

- **March 11, 2005 - Volume 32, Number 10**

Staff News

I am pleased to announce John Morriberon's appointment as the Reference/Technical Assistant in the Education Library. John has extensive reference experience having worked as a Reference Assistant in the Education Library, a Library Assistant IV at Walden University, and Reference Assistant at Tutor.com. John will earn his MLS in May 2005.

Submitted by: Gwen Pershing, Head, Education Library

Ralph Papakhian, head of technical services at the William and Gayle Cook Music Library, and Sue Stancu, sound recordings cataloger, each received a Distinguished Service Award from the Music OCLC Users Group. At the national meeting, Ralph and Sue were recognized for their contributions to music librarianship as "cataloger, educator, mentor and friend." Both were praised for their many contributions toward educating and inspiring music catalogers, much of it in tandem. Ralph and Sue have taught in the Music Librarianship program at SLIS for many years and have coordinated and taught in the national Music Cataloging Workshop since 1996, where they have "shaped the development of dozens, perhaps hundreds, of people entering music librarianship."

We congratulate them on this well deserved honor!

Submitted by: Philip Ponella, Director, William and Gayle Cook Music Library

I am pleased to announce the appointment of Stacy Kowalczyk as the IN Harmony Project Manager. Stacy will begin work on March 21. This is a half-time librarian appointment, running through Septemeber 30, 2007. Stacy is currently a doctoral student in the School of Library and Information Science. Stacy is an experienced project manager, both in systems development projects and digitization projects. Immediately prior to coming to IU, Stacy worked for more than seven years in the Office for Information Systems at the Harvard University Library as Manager, Applications

Programming, where she participated in over twenty digital library projects. We are confident that Stacy will be an excellent addition to the Digital Library Program and to the IN Harmony Project team. Please join me in welcoming Stacy to the Indiana University Libraries!

Submitted by: Kristine Brancolini, Director, Digital Library Program, IUB.

Library News and Events

IU South Bend's One Book, One Campus

Chris Hedges, author of IU South Bend's first One Book, One Campus title, *War is a Force That Gives Us Meaning*, will discuss his work and answer questions Tuesday, March 15, 7 p.m. in the Student Activities Center, rooms 221-225. A book signing and reception sponsored by the New York Times will follow. This event is free and open to the public.

Hedges, a former war correspondent, writes of lessons learned in his 15 years of covering war zones, in among other places, El Salvador, Iraq, Sarajevo, Kosovo.

The Campus Bookstore will be selling copies of the book at the event for \$11 (cash or check payment accepted).

For more information, please call (574) 520-4410 or visit <http://www.iusb.edu/~libg/onebook>.

One Book, One Campus is sponsored by the Franklin D. Schurz Library and the campus American Democracy Project with support from the Student Government Association, Chancellor Una Mae Reck, Vice Chancellor Alfred Guillaume, Dr. Francis A. Yeandel, Elkhart Truth, Indiana Humanities Council, The New York Times, Office of Public

Affairs and University Advancement, University Center for Excellence in Teaching, and The Friends of the Franklin D. Schurz Library.

Submitted by: Julie Elliott, Assistant Librarian, Franklin D. Schurz Library

The IC2

The IC2, located on the 2nd floor in the west tower of the Main Library, quietly opened for business on March 4th in the late afternoon. The Core Collection will be moved to the IC2 from the 4th floor of the west tower over spring break. Please stop in for a look if you have time. The IC2 offers the following services and resources:

- 68 individual computer workstations

- Seating and electrical power for 100+ laptop users

- Current, high-use core book collection

- UITS Technology consultation during all open hours

- Library reference assistance

- Printing

- Wireless network

- Quiet study space

An opening reception is being planned for the IC2 on March 30th at 3:30 p.m. Look for further information closer to the date.

Indiana University Librarian's Association Bloomington Book Sale 2005

Bibliophiles will want to mark their calendars for the Indiana University Librarians Association (InULA) annual Book Sale, on Saturday, April 16, and Sunday, April 17, in the IU Bloomington Main Library, Room E174.

A \$20.00 fee is required for admittance to the Preview Sale on Saturday, from 9:00 a.m.-noon. Admission is free from noon-5:00 p.m. Saturday and 11:00-5:00 p.m. Sunday. Most books will be offered for reduced prices on Sunday: half-price from 11:00 a.m.-2:30 p.m. and \$2.00 per bag from 3:00-5:00 p.m. The sale will close from 2:30-3:00 p.m.

