

New Media Communications Mission Statement

The mission of the New Media Communication degree is to provide students with a rich background in Arts and Sciences that equips them with technical knowledge, problem solving skills, writing ability, and experience designing new media works using information technologies. Such preparation allows students to seek employment as new media communication specialists in a variety of settings, such as business and manufacturing, the computer industry, and as freelance developers and consultants. The mission of this degree is consistent with the missions of both the English and Communication Arts degrees and the institution.