MEMORIAL RESOLUTION
JOSEPH ROBERT HARTLEY
(June 25, 1931 - November 13, 2011)

Professor Joseph Hartley served the State of Indiana, the United States, and other countries around the world through a distinguished career with the Indiana University Kelley School of Business on both the Bloomington and Indianapolis Campuses. He passed away Sunday, November 13, 2011, in Indianapolis following an unexpected illness, with his family at his side.

Joe Hartley was born June 25, 1931, in Portland, Indiana, to the late Alton Hartley and Josephine (Norris) Hartley. He attended Portland High School, graduating as valedictorian in 1949. He earned letters in football and held numerous leadership positions in student organizations. Joe worked as available in the Hartley Dairy helping to run the dairy, ice cream, and cold storage business.

Joe spent his freshman year at Ball State University in 1949-50. He transferred to Indiana University where he earned a BS in Business Management with minors in mathematics and economics in 1953. He continued in the Graduate School of Business, completing an MBA degree in 1954, and the DBA in 1957. Joe's course grades were all "A's" and his degrees were awarded with highest distinction. His academic achievements earned him membership in Phi Beta Kappa and Beta Gamma Sigma scholastic societies. He was also president of Alpha Kappa Psi professional fraternity.

During his studies, Joe held assistantships at the Bureau of Business Research and the Aerospace Research Application Center (ARAC), and served as a Doctoral Teaching Associate. He also served in the Air Force Reserve with the rank of captain, holding the position of Special Assistant to Director of Worldwide Transportation in the Logistics Command headquarters.

In 1951, Joe was married to Louise Logan, also an IU student who graduated in 1953 and became an elementary school teacher. The Hartleys had three children, Karen Louise (Mrs. Stephen Cotner) of Vincennes, Indiana, Gregory Hartley of West Chester, Pennsylvania, and Lynn Marie (deceased). Joe was deeply impacted by the early death of his daughter and he worked through a long and difficult adjustment to that loss.

Dr. Hartley joined the faculty of the Indiana University Graduate School of Business in 1957 and moved through the ranks to become full professor in 1963. He was appointed to the Department of Transportation, and he served as acting chairman in 1960. Joe was an active researcher and prolific writer, the author, editor, or co-author of over twenty books and monographs and over forty professional articles and pamphlets. He became known nationally

and internationally as an expert on transportation by water, the development of port facilities, and regional development strategies based upon appropriate transportation infrastructure.

An early study focused on the Saint Lawrence Seaway, and he was called upon over the years to participate in studies of such waterways as the Ohio River, the Trinity River in Texas, the Tennessee-Tombigbee Navigation Project, the Wabash Valley in Indiana, and the Red River Basin Project. Joe even developed some facility in Spanish through serving as water resources and transportation expert for the Magdalena River Development Planning Group in Colombia, South America in 1959. He returned to that area in 1963 to conduct a study of transportation traffic for the Brookings Institution.

Joe Hartley's expertise extended well beyond water transportation. During 1960, in cooperation with a colleague from Purdue University, he co-authored a two volume study on airports and air service in Indiana. In 1979, his paper, "The Need for Radical New Transport Technology," appeared in the *Proceedings of the Indiana Academy of Science.* In 1980, he reported on a "Market Study of Demand for Radiophone Service in Lake, Laporte, and Porter Counties of Indiana" sponsored by IU Division of Research. In a 1982 news release, Joe called for Indiana to become involved in space travel and space manufacturing, pointing to unique advantages in production of materials, pharmaceuticals, and power generation. He also foresaw the development of a market for pleasure travel in space, estimating that "there are a lot of people out there with enough income who would be willing to pay perhaps $3,000 to be among the first to travel in space." (Remember, this was 1982.) His expertise was sought and applied on a global level. For example, as Research Director for a panel of university presidents and vice presidents, he co-authored *The University of Pittsburgh: A Selective Review with Proposals.*

In recognition of his wide-ranging expertise, Professor Hartley was called as an expert witness on transportation and water resources in hearings before U.S. Congressional committees such as the House Ways and Means Committee, the Senate Finance Committee, and the committee on Public Works. He worked with the Interstate Commerce Commission and the U.S. Army Corps of Engineers, and in a 1973 Federal Court case he entered offer of proof regarding environmental effects of water resource development. At the state level, Joe testified before various committees of the Indiana General Assembly in both the House and Senate, and before regulatory commissions.

