



INDIANA UNIVERSITY
KOKOMO

What matters. Where it matters.

News Release

FOR IMMEDIATE RELEASE

Media Contact –Danielle Rush

Communications Specialist
2300 S. Washington Street
Kokomo, IN 46904-9003
(765) 455-9414
darush@iuk.edu

July 17, 2013

IU Kokomo Crescendos to sing in Circus Festival parade

KOKOMO, Ind. — Indiana University Kokomo’s Crescendos show choir will perform for its largest audience ever Saturday, entertaining the crowds at the Circus City Festival Parade in Peru.

Director Rick Alexander said 50 members of the singing group will sing and dance on a float, as one of more than 350 entries. The parade, billed as the second largest in Indiana, is expected to draw 25,000 people. In addition to musical performers, it includes authentic circus wagons, clowns, calliopes, and wild animals.

“We are thrilled to participate in the Circus Festival Parade,” he said. “This is fantastic exposure for the Crescendos, and for the campus. We can demonstrate the great talent our students have, and draw some people to IU Kokomo.”

The Crescendos will sing Journey’s “Don’t Stop Believin’” and Fun’s “Some Nights.”

The parade steps off at 10 a.m. on Main Street in Peru. It is the longest running circus parade in the United States.

Membership in the group is open to students and community members, with no audition. Rehearsals are from 7 to 9 p.m. Tuesdays in Havens Auditorium. For more information about the Crescendos, contact Alexander at rickalex@iuk.edu

Indiana University Kokomo serves north central Indiana.

-END-