

News Release

FOR IMMEDIATE RELEASE

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IU Kokomo Cougars sponsoring food drive at Saturday's game

Kokomo, Ind. – Indiana University Kokomo athletics, the United Way, and IU Kokomo student organization Enactus, are teaming up with Campbell's *Lets Can Hunger*. Enactus, for the third year in a row, has accepted the challenge by Campbell's to pledge 5000+ pounds of food to feed local people within the community.

Fans can help by bringing canned foods to the men's basketball game against IU Northwest this Saturday, December 15, at 3 p.m., at the Kokomo High School gym, entrance 13. Five canned food items admits one person into the game, as well as one entry for a chance to win a Cougar prize package. Ten canned food items admits one person into the game, as well as three entries for a chance to win a Cougar prize package.

"*Let's Can Hunger* has been a great project for our team. It has opened the eyes of our students, showing them the need that exists in the community," said [Jason VanAlstine](#), faculty sponsor of Enactus. "Through the planning of these events, it also has given them real management and marketing skills they will be able to use after they complete their degrees."

Indiana University Kokomo serves north central Indiana.

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