in Charlotte, N.C., in the fall of 2007.

**Jim Stinson**, MA'02, says, "I moved to Nashville, Tenn., in March to begin work as a real estate and manufacturing reporter for the *Nashville Business Journal*. I had worked at the *Post-Tribune* of Northwest Indiana from 2003 to 2007, most recently as business reporter and Indiana Statehouse reporter. The latter assignment I took as Colts mania struck. I won the Chicago SPJ's Peter Lisagor Award in 2004 for best deadline story for a paper under

## Obituary

Gordon L. Smith, BA'48, died Nov. 10 at his home in Crofton, Md.

A native of Auburn, he covered Washington, D.C., for more than 50 years and traveled the world as a lobbyist and public relations consultant. He worked for 10 years as a U.S. Congress and federal agency correspondent with the Bureau of National Affairs, where he specialized in international trade and business reporting.

He directed the Washington operations of Edward Gottlieb & Associates, a public relations and lobbying firm, before moving on to the D.C. office of Hill & Knowlton, a major international public affairs/public relations/lobbying agency. From 1990 until his retirement, he ran his own firm, The Gordon L. Smith Co., in Washington.

His son, Kris Smith, writes that his father returned to IU often and was a contributor in many ways. "He was proud to be a Hoosier."

300,000-circulation, and in 2006, got beat by the *Chicago Tribune* for best regional business story. In September 2006, I attended the Knight Center for Specialized Journalism's Maryland forum on energy reporting. It has been a fun career so far, made possible by the pros at IU. Drop me a line at IndianaUJim@aol.com."

**Catherine "Kit" Werbe**, BAJ'02, says, "After five years in the television news business, I decided to make a change. In the spring of 2007, I moved home to Indianapolis and took a job with the American Red Cross of Greater Indianapolis as the communication manager. I serve as the spokesperson for the organization, conduct media relations and oversee the after-hours public affairs team."

**Alaina Byers**, BAJ'03, JD'06, is working as the community outreach coordinator and local bar liaison for the Indiana State Bar Association in Indianapolis.

**Ashima Thomas**, MA'03, works for Al Jazeera in Singapore and sent along a link to coverage the network produced of the uprising in Myanmar. "We secretly sent in a reporter who stayed for two weeks. He managed to get all his footage out and we put a special together," she wrote to former adjunct lecturer Chuck Carney in an e-mail. See the footage at [Youtube.com/watch?v=1UqQaizM15Q](http://Youtube.com/watch?v=1UqQaizM15Q).

**Joseph M. Grace**, BAJ'03, is the assistant managing editor at *Weekly Journals*, geared toward the Chicago suburbs. He lives in Huntley, Ill.

**Michael Benner**, BAJ'04, says, "I'm currently working as a general assignment reporter at WGBA-TV in Green Bay, Wis. Previously, I worked as an anchor/reporter at WJFW-TV in Rhinelander, Wis."

**Erin Bergmann**, BAJ'04, says, "I am an interactive sales planner at Prevention.com, the Web site for *Prevention Magazine*, with the 11th highest circulation in the U.S." She works in New York City.

**Ryan Heath**, BAJ'04, says, "After three years in the newspaper business, I have accepted a position as a public relations specialist with Hetrick Communications in Indianapolis. Before that, I held reporting positions with the *Noblesville Ledger*, Topics Newspapers and the *Indianapolis Star*. Also, I was married April 21, 2007, to fellow IU grad Cami Palmer (BS'05). We reside in Indianapolis."

**Sarah Rittman**, BAJ'04, is the new communications director for the town of Fishers, Ind., a suburb of Indianapolis. She will handle the town's media and public relations. Previously, she served as deputy press secretary for the Indiana attorney general's office.

**Lauren Borromeo**, BAJ'05, says, "In August, I moved to Palm Beach, Fla., where I work at Newslink.tv as the business development manager. I can be reached at [lborromeo@newslink.tv](mailto:lborromeo@newslink.tv)."

**Emily R. Ferraro**, BAJ'05, works in downtown Indianapolis for Chase Commercial Banking in marketing and sales support. She lives on the northside of Indianapolis.

**Lyndsay K. Gilman**, BAJ'05, is the executive assistant to the vice president of circulation at the *Indianapolis Star*. "I purchased my first home in fall 2006 on the southside of Indianapolis," she writes.

In October, **Christy Mehrlich**, BAJ'05, finished a five-month trip around the country in her Piper Arrow, reporting on people she has met and places she's seen in the (Bloomington) *Herald-Times* and other publications. Her reports are archived at [Skyfemme.com](http://Skyfemme.com).

**Scott A. Weybright**, MA'05, is a reporter for the *Catonsville Times* and the *Arbutus Times* in Catonsville, Md. He married Elizabeth (Hall), BS'03, MS'05, May 19. She is the program manager for the Charlestown Retirement Community in Catonsville. She is also an adjunct faculty member in the recreation, parks and tourism department at the Community College of Baltimore County. The Weybrights live in Halethorpe.

**Jamie D. Wynn**, BAJ'05, works for the Indiana Family and Social Services Administration as part of the Division of Family Resources. She can be reached at [jamie.wynn@gmail.com](mailto:jamie.wynn@gmail.com).

**Jenn Billinson**, BAJ'06, is pursuing a master's degree in media studies from the Newhouse School of Communication at Syracuse University.