InULA accepts book donations to the sale until April 12. All kinds of books are welcome, as well as journals/magazines, posters, audio cassettes, videos, and CDs. InULA will provide a letter of receipt to donors for tax purposes.

Donations to the InULA book sale may be made by contacting Sherri Michaels, 855-9857, shmichae@indiana.edu, or David Frasier, frasier@indiana.edu. (Note: please contact us before bringing any donations to the Library.)

A non-profit organization, InULA supports professional development and continuing education for librarians and provides scholarships in the field of library and information science. For further information about the InULA Book Sale, contact Sherri Michaels, shmichae@indiana.edu, or Liz Goldberg, ellarson@indiana.edu.

Submitted by: Erika Dowell, Public Services Librarian, Lilly Library

Indiana University African American Cultural Center Library Presents the 8th Annual Library Evening Extravaganza

March 25, 2005

6:00-8:00 p.m. Neal-Marshall Grand Hall

Featured speakers:

Dr. Portia Maultsby, Professor of Folklore and Ethnomusicology; Adjunct Professor in the School of Music, African Studies and American Studies

Dr. Mellonee V. Burnim, Associate Professor Ethnomusicology

Professors Maultsby and Burnim are the authors of the forthcoming book titled, African American Music: An Introduction

A free buffet dinner will be served to the first 150 people.

The dinner is catered by King Rib of Indianapolis

Menu:

Ribs and Chicken

Mac & Cheese

Baked Beans

Greens

Cornbread

Cake

Free and open to the public!

Submitted by: Marianna Brough, Campus Library Coordinator, African American Cultural Center Library

Indiana Online Users Group (IOLUG) Spring Program

Marketing Your Library on the Web

Hamilton East Public Library

5 Municipal Drive, Fishers, IN

May 20, 2005

It used to be "how do we bring our patrons through the front door?" The question now is "how do we bring our virtual patrons through our web front door." We know our users are out there, using the web to virtually exist. So, how can we market our library services and databases to bring in our virtual patrons? Our keynote speaker, Glenn Peterson, Web Administrator of the Hennepin County Library system in Minneapolis, MN, will be addressing such questions. He will share with us how his metropolitan library system is using the web to market their library services and resources.

Topics to be covered include:

- increasing web site use through patron online interaction with the library
- using tools & skills needed to implement interactive features, both free and commercial
- bridging your library's web site and online catalog to benefit from the synergy of these two resources
- including web-based services that will attract kids and teens
- adding value to your web site through library staff involvement
- creating web-based tools to enable staff to contribute quickly and efficiently (and give them a sense of ownership)
- working with key library staff to integrate your print and web marketing efforts
- marketing the site through your staff and your staff's in-person services through the site

Our afternoon sessions will further explore various web marketing techniques.

Schedule for the day:

8:30-9:00 Registration

9:00-9:30 IOLUG Business Meeting

9:30-9:45 Break

9:45-11:30 Keynote Address: Marketing your Public Library via the Web

Speaker: Glenn Peterson, Hennepin Public Library, Minneapolis, MN

(Note: A 10 minute break will take place at 10:30)

11:30-12:30 Lunch

12:30-1:10 Session Topic: Creating a Library Portal

Speakers: Susan Metcalf & Joanne Artz, University of Southern Indiana

1:15-1:55 Session Topic: Web Marketing and a Special Library

Speaker: Donnett Ekwerike, Eli Lilly Library

1:55-2:10 Break

2:10-2:50 Session Topic: Ten Steps to Effective Web Presence

Speaker: Michael Stephens, St. Joseph County Public Library

2:55-3:35 Session Topic: Revamping an Academic Library Web Site

Speaker: Eric Morgan, University of Notre Dame

3:35-3:45 Wrap up and evaluations

Registration is \$25 for current IOLUG members or \$45 for non-members. This includes break snacks, lunch (buffet with vegetarian choice), and speakers' handouts.

Directions to the Hamilton East Public Library, Fishers, Indiana: From the West, South or East of Indianapolis, take I-465 to the Northeast side of Indianapolis. Merge onto I-69 N/IN-37 N via Exit 37B toward Ft. Wayne. Take the IN-37 N Exit (Exit 5) toward Fishers/Noblesville. Take the 116th St. ramp towards Fishers. Turn left onto E. 116th St, go about 1 mile. Turn right onto Municipal Dr.

REGISTRATION Forms are available at: <http://www.iolug.org>

Submitted by: Sally Neal, SETIN Team Assistant Librarian, IUPUI.