

On the Horizon with LAMP



“On the Horizon” is a publication of Indiana University’s Liberal Arts and Management Program (LAMP). LAMP is an honors-level program for undergraduate majors in the College of Arts and Sciences, sponsored by the College in cooperation with the Kelley School of Business. For more information, see the LAMP website: <http://www.indiana.edu/~lamp>.

Fall 2005

Curriculum Spotlight: L316

“The LAMP Students Blew the Board Away”

Some students love the prospect of quantitative analysis, some fear it, but all LAMP students are required to take L316. This junior level seminar develops analytical and quantitative skills and applies them to real-world problems. Mathematics Professor Dan Maki has been teaching the seminar from the very beginning days of LAMP, joined in recent years by Professor Chris Keller

from the Kelley School of Business. In addition to learning basic statistical analyses, students undertake projects that respond to the needs of a particular client.

Last spring semester, for example, one team in L316 worked with the Timmy Foundation in Indianapolis, a non-profit organization that seeks to improve

children’s health care and education in underserved nations. A team of five LAMP students gathered and analyzed data in 16 countries on five indices they designed to assist in comparing health needs and in determining future countries of involvement. The team prepared a lengthy written report and made a presentation to the Timmy Foundation Board of Directors.

From the Director



LAMP staff from left: Jane Rogan, associate director; Professor James Madison, director; Amy Elson, academic advisor; and Amy Foster, administrative assistant.

A special welcome to sophomores – the newest in a long line of LAMP students. You have tough acts to follow, but we know that each of you has the academic, leadership, and personal qualities that have been the hallmark of LAMP since our beginning in 1988. The sophomore retreat on October 9 is your chance to meet the other members of your class and to move far toward building the connections and friendships that make LAMP a small and special place in a large university. In the spring you'll be together in Jane Rogan's career development course. And if you have not yet met with LAMP's academic advisor, Amy Elson, please arrange an appointment by calling 856-4966.

Those of us on the second floor of Wylie Hall are always happy to see students and alums dropping in. And we welcome email and other forms of questions and suggestions. We think LAMP is a great program; but we know that our job is to continue working to make it even better. Please help.

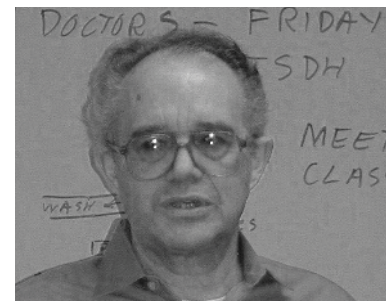
I'm delighted that Wendy Gamber has agreed to serve as Acting Director this fall while I'm on leave. Professor Gamber is teaching L216, "Gender and American Business." I'll be wearing my historian hat most of the semester and on the road doing archival research, but back home in Bloomington from time to time. I'm still available on email. And I'll be back in Wylie Hall at the start of the spring semester, when I'll be teaching a LAMP seminar.

*James H. Madison
LAMP Director &
Thomas and Katherine Miller Professor of History*

continued from page 1

Executive Director Scott Keller reported that "the LAMP students blew the Board away with the depth of their research, the sophistication of their analyses, the professionalism of their presentation and the applicability of the statistical tools they created for us."

One member of the team, Ben Beranck, said that "I found in Professor Maki and Professor Keller's case-based course that learning statistics in such a way with direct application to a current real-world challenge of a humanitarian organization such as the Timmy Foundation provided a brilliant context for course subject matter, but of far greater importance answered why such subject matter matters at



Professor Dan Maki

all in the first place. I'm proud of my team's work, but I'm even more proud that our work is worthwhile and will hopefully go on to make a difference in the lives of medically underserved children throughout the world." Another team member, Andrew Perry, concluded that "I really enjoyed learning more about the ways in which non-profit organizations operate and conduct business in comparison to more traditional, profit-driven businesses. This project further opened my eyes to crises that threaten developing nations throughout the world."

L316 depends on the ability of Professors Maki and Keller to develop good projects and find cooperative clients. They are most eager to have suggestions and help from LAMP alumni and friends. Please send your ideas to LAMP@indiana.edu.

The World of Work



Jane Rogan and the spring 2005 X298 class

LAMP students are wonderfully self-directed, yet most still benefit from the several ways in which the Program helps them think about their futures in work, career, and life.

The foundation for this looking ahead is a new career course (X298), required of all sophomores and taught for the first time last spring by Associate Director Jane Rogan.

Students learn not only about resumes and interviews, but also study personal and career development patterns, life-span theories, and the varieties of careers in the private, public, and not-for-profit sectors. The intended outcome is for students to assess frankly their strengths, skills, aptitudes, and interests and to imagine all of the possibilities that their lives—not just their careers—might encompass.

