

# Campus Survey

## re: naming the third tier

- Request: get a sense of campus attitudes about different naming options for third teaching tier (lecturer, senior lecturer, ?)
- Surveyed campus separately from BFC
- 1 week for input (through 4/13/18)
- 806 total responses
- All units responded (some numbers very low... not included in these slides)

# % Support: % Oppose

Support:Oppose	BFC	TT	NTT	Other*
# Responding →	43	482	350	36
Teaching Professor	52.5:46.5	34.7:49.6	<b>76.8:16</b>	33.3:38.9
Senior Lecturer w/ Distinction	53.5:30.3	<b>50:25.1</b>	42.9:31.1	27.7:47.2
University Lecturer	<b>58.1:20.9</b>	43.4:28	23.1:52.9	<b>33.3:19.5</b>
Principal Lecturer	41.9:27.9	27.8:38.5	19.4:53.7	22.2:36.1
Master Lecturer	41.9:27.9	35.7:36.3	28:44	30.5:27.8

\* Mostly includes emeriti.

# Choose preferred name...

FIRST CHOICE	BFC	TT	NTT	Other
<b># Responding→</b>	43	482	350	36
Teaching Professor	<b>37.2%</b>	<b>28.0%</b>	<b>66.0%</b>	<b>27.8%</b>
Senior Lecturer w/ Distinction	18.6%	22.4%	14.9%	13.9%
University Lecturer	23.3%	23.4%	5.1%	22.2%
Principal Lecturer	16.3%	8.1%	6.0%	8.3%
Master Lecturer	4.7%	13.9%	6.3%	11.1%

# Considering other options...

Support:Oppose	<b>BFC</b>	<b>TT</b>	<b>NTT</b>	<b>Other</b>
<b># Responding →</b>	43	482	350	36
Rename Lecturer	41.9:41.9	30.7:57.8	67.7:20	25:52.8
Add New Category	34.9:54.5	21.8:60.6	42:38	11.2:52.8
<b>First Choice</b>				
Rename Lecturer	30.2%	32.0%	<b>52.3%</b>	25.0%
Add New Category	27.9%	18.3%	30.0%	19.4%
Neither	<b>41.9%</b>	<b>48.1%</b>	16.9%	<b>33.3%</b>

# % Support: % Oppose

Support:Oppose	COAS	Jacobs	Kelly	Mauer
# Responding →	437	31	135	15
Teaching Professor	49.9:39.8	41.9:32.3	56.3:34.1	80:xx*
Senior Lecturer w/ Distinction	46.5:38.6	61.3:19.4	51.1:23.7	40:xx*
University Lecturer	36.9:36.6	35.5:32.2	31.8:43.7	40:33.3
Principal Lecturer	24.5:45.7	32.3:38.7	25.9:41.5	26.7:40
Master Lecturer	32.7:41	42:35.5	33.3:35.6	26.7:33.3

*\* fewer than 3*

	Education	SICE	SPEA	SPH
# Responding →	47	32	40	41
Teaching Professor	46.8:31.9	81.3:15.7	57.5:30	41.5:43.9
Senior Lecturer w/ Distinction	57.4:12.8	50:31.3	27.5:42.5	36.6:34.1
University Lecturer	51.1:17.1	28.2:50	20:47.5	34.2:44
Principal Lecturer	19.2:42.6	25:50	22.5:57.5	19.6:53.7
Master Lecturer	34:25.6	34.4:43.8	30:52.5	24.4:43.9

# Choose preferred name...

FIRST CHOICE	COAS	Jacobs	Kelly	Mauer	Educ	SICE	SPEA	SPH
<b># Responding→</b>	437	31	135	15	47	32	40	41
Teaching Professor	<b>41.2%</b>	<b>29.0%</b>	<b>51.1%</b>	<b>73.3%</b>	<b>31.9%</b>	<b>68.8%</b>	<b>50.0%</b>	<b>36.6%</b>
Senior Lecturer w/ Distinction	16.7%	25.8%	23.0%	20.0%	27.7%	9.4%	10.0%	17.1%
University Lecturer	18.8%	25.8%	8.1%	6.7%	25.5%	9.4%	10.0%	22.0%
Principal Lecturer	7.8%	9.7%	10.4%	xx*	xx*	xx*	7.5%	7.3%
Master Lecturer	11.7%	9.7%	6.7%	xx*	10.6%	xx*	12.5%	14.6%

# Considering other options...

Support:Oppose	COAS	Jacobs	Kelly	Mauer
<b># Responding →</b>	437	31	135	15
Rename Lecturer	42.4:48.5	38.8:48.4	47.4:38.6	60:13.3
Add New Category	29.1:53.8	25.8:64.5	28.2:51.8	33.4:33.3
<b>First Choice</b>				
Rename Lecturer	34.8%	<b>41.9%</b>	<b>44.4%</b>	<b>80.0%</b>
Add New Category	23.3%	16.1%	21.5%	xx*
Neither	<b>41.2%</b>	<b>41.9%</b>	33.3%	xx*

Support:Oppose	Education	SICE	SPEA	SPH
<b># Responding →</b>	47	32	40	41
Rename Lecturer	42.5:40.4	63.4:25	52.5:37.5	41.5:41.4
Add New Category	36.2:40.4	28.2:53.1	35:50	29.3:48.8
<b>First Choice</b>				
Rename Lecturer	<b>42.6%</b>	<b>56.3%</b>	<b>50.0%</b>	36.6%
Add New Category	27.7%	15.6%	27.5%	34.1%
Neither	25.5%	28.1%	22.5%	29.3%