

IU Northwest Council Meeting Notes

Meeting Held Tuesday August 11, 2015

Chancellor Lowe asked if there were comments or questions regarding the July 15, 2015 meeting notes. Hearing none, he advised Council members to contact Kathy Malone with any changes, and thanked her for doing a good job of keeping track of the proceedings.

I. Introductions:

Chancellor Lowe began the meeting by introducing and welcoming to the IU Northwest Council Dr. Mark McPhail, Executive Vice Chancellor for Academic Affairs, and Mr. Andy Kapocius, Executive Director for Facilities and Operations.

II. Enrollment Management & Student Success

a. Enrollment Management Update

Vice Chancellor Montevirgen reported that, with three weeks remaining before census, and two weeks remaining prior to the start of the semester, coordinated efforts in several units continue in an effort to increase the yield for the Fall 2015 semester. The last New Student Orientation, prior to the start of the Fall semester, will be held on Tuesday, August 18. Enrollment is down approximately 9% compared with Fall 2014, and projected credit hour numbers are also down (a reduction in credit hours was factored into projections for the Fall). Transfer student enrollment numbers are down, system-wide, and also at IU Northwest. Vice Chancellor Montevirgen encouraged Council members to contact students in their areas to encourage them to enroll. Vice Chancellors McPhail and Montevirgen will reconvene and refocus the Enrollment Management Group, which had recently been on a hiatus due to recent changes in administrative leadership.

Dr. McPhail referenced data indicating that success in math and writing courses early in a student's academic career is critical to them remaining enrolled. Academic Affairs and Student Affairs will be working in tandem to ensure that people working in critical areas are directly involved with Enrollment Management.

Feedback from orientation sessions has been very positive, and responses from students and parents indicate that IU Northwest is a very welcoming campus. Enhancements to orientation sessions were beneficial and appreciated by students. The sessions were well-organized, and having the "Thrill of the Grill" events coordinated with orientation was well received by the Orientation Committee, new students and the campus community. Chancellor Lowe thanked Vice Chancellor Montevirgen and the Orientation Committee for their good work, and he also thanked Kathy Malone for ensuring that "Thrill of the Grill" events were coordinated with orientation sessions, which made a positive, welcoming impact with students, parents, and campus colleagues. The campus looked great and the "Thrill" events added to the spirit and liveliness on campus.

III. Facilities Planning

a. Update from Executive Director for Facilities and Operations

Executive Director Andy Kapocius reported that he is getting acclimated to the campus and becoming integrated with campus committees, efforts and construction management teams. He has been asked to participate in progress meetings for the new Arts and Sciences building.

The Hawthorn Hall project, with the exception of the furniture installation, is scheduled for completion prior to the beginning of the Fall semester on August 24.

The Restroom Project in Raintree Hall is also on track to be completed by August 24.

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IV. Student Government Association (SGA) Update

Azaz Mehmood, President, Student Government Association, could not attend the meeting due to a prior commitment. Chancellor Lowe continued the discussion regarding the campus strategic planning objective to improve communication with students. To this end, Emily Banas reported that the Office of Marketing and Communications met with Azaz and Victoria Morales, Vice President, Student Government, and administered a full communication assessment to determine their goals and needs. Based on their feedback, a new tool, similar to Facebook, and implemented system-wide through Collegiate Link, has been rebranded for IU Northwest and named the RedHawk Link. When the mobile-friendly tool is launched later this Fall, included on the site will be access to various student organizations, and daily information about campus events. Students can use their Central Authentication (CAS) password to access the site.

Marketing is also working with Student Government to develop a small, handout card that will be distributed once or twice monthly and will list a few of the main campus events for students, and the card will also refer to the RedHawk Link. Vice Chancellor McPhail suggested that Student Government leadership agree to do tweet campaigns prior to events to further engage students and make them aware of campus happenings.

Students can also take advantage of existing university resources such as Twitter, Facebook and the university website to enhance communication avenues. Succession planning in Student Activities is needed so that new leaders are aware of communication venues available to students, and to ensure that leadership responsibilities transition seamlessly. Scott Fulk will be working with Student Government on succession planning.

Staff in Marketing and Information Technology are exploring a daily digest form of communication for staff and possibly students.

V. Updates – Professional Staff, Clerical and Technical Staff, Police Officers, and Service Staff

Detective Michael DeVries reported that the IU Police Department recently had three cadets to graduate from the police academy and will return to the campus as part-time officers. One new recruit has just started at the Northwest Indiana Law Enforcement Academy. The Police Department was recently given Title IX training. Dr. Bankston thanked Detective DeVries who did a great job when he spoke with Medical Education students about safety on the campus and the role of the police department.

VI. Chancellor's Report

a. Council Annual Survey (discussion at September 2015 meeting)

Chancellor Lowe asked Council members to bring their ideas regarding how to make the Council more effective, to the September meeting where the annual survey will be discussed.

VII. Other Information

- a. IU Northwest Council migration from Oncourse to Box.
The migration will occur in October 2015.
- b. Campus Convocation -- August 21, 2015
- c. Dr. Bankston reported that IU Northwest has the largest and most demographically and geographically diverse class in IU School of Medicine-Northwest-Gary history. The increase in entering class size (358) for IU School of Medicine as a whole makes Indiana University the largest medical school in the country this year, slightly larger than the University of Illinois–School of Medicine. Thirty-two first-year students makes this the largest class in IUSM NW history, up from

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26 in the last few years. There are 32 first-year students, 26 second-year students, 7 third-year students and 11 fourth-year students (76 total).

The remainder of the Council Meeting was used for the One Book discussion of the 2015-16 Reading Selection, *Operation Homecoming: Iraq, Afghanistan, and the Home Front, in the Words of U. S. Troops and their Families* by Andrew Carroll with the IU Northwest Council and the One Book Committee.

VIII. (10:00am) Campus Conversation on Diversity, Equity, Inclusion follow-up: Leadership role(s) for Council

a. One Book – One Campus – One Community – One Book Committee

1. 2015-16 Reading Selection: *Operation Homecoming: Iraq, Afghanistan, and the Home Front, in the Words of U. S. Troops and their Families* by Andrew Carroll (ed.)
2. One Book Proposals
3. Summer Council Reading Initiative: Discussion of *Operation Homecoming* – August 2015