In Memoriam

LAMP and the IU community suffered a tremendous loss with the death of junior Ashley Crouse, who died in a car accident in Bloomington on April 11. Ashley was a junior who most LAMP students knew as an energetic and caring person. All would agree with LAMP senior Bryan



Strawbridge who said that “Ashley made it her mission everyday to selflessly brighten the lives of all who knew her and even those who did not through caring words, compassionate actions, and, of course, a laugh and a smile.”

LAMP Alumni can help in a variety of ways.

- *Come as a guest in the LAMP Leadership Lunch Series. Have a chance to talk about careers with a small group of students. Fridays are the best days.*
- *Volunteer to be interviewed by a student in X298 studying a career in your field.*
- *Come to our spring Mocktail party where sophomores have a chance to practice presenting themselves in a social/professional environment.*
- *Offer to hire a LAMP student as a summer intern.*
- *Come to LAMP to recruit an outstanding new colleague.*
- *Tell us what we need to be doing differently and better in LAMP.*



Geologist Christina James (left) of the Indiana Geological Survey gives Laura Malament some advice about interviewing during the spring Mocktail Party, an event for sophomores designed to simulate a real-life networking situation.

Summer Learning



Many LAMP students continued learning over the summer through overseas study and internships that took them around the world – from Indianapolis to Wall Street to Prague and Sydney.

LAMP students studying abroad have special financial assistance from an Overseas Study Scholarship generously endowed by Walt Robbins and Ed Hutton.

Elizabeth Oates and Brandi Angrick attended the International Student Symposium at Charles University in Prague and participated in classes on international affairs and cultural differences. This particular class listened to a presentation by Aaron Powell, a British politician who spoke about his nation's perspectives on the war in Iraq.



Above, Raechelle Medellin was one of several LAMP students doing internships in New York City this summer. Raechelle worked at Goldman Sachs with the Human Capital Management's Learning and Professional Development team to establish training, curriculum schedules, speaker schedules, case study simulations for the new hires.



Left, LAMP Senior, Lauren Kern, spent her summer in New York City as an intern for UBS Financial Services where she worked directly for Mike Singh, an IU Alum, in the area of Corporate Institutional Services.

A Scholarship Gift from a Woman of the World

Irene W. Meister (BA, 1948, MA, 1949) recently established a scholarship endowment for LAMP students. Dr. Meister has had a distinguished career in international trade, law, economics, and consulting, much of it with the paper industry. In the spring she visited in Bloomington with LAMP students to discuss careers, including the ways of learning foreign cultures and

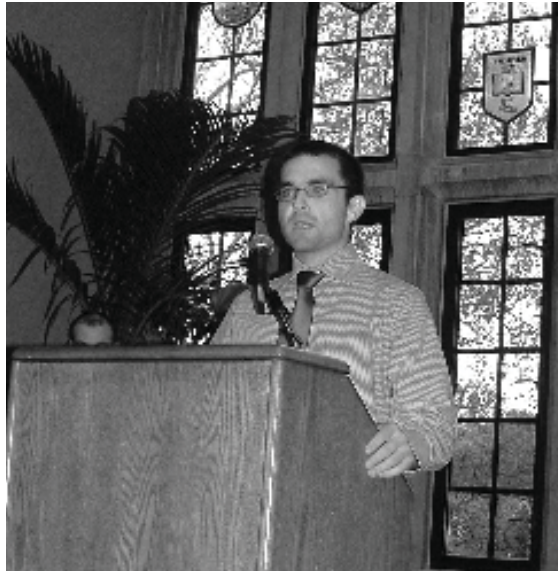


languages, the changing place of gender in the workplace, and the challenges of preparing for a career in the twenty-first century. LAMP students benefited from the wisdom of her experience; generations of LAMP students to come will benefit from her generosity.

LAMP Graduation 2005



LAMP's gala graduation welcomed the class of 2005, their families and friends, and LAMP faculty to the Tudor Room on the Friday of commencement weekend. In addition to good food and fellowship, LAMP faculty read a short biography of each graduating senior.



Left, Carter Gerard delivers the graduation address during the Tudor Room reception.

The World in Flat: LAMP Studies Abroad

More than half of LAMP students study overseas. Long before Thomas Friedman wrote *The World is Flat*, LAMP students knew that competition and cooperation with people and institutions around the world are realities of the twenty-first century.

A major asset in enabling LAMP students to study abroad is the Robbins-Hutton Scholarship. The generosity of Ed Hutton and Walt Robbins provides LAMP the opportunity to offer financial support to every student studying overseas. LAMP sophomore Liz Oates spent a semester in Spain, where she reported "the whole country has been our classroom because everywhere we go we are constantly learning."

