

Spring 2024 Enrollment as of Jan 15, 2024 (census)

Compared to Spring 2023 and 2022 Census

Headcount By Cohort

Attribute 3	A ₂ ▼	Cur Yr - 2	Cur Yr - 1	Cur Yr	1 Year Change	1 Year % Chg	2 Year Change	2 Year % Chg
Undergrad Beginner		77	107	77	-30	-28.0%	0	0.0%
Undergrad Transfer		95	114	137	23	20.2%	42	44.2%
Grad/Prof Beginner		30	23	49	26	113.0%	19	63.3%
Continuing		3,855	3,671	3,867	196	5.3%	12	0.3%
		4,057	3,915	4,130	215	5.5%	73	1.8%

Credit Hours By Cohort

Attribute 3	Cur Yr - 2	Cur Yr - 1	Cur Yr	1 Year Change	1 Year % Chg	2 Year Change	2 Year % Chg
Undergrad Beginner	896	1,290	843	-447	-34.7%	-53	-5.9%
Undergrad Transfer	1,107	1,368	1,606	238	17.4%	499	45.1%
Grad/Prof Beginner	158	124	296	172	138.7%	139	87.9%
Continuing	44,240	42,449	45,298	2,850	6.7%	1,059	2.4%
	46,400	45,231	48,043	2,813	6.2%	1,643	3.5%



TOTAL ENROLLMENT BY HEADCOUNTS & CREDIT HOURS

SPRING 2024 - CENSUS

Table 1.

CAMPUS	Headcounts					Credit Hours				
	2022 COUNTS	2023 COUNTS	2024 COUNTS	1-YR % CHG	2-YR % CHG	2022 HOURS	2023 HOURS	2024 HOURS	1-YR % CHG	2-YR % CHG
Total IU	84,968	84,451	84,915	0.5%	-0.1%	1,067,493.0	1,071,278.5	1,081,758.5	1.0%	1.3%
Bloomington	43,134	44,674	45,315	1.4%	5.1%	568,719.5	594,510.0	611,441.0	2.8%	7.5%
IUPUI Total	25,542	24,175	23,824	-1.5%	-6.7%	318,329.0	303,205.0	294,654.0	-2.8%	-7.4%
IUPUI only	23,694	22,487	22,135	-1.6%	-6.6%	295,759.0	282,051.5	272,964.0	-3.2%	-7.7%
IUPUC	973	822	810	-1.5%	-16.8%	11,034.0	9,510.5	10,070.0	5.9%	-8.7%
IUFW	875	866	879	1.5%	0.5%	11,536.0	11,643.0	11,620.0	-0.2%	0.7%
Regional Total	16,292	15,602	15,776	1.1%	-3.2%	180,444.5	173,563.5	175,663.5	1.2%	-2.6%
East	2,942	2,874	2,845	-1.0%	-3.3%	29,453.0	28,477.0	28,783.0	1.1%	-2.3%
Kokomo	2,626	2,554	2,634	3.1%	0.3%	31,296.0	30,091.0	29,745.0	-1.1%	-5.0%
Northwest	3,115	2,887	2,743	-5.0%	-11.9%	34,465.0	32,241.0	31,136.0	-3.4%	-9.7%
South Bend	4,057	3,915	4,130	5.5%	1.8%	46,400.0	45,230.5	48,043.0	6.2%	3.5%
Southeast	3,552	3,372	3,424	1.5%	-3.6%	38,830.5	37,524.0	37,956.5	1.2%	-2.3%



Quick Analysis

1. New Incoming freshman down by 30 students (-28%) – we projected to be down by 24% based on the strong fall numbers and admissions trend
2. New external transfers up by 23 students (+20.2%) – and we projected to be up by 10% based on admissions trend.
3. New graduate students up by 26 students (+113%) – and we projected to be up by 10% based on admissions trend. Big change was MBA went from 3 to 15 for a 400% increase from last Spring; and new online graduate program enrollment.
4. Coded Under Continuing Students
 - New Intercampus transfer up by 19 students (+73.1%)
 - New Returning students up by 25 students (+53.2%)
 - New Bachelor's Second Degree up by 12 students (+80.0%)
5. Persistence and Retention
 - 745/886 (84.1%) students who started as first time freshman in Fall 2023 and returned for Spring 2024. Highest % since 2018 and better than most years. We lost 141 students. This will affect Fall 2024 and coming years.
 - 262/309 (84.8%) students who started as External Transfers in Fall 2023 and returned for Spring 2024. Better percentage since 2014, but still within the same range. We lost 47 students.
 - 94/119 (79.0%) students who started in the GPA program in Fall 2023 returned for Spring 2024. Highest for this program and steady increase from Fall 2020 incoming cohort which was at 55.1%.
6. Online program headcounts increased by 119 students (+36.7%) to a total of 443 compared to last year.



Thanks and Continue to 'To Do'

- Thanks to ALL for your efforts with Enrollment and Retention!
- As you are aware, students have dropped since Census, and they continue to do. So help us to help students who are enrolled in Spring 2024.
 - Provide continuous feedback via Student Engagement Roster (SER) (when there is a change in status) so that retention specialists, tutoring, advisors, and others can help the students on a timely fashion.
- Help us yield students who are already admitted for Fall 2024 to your program. Connect with them to discuss about your program, etc. and help to convince them to attend IU South Bend in Fall 2024.