**Julie McKowen Pociask**, BAJ'06, is an account coordinator for Asher Agency in Fort Wayne, Ind. She does advertising and marketing for Subway Restaurants in four markets. She married in October. She and her husband, a family case manager, live in Fort Wayne and have two dogs.

**Hannah C. Schroder**, BAJ'06, of Chicago, received the second annual Reed Business Information Outstanding Intern Award from American Business Media at the Jesse H. Neal National Business Journalism Awards luncheon. She interned at Building Design + Construction, where she produced features, news stories, and departmental materials for print and electronic products. Schroder now works for JSH&A Public Relations in Oakbrook Terrace, Ill.

**Rebecca Solomon**, BAJ'06 moved to Wisconsin to work as a news reporter for WJFW, the NBC affiliate, in Rhinelander, Wis.. Rebecca also produces, anchors and has her own segment, "Reservations with Rebecca," where she reviews restaurants in her viewing area.

**Stephanie Susman**, BA'06, is an assistant account executive at Fleishman-Hillard in Chicago. She works in the innovation practice group, which is the strategic, creative thinking department at the firm.

**Jacqueline L. Walker**, BAJ'06, writes, "After several interviews at various magazines and newspapers, I decided to accept a position at a book publisher in Champaign, Ill. As of October, I am now working as an assistant editor at Human Kinetics, editing books about health and physical education. E-mail me at [jaclwalk@yahoo.com](mailto:jaclwalk@yahoo.com)."

**Jon Clemente**, BAJ'07, has joined Manning, Selvage and Lee Public Relations (MS&L) in Chicago and will be working as an assistant account executive in its consumer marketing practice.

**Rachel Priest**, BAJ'07, continues to enjoy life in New Hampshire, where she works for Special Olympics. She recently handled publicity for an athlete who won a gold medal in China at the World Games.

**Dana Robinson**, BAJ'07, has joined Fleishman-Hillard in Chicago. She had been an intern at Weber Shandwick in the Windy City.

## Wanted: Your Updates

### We want your news:

Please send employment updates or personal news along with address corrections to:

Beth Moellers  
Director of Communications  
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Or you can fill out our online class note form at [Journalism.indiana.edu/alumni](http://Journalism.indiana.edu/alumni).

### We want your photos:

Send us a 300 dpi photo of yourself in front of the sign at your workplace. We'll hang these photos on our "Wall of Alumni" to inspire current and prospective students. E-mail photos to [sojevent@indiana.edu](mailto:sojevent@indiana.edu).

# Reminisce with Marge

## Ernie Pyle Society 'Always Ready to Talk'

Most of my Bloomington friends are journalists. Some even go back to our IU "hot type" days of the 1940s and 1950s.

Many of those friends are members of the Ernie Pyle Society, older journalists who gather for lunch the second Tuesday of each month. There are 15 to 20 of us around a restaurant table. We eat and talk about everything. Journalists are like that — always ready to talk. There are no officers, no dues, no speaker, no one has to take notes for a story. We do have "Ernie's call girl," who is Virginia Mead Savage, BA'40, MS'60. She lines up the restaurant (separate orders, separate checks) and calls members about meeting plans.

The society was established in 1990. Four of us were celebrating the birthday of Pat Siddons, BA'50. Besides Pat were Carolyn

Lucas Tufford, BA'50; Elizabeth Wallis Winkler, BA'51; and I. We enjoyed it, so we decided to ask other journalists to meet.

A letter went out to a list from the IU alumni office for area journalism graduates. More than 20 alumni and retired faculty responded. The society was born.

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Marjorie (Smith) Blewett, BA'48

Later we invited "journalists of interest" to join us. When Ed Perkins moved to Bloomington, we asked him. He was retired managing editor of the *South Bend Tribune* and he went to Notre Dame. Then we added Mary Campbell, an Illinois journalism graduate who put in 30 years as music writer for Associated Press in New York City.

Tom Tuley is another journalist in our area. He retired as editor and president of the *Evansville Courier*, lives in Brown County and follows his dream of becoming an artist. All interesting members.

We always like to add new members or entertain visitors. Most of us are from Bloomington, but we have had regulars from Nashville, Indianapolis and Whitestown. We always meet on the second Tuesday, though we did miss twice because of bad weather.

If you are going to be in town and want to join us, call Virginia Savage at (812)336-5786 or me at (812)332-7414. We can tell you the Where and When. As for the Why: It's just good fellowship with other journalists.

*Marge Blewett was in charge of placement and alumni affairs for the School of Journalism for 25 years. She was editor of the IDS when she was a student.*



Ernie Pyle Society members at a recent luncheon included (back row, from left) Ed Perkins, Elizabeth Winkler (BA'51), Susie Voelkel (BA'55), Marge Blewett (BA'48), Virginia Savage (BA'40, MS'60 education), Doris Brineman (BA'48) and Stewart Huffman (BA'56). Front row, from left, are Martie Dietz (BA'52), Barbara Lawyer (BA'52), Rose McIlveen (BA'51), Helen D'Amico (BA'42 sociology, MS'69 education) and Mary Campbell.

# The **BIG** Picture



Andrew Prinsen, BAJ'07, documented life in India last fall as his Ross Hazeltine Travel Scholarship experience. He shot photos, video, wrote entries for a school Web site blog and interviewed locals as well as medical professionals and officials during his four-month journey through the country. In this photo, a boy gives his brother a piggy-back ride through a small market on the outskirts of Calcutta (Kolkata). Read his blog at [Journalism.indiana.edu/blogs/prinsen](http://Journalism.indiana.edu/blogs/prinsen).



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