Professor Hartley's career took a major change of course in 1965 when, at age thirty-three, he accepted a university-level appointment as Associate Dean of Faculties. He had already participated in a number of university-wide programs. For two years he had headed the Committee for Improvement of Teaching and had served on committees to appraise the regional campuses and the Junior (later renamed the University) Division. Also, he was a

member of a committee named to design a self-survey of the entire university. Joe's administrative abilities were quickly recognized, and his appointment was advanced to Vice President and Dean of the Faculties (1968-69) and Vice President and Dean for Academic Affairs (1969-72).

In these years Joe carried out a study of Islamabad University for the Ford Foundation in Pakistan and helped with negotiation of Indiana University's contracts with National Institute for Development Administration in Bangkok, Thailand; University of Kabul, Afghanistan; National University, Hong Kong; and Kyoto University in Japan. In Indiana, Joe was involved in a study of the Fort Wayne Institute of Technology and served on a Gubernatorial Commission which studied Indiana Post-High School Education and created a long-range plan for regional campuses of Purdue and Indiana Universities.

Professor Hartley returned to full-time teaching in the fall of 1972. He continued an intense level of service as a member of the Steering Committee for planning the future of the School of Business, as a member of the search committee for a dean of the College of Arts and Sciences, and as chair of the search committee for a chairman of the Accounting Department.

In another major change of course, Joseph R. Hartley was named Chancellor of the Saint Louis campus of the University of Missouri in September 1, 1973. Joe noted, "Because of my many strong ties with I U, this is a major move, not lightly arrived at. It is also a most challenging assignment and I am looking forward to it with enthusiasm." A few weeks earlier, he had celebrated his forty-second birthday. In the fall of 1974, in recognition of family responsibilities, Joe returned to his home town of Portland, Indiana, to take over management of the Citizens Bank of Portland. Joe also served as a member of the boards of directors for Bloomington National Bank and Hoosier Bancshares, Inc. In the summer of 1976, Joe was elected to the board of directors of Zenith Laboratories, Inc.

Dr. Hartley rejoined the School of Business in January 1976 and began dividing his teaching time between the Bloomington and Indianapolis campuses. Joe had long been a supporter of the Indianapolis campus. Professor Roger Jerman recalled that with Joe's enthusiastic encouragement, many of his students participated in the annual Transportation Conference. When the conference was moved to Indianapolis, Joe continued to encourage his Bloomington-based students to attend the conference, and they did so in substantial numbers.

In the 1970s and after more of his classes were being offered in Indianapolis, and for about two years he also was serving as part-time Director of Railroad Planning for the Public Service Commission of Indiana. Professor Hartley's appointment was transferred officially to Indianapolis as of July 1, 1987. During this transition, the focus of Joe's teaching shifted from transportation courses to finance courses. He continued to earn the respect and admiration of

his students and younger colleagues. His major contribution to the Indianapolis programs was as a senior finance faculty member at a time of serious staffing and tenure problems in that area. Joe was the anchor for several years and mentored many young faculty. Outside of class, students frequently sought his advice on career strategies and other matters of personal development. Joe considered these contacts as part of his job and enjoyed seeing young people grow in character and maturity.

During his final years on the faculty, the Indianapolis Campus was going through a period of rapid growth along with a need for rebuilding of the Finance faculty. Joe joined the dean in recruiting activities at the annual meetings and was a strong advocate for the Indianapolis campus and the city of Indianapolis. As a result of his vision and persuasive promotion, a number of new faculty members were hired, enabling the expansion of finance offerings and bringing major strength to the Kelley School of Business.

This review of Joe Hartley's career has listed only part of his accomplishments. However, summary as it is, this history is an amazing record of teaching, research, administration, and service that touched the lives of countless persons and enhanced the performance of many organizations. As friends and colleagues, it has been an honor to prepare this memorial resolution to become part of the Indiana University archives through inclusion in minutes of the Bloomington Faculty Council. Copies will be sent to Kelley School deans in Bloomington and Indianapolis; Joe's wife of sixty years, Louise (Logan) Hartley; his surviving children, Karen Cotner and Gregory Hartley; his brother, Howard Hartley; and his sister, Ann Malcolm.

Victor E. Childers
Associate Professor Emeritus of International Business

Jack G. Helmkamp
Professor Emeritus of Accounting