Alisa Badiner combined academic study in Sydney with an internship: "I worked for Chubb Insurance of Australia, where I gained hands-on work experience and got to spend my days with very friendly Aussies! I had only incredible experiences, and believe that studying

abroad is a fabulous way to spend a semester."

Another kind of experience came

for seven LAMP students in a class organized by the Kelley School of Business and the East Asian Studies Center on Chinese Business and Culture. The semester-long class focused on Chinese economic history, recent economic growth, and basic Chinese language. The highlight came over spring break when the students traveled to China. LAMP sophomore Lara Malament reported that "going to

China has been the most valuable and fascinating experience I have had in college so far."



Alisa Badiner

LAMP Leadership Luncheons



LAMP students have several opportunities each semester to meet with professionals from off campus for informal conversation about career choice and planning. Among the Leadership Luncheon guests last year were David Mann, co-founder and partner of Spring Mill Venture Partners, and Steve Bryant, director of the Bloomington Life Sciences Partnership.

Above, David Mann listens to students as they discuss their future career choices. Right, Steve Bryant took the opportunity to speak with several students during an informal lunch.



Special Thanks for Grant

Proctor & Gamble has made a grant to LAMP for the enhancement of academic and career opportunities for students. This is the second consecutive year P&G has expressed their confidence in the Program. We are most grateful.

Several Upcoming Events Planned

Early fall, 2005, will offer several social/career events: a Leadership Lunch with Amy Judge-Prein, counsel, Eli Lilly and Company on September 30; a workshop with Alexandra Linden of Goldman, Sachs on September 21; a workshop with Nick Strout on International Careers on September 29; a Leadership Lunch with

Ben Downey; and an Etiquette Dinner on November 8. Students will receive email announcements with more details about these and other fall events. Make sure you put these and other LAMP events on your calendar and plan to attend the workshops that best fit your interests and possible career choices.

Retreat News



One Team of 2004 Retreat Participants

All sophomores are required to attend the LAMP retreat on Sunday, October 9. We know from the very positive response of previous sophomore classes that you will learn and enjoy as you work and play together in the wooded hills of Brown County.

Buses will leave the Musical Arts Center circle drive (on Jordan across from the International Student Center) at exactly 8:00am. We'll return by 5:00pm. Bring layers of clothing in preparation for changing weather and plan on good food and good times together.

Alumni Notes

We are proud of our LAMP alumni. Please send us news of your whereabouts and activities since leaving IU.

Julie Kmec (1996) joined the faculty in the Department of Sociology at Washington State University in August 2002 after receiving her PhD in sociology at the University of Pennsylvania.

Jessica Yoder (2004) is attending law school at Valparaiso University.

Abigail Zell Moran (1999) is living in Cincinnati and is an English teacher at The Seven Hills School.

Kristen Michalek (2005) is working with the Consumer & Marketing Knowledge Division of Procter & Gamble and hopes projects will take her to China and Europe next year.

New Instructors join LAMP teaching staff

In addition to serving as LAMP's Academic Advisor, Amy Elson will teach a LAMP senior seminar this fall entitled Law, Culture, and Society. Amy graduated summa cum laude from Indiana University Bloomington in 1995 with a BA in English and History. She attended law school at Indiana University Bloomington and received her J.D. in 1998. Following her graduation from law school, Amy practiced as a civil defense litigator for three years with the Fort Wayne, Indiana, law firm Barrett & McNagny, LLP.



Amy returned to IU Bloomington in September 2001 to pursue her PhD in United States History. She concentrates her study in the field of U.S. legal history, and her research interests include widowhood, worker's compensation, and gender and the law. She is currently working on her dissertation, a legal study of widowhood in the United States. While at IUB, she has taught courses in U.S. history and U.S. legal history, and she looks forward to examining the complicated interaction of law, culture, and society with senior LAMP students.

Also new to the LAMP teaching staff is Shelley Nelson, who will teach the LAMP junior seminar on analytical problem-solving. Nelson came to IU in 2002 after graduating from Oregon State University with a B.S. in sociology and working for two years as a Research Assistant at Oregon Health and Science University in Portland, Oregon. She received her M.A. in sociology from Indiana University. Her broad research interests include social stratification and mobility, wealth inequality, education, family and quantitative methods. Outside of teaching and research, Shelley enjoys reading, cooking, and photography.



On the Horizon

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Do we have your most up-to-date address? Have you taken a new job recently? Do you want to contact LAMP classmates? Please use this form to help us keep our LAMP alumni records updated. We'll put your news in Class Notes section of an upcoming edition of Spotlight.

Name: _____ Last Name While at IU: _____

Spouse/Significant Other Name: _____ Graduation Date: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Business Title: _____ Company/Institution: _____

Company Address: _____

Mailing Preference: Home Business

Your News: _____

Please mail to below address or fax to 812-856